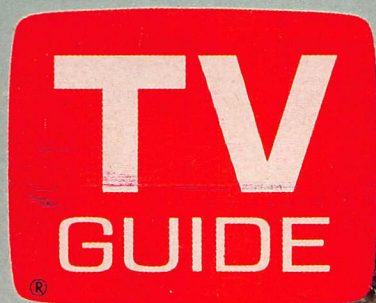


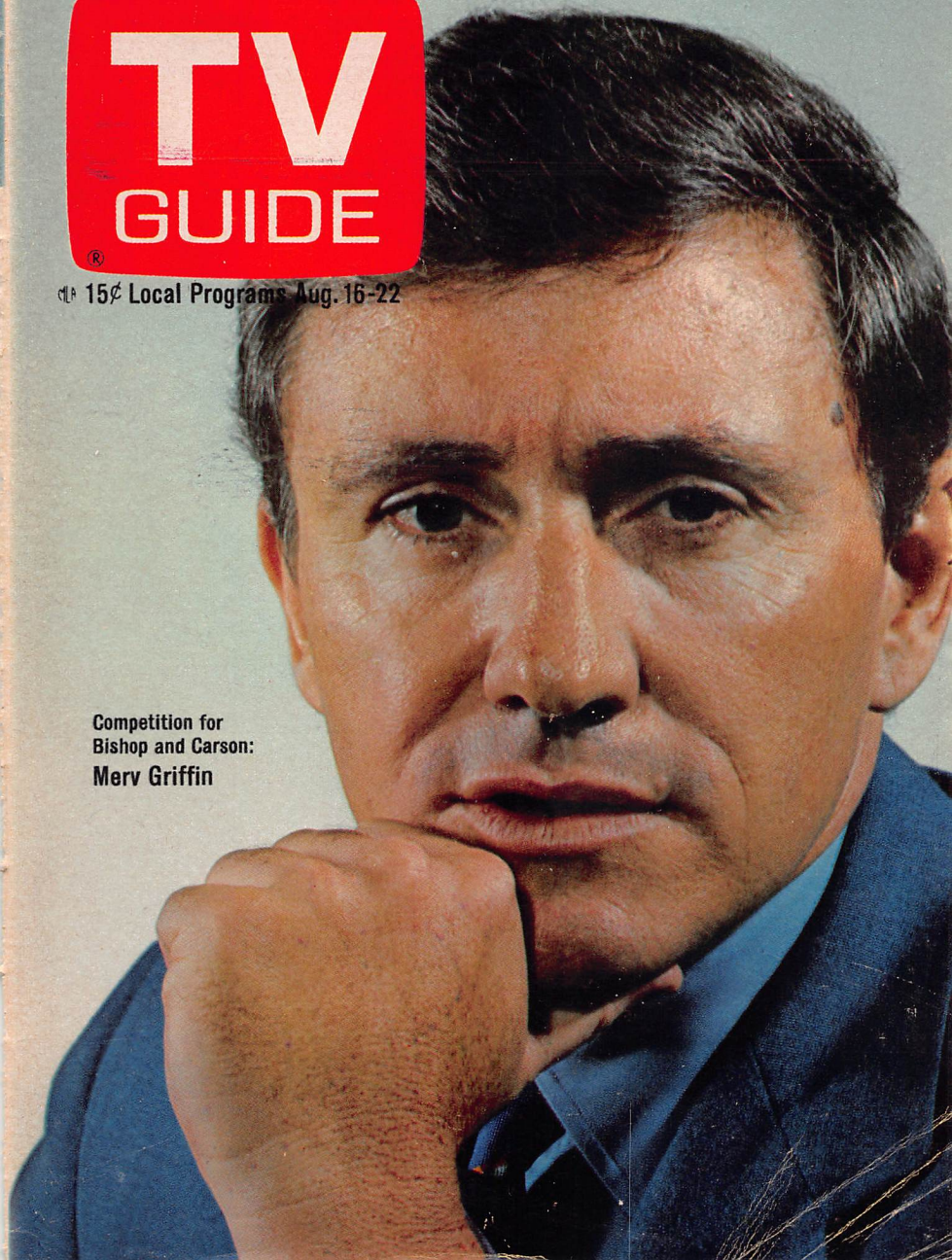
Hollywood's new look for men—wild!

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15¢ Local Programs Aug. 16-22

Competition for
Bishop and Carson:
Merv Griffin



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Don't take our word for it. Just ask Paul Klein, NBC's vice president for audience research. He's the one who dreamed up the color-deprivation theory.

He also thinks the brilliantly colored clothes favored by youth now won't be with us when the present generation of kiddies pass adolescence, because they're being brought up with color television and are being deprived of black and white.

"I guarantee," Variety quotes him as saying, "that in 1975 all kids will look like Pilgrims."

■ Well now, *that's* a happy thought, but we wonder if friend Klein has really thought this thing through. During all those years when youngsters were exposed to so much sex and violence on television—were they being deprived of chastity and gentleness? And is that supposed to have led to our present mores on campus and in the arts and in the streets?

Or perhaps Klein's deprivation theory holds only in the case of apparel. If so, it's too bad, because television would be a wonderful way to train children to become kind, considerate, community-minded adults. Of course, to do that we'd have to fill the screen with the meanest, nastiest, most selfish characters imaginable when the kids are watching.

■ Say on Saturday mornings.



How do you keep up with a 4-year-old free-wheeling super-charged puddle-splashing pan-beating question-box angel in dungarees?

Eat well, get plenty of sleep and kick off your shoes. That's part of the trick. But here's another helpful tip: use Tampax tampons, the internal sanitary protection that can't slow you down or cause discomfort. They were designed for women like you.

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TV Teletype: New York

NEIL HICKEY REPORTS:

One of the new-season drama offerings from On Stage is DAVID SHAW's play "Mirror, Mirror Off the Wall." (SHAW's latest movie credit is "If It's Tuesday, This Must Be Belgium" and he's currently working on the screenplay for VLADIMIR NABOKOV's "King, Queen, Knave.") NBC tapped FIELDER COOK ("Teacher, Teacher") to direct . . . BILLY GRAHAM is scheduled for an Aug. 24 appearance on ABC's Issues and Answers . . . ROSLYN KIND (BARBRA STREISAND's half sister) has been invited for her second visit to ED SULLIVAN's show, on Aug. 31.

GLEN CAMPBELL is busy filming a new movie, "Norwood," which also will have in it such television types as MEREDITH MacRAE, DOM DeLUISE and LEIGH FRENCH. Footballer JOE NAMATH, another familiar TV face, plays a marine in the picture . . . The Hollywood Palace season opener on Oct. 11 has BING CROSBY as host, and singer ENGELBERT HUMPERDINCK is on the guest list.

*Trade-mark, Teletype Corp.

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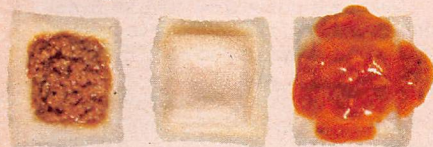


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Chef Boy-Ar-Dee Ravioli

Attention, gentlemen: this one's just for you

The gassiest dressers in Hollywood discuss and demonstrate the latest in fashions—for the male

By Dick Hobson

*On the next and following pages
Stan Freberg, left, Robert
Wagner, center and Robert Culp
pose in striking male plumage.*

Remember the Hollywood Look of yesteryear when every dude in Schwab's drugstore was decked out in olive-green slacks, olive-green shirt, olive-green tie and olive-green suede shoes? Now his velvet bell-bottom jeans are wildly flowered, his ruffled see-through blouse is cerise, his tie is a paisley neckerchief and his patent-leather slippers are a-tinkle with silver buckles.

Seeking authoritative opinion on the revolution in male adornment, TV GUIDE lined up four of the gassiest dressers in town: Robert Wagner, who is as much clotheshorse as actor in It Takes a Thief; Robert Culp, late of I Spy, who boasts "the hippest wardrobe ever photographed"; Stan Freberg, self-styled "Che Guevara of the advertising world"; and Sammy Davis Jr., world's smallest all-purpose Afro-Vegas court jester.

We talked with the four individually, then sat them down, figuratively speaking, around an imaginary round-table, with the following stylish results:

TV GUIDE: Your publicists tell me,

Mr. Wagner, that you have the most impressive wardrobe on the tube.

Wagner: Well, I think that's true.

TV GUIDE: Are you conscious that your look is 'different from the other stars'?

Wagner: It's unique, I would think. I would venture to say that 75 percent of the people I talk to tell me that I've got the most beautiful clothes on TV.

Culp: Bob always looks impeccable, he looks elegant, and I think it's marvelous, but I don't see anything particularly unusual. Sammy Davis is the only cat I'd call a style leader.

Davis: It's nice to hear it said.

TV GUIDE: How about the way Bob Culp decks himself out, Mr. Davis?

Davis: He dresses so wild, so beautiful! You think I'm bad? You've seen his clothes? He wears them in the street, everything he wears!

Culp: I have nothing out of fashion. I have a couple of Nehru suits in mothballs, but other than that, everything I have is very much *in fashion*, and several things are in advance of all the fashions. I have a suit that I de-



signed and had made by a tailor in Madrid out of antelope skin.

TV GUIDE: And Mr. Freberg, where do you fit into all of this?

Freberg: I am Madison Avenue's token hippie. But if Madison Avenue started dressing this way, I'm afraid I'd have to find some other way to dress.

TV GUIDE: Are you a token hippie in Beverly Hills as well?

Freberg: Well, my 12-year-old daughter thinks I'm a groovy daddy and she thinks I'm even groovier when she goes to Father's Day at Westlake School and sees all the other daddies.

TV GUIDE: What's the formula for groovy parenthood?

Freberg: An Edwardian suit with a dragon collar. Or my Cardin suit with a sculptured back—a real mindblower. I have a Bill Blass blazer with his initials monogrammed all over the lining, which is a little ostentatious of him, don't you think, considering it's my coat? I have some flare-bottom pants. The bell-bottom is a little too faddish for me.

TV GUIDE: What are some of your

favorite outfits, Mr. Davis?

Davis: Two mink coats and a mink cape and three pairs of doeskin boot-pants.

TV GUIDE: The boots and the pants are all one piece?

Davis: Yeah, you put them on just like a regular pair of pants. The gas is to casually put your leg up and people say, "You mean they're all one?"

Wagner: The Cassini Nehru look, we started that.

TV GUIDE: "We"?

Wagner: Burton Miller, my designer, and myself.

Culp: I'm told that *Tony Randall* actually introduced the Nehru suit to America. He went to India, brought one back, wore it on the Carson show, the first one anywhere, and from there it took off just like that.

Davis: No, I brought it from Paris and it wasn't called the Nehru; it was called Mao jacket. Because of politics, you wouldn't use the word Mao so I said it was a Nehru.

Wagner: Like suddenly Nehrus come in and everybody jumps on them, so →



continued

that everybody's walking into each other's Nehrus. We don't do that.

TV GUIDE: What do we do?

Wagner: We create our own look rather than be identified with any other look. We wear the clothes; we do not let the clothes wear us.

TV GUIDE: We don't, then, follow trends in fashion?

Wagner: We would look like somebody who just stepped out of a window of a men's store! We don't want to get stylized in one bag.

TV GUIDE: What do you especially like?

Wagner: We might wear a Cassini jacket with a Liberty scarf. Then we might wear a bell-cut pant with a cashmere cardigan sweater with an ascot. I had a suit on the other day that absolutely knocked everybody out on the set—a beige shirt and matching beige tie, pattern on pattern, and boots. The suit was a chocolate-brown double-breasted Brioni.

TV GUIDE: Isn't the trouble with double-breasteds that you have to unbutton them to sit down?

Freberg: Don't sit. Just stand up all the time. Hemingway, after all, worked at a stand-up desk.

TV GUIDE: Don't you ever feel self-conscious?

Freberg: At first it was a hard thing for me. A year and a half ago I went on the *Tonight* show wearing what I thought was a wild Eric Ross jacket until Tony Curtis came on with Edwardian lapels, a whole row of military medals and high knee boots. Everybody applauded.

Davis: I love the way Tony dresses, a mixture of Edwardian and 18th-century Italian—the ruffled look.

TV GUIDE: Who influenced you, Mr. Freberg? Tony Curtis? Sammy Davis?

Freberg: Those people couldn't influence me. Are you kidding?

TV GUIDE: Who does influence you?

Freberg: S.J. Perelman, one of my idols.

TV GUIDE: I didn't know humorists were such hip dressers.

Freberg: Perelman was wearing those little bitty wire-rim spectacles long before any one thought of them as hippie glasses.

TV GUIDE: When did this revolution get started?

Davis: I came back from London three years ago wearing beads, and people said, "Beads?" Within six months everybody was wearing beads.

Freberg: The hair was the first bold move for me. It blew people's minds. I reduced my mother to tears with this hair. It's been long now for about four years. Then two years ago I said to myself, the hair doesn't go too well with the Ivy League clothes. I used to wear nice, conservative Lew Ritter or Dick Carroll suits. I was going to meetings with network people, Madison Avenue people, clients. I looked exactly like them, and I said this is wrong, my ideas are not like theirs, my thinking is not like theirs, I am the antithesis of what they represent, and when they see me looking like this it gives them courage to think they can buy

me. I suddenly realized that I had to separate myself from them at all costs.

TV GUIDE: What was the cost?

Freberg: I blew \$5000 in one day at Eric Ross. I was like a kid cut loose in a candy store.

TV GUIDE: Mr. Davis, I've heard that you spend more money on clothes than any other entertainer.

Davis: My accountants probably believe that I spend more money than any 10 performers. I went to DeVoss and in an hour I spent \$2500, mostly on slacks, sweaters and scarves.

Culp: I ran up a \$5000 bill with them in no time.

TV GUIDE: Do series leads influence the way men dress in the great heartland of America?

Culp: Remember, we've always taken our fashions in this country from motion pictures and television. The first so-called hip dressers on television were Bill Cosby and myself.

Freberg: The problem with series TV shows is that they are done so far in advance. We're probably going to be treated to a rash of episodes with people walking around in Nehru suits and the Nehru is supposed to be dead now, you know, although maybe not in India.

TV GUIDE: Are there people whose tastes you admire?

Wagner: Yes, Cary Grant, very much so.

Culp: I'm given to understand that his wardrobe is quite limited. He never had to bother with an expensive wardrobe because he wears clothes so well that the suit that looked well on him in 1939 still looks well on him.

Davis: What about Fred Astaire with ties around his waist! All that stuff, high vents! That's flamboyant. Tails on Astaire look as comfortable as tennis shoes, Levi's and a T-shirt.

Culp: Carson has a fabulous influence, though nobody has ever accused John of being adventurous.

Davis: I think that Johnny takes a

lot of chances with clothes. He'll come out in a kind of off-the-wall jacket—

TV GUIDE: "Off-the-wall"?

Davis: Off-the-wall means something hits and bounces off the wall and you don't know which direction it is going in.

Culp: Well, I think John is one of the conservative men of all time. John is more conservative than Ed Sullivan!

TV GUIDE: Didn't Gene Barry just win a best-dressed award?

Wagner: We can buy the same clothes Gene Barry buys, you know, or have them made the same way, but we don't think that he's got the look going for him that we've got on our show.

Culp: I make an effort not to watch Gene Barry and therefore I never see his clothes.

TV GUIDE: Is Sinatra still dressing like an investment banker?

Davis: What Frank's been doing, I think, is getting out of the image of the hat cocked back and the raincoat. The man's an executive, a multimillionaire. There's no more time for floppy bowties. I like the way Frank dresses. I kid him about it. I say, "You're dressing like you're known all over the world." He says, "Well?"

TV GUIDE: Didn't he have some beads around his neck on his last special?

Davis: I gave him his first set of beads in Vegas the last time he was at the Sands. The next night he came onstage with a flower pot and said, "Lots of love, lots of love."

TV GUIDE: With the Chairman of the Board coming around, and the rest of the Establishment close on his heels, I wonder if the man on the street has any idea that he's next in line?

Wagner: I don't know what the general man wears. I only wear what I like to wear.

TV GUIDE: Thank you very much, gentlemen. I think that about covers it.

END

The lady is Joan Crawford. She's groping around in the dark because (a) she's portraying a blind woman and (b) at this moment she *is* virtually sightless because the scene is being played in a "limbo set." Everything—backdrop, floor, steps—is draped in black, and the actress has to work in the center of a bright shaft of light, without being able to see the camera or the director or any other point of reference.

The scene was set up for one of NBC's upcoming *World Premiere* movies, in which La Crawford co-stars with Barry Sullivan. It's a three-episode drama, "Night Gallery," written by Rod Serling. In her episode Miss Crawford plays a rich woman who consents to undergo a painful operation which will enable her to see for just a few hours.

"There are tricks to playing a blind person," she says. "That is, you have to trick yourself into believing you are blind. Whenever Barry spoke, I made myself find him with my ears first. Barry tricked me a couple of times. He would tiptoe or walk on the carpet so I couldn't tell where he was, then talk to me. Naturally, my body would have to turn to find him.

"I got very dizzy because there is no reference point in a limbo set, and you are staring into the lights, which blind you absolutely. It was really exciting doing the role. But one thing that bothered me was that I couldn't see the camera. And, honey, if after 22 years of acting I can't find the camera, I *really* had to like that role to do it!"

Will she be doing other TV roles?
"I wish to hell someone would ask me! I was dying to do a *Daktari* or an *I Spy*. I was desperate to act with Judy [the chimp in *Daktari*] or with *Gentle Ben*. I'm dying to do an *FBI* or a *Mission: Impossible*. I just wish someone would ask me."

Won't somebody give the kid a break?

A woman with blonde hair, wearing a bright orange, long-sleeved dress, is shown in profile against a dark background. She is looking upwards and to the right, with her hands raised and palms facing each other. The lighting is dramatic, highlighting her face and the dress against the deep black background.

Lady
in the
dark

THEIR DAY STARTS AT SUNDOWN

What goes on in a Hollywood studio
after the cameras stop and the actors go home

By Joseph Finnigan

"Good night, Mr. Drury."

"Good night, Mr. Burr."

"Good night, Mr. Franciosa."

"Good night, Mr. Stack."

"Good night, Mr. McGavin."

"Good night, Mr. Wagner."

It's 6:10 P.M. at the Universal Studio main gate, and the stars are leaving, each stopping for an instant to chat with guard Bill (Scotty) McGlynn, a middle-aged man with a heavy Scottish burr who has been a fixture for five of the nine years he has worked on the lot.

I have come over to Universal to find out if a studio sleeps after dark—when the games of cops 'n' robbers are over for the day.

A sports car pulls up to the gate. Bob Wagner leans out and says, "Hey Scotty, I'll be back about 11 o'clock."

"Tonight?" I interject.

"I live in Palm Springs, Joe," Wagner explains, "and spend about four nights a week in my dressing room when I'm working."

Darren McGavin, Scotty tells me, is also staying in his dressing room tonight, because he has an early call for *The Outsider*. So is Joan Crawford; she's starring in a *World Premiere* movie, "Night Gallery," and filming is to begin early. "They all stop and say good night," says Scotty proudly.

It may be day's end for the Ray

Burrs, Tony Franciosas and Jack Webbs, but for studio guards, computer operators, janitors, film editors, electricians and grips who populate this "city" with a daytime residency of 5000, it is the beginning of a long night for 1000 others—a night of security patrols, cleanup details, set construction and the myriad of other jobs that go into making television shows and movies.

McGlynn, in his glass-enclosed guardhouse, is Universal's contact with those outside the studio after the day's filming is done. He keeps overzealous fans from crashing the gate and takes phone calls from people who have business with the studio, or the just plain curious. "You get calls from actors wanting to know what time they're to be in the next day," Scotty says. "And then, people call to ask about movie stars. How old is so-and-so? Questions like that. Once Hitchcock was making a TV show about cats. So a lot of calls came from people wanting to talk about their cats."

Chatting with Scotty is pleasant and it keeps you out of the cold night air, but he's only part of the story.

From his guardhouse I begin a tour of the 410 acres of studio sets and streets, empty now that *Dragnet's* policemen are gone. *The Virginian's* cowboys have stabled their horses. *The*

Name of the Game's "magazine writers" have finished their assignments. The only traffic on the street is that of police cars or an occasional truck hauling equipment from one warehouse-sized sound stage to another.

I go by the carpenter's mill where John Means has a 16-man crew busy building a mock jet aircraft for the movie "Topaz." The place is brightly lit, saws are buzzing, hammers are pounding. "Our job," John tells me, "is to get the sets ready for the morning. We work until 11. These men are studio carpenters, different from outside carpenters. They're what we call 'studiowise.' We can build a saloon

for *The Virginian* in 16 hours. Of course, that means painters standing on top of carpenters' backs."

Dee Simmons, a 56-year-old labor-gang foreman, drops by the mill to talk with Means. I ask him what he and his 16 laborers are doing to-night. "We're cleaning stages and sand-blasting some wood beams to age 'em for 'Topaz.' When we get finished with that wood, it'll look 50 years old."

The silence of the street outside is interrupted by a small truck-and-trailer rig. It is Eddie Hayden and four helpers. He stops at the mill for a moment and I ask where he's going. "We're moving some sound equip- →



ment for *The Outsider*," he answers. "They used it on Stage 42 today. Tomorrow they're on 30."

I leave the mill area and head for the basement of Universal's 14-story, black-granite and smoked-glass office building. In a brightly lit room I find energetic Jack Gilmore, boss of the print shop. Jack and his six helpers are on a lunch break, playing cards. The eight presses are silent. There are boxes of printed material stacked along the walls. "We print all the scripts," Gilmore says, rattling off figures like "195 copies of each *Dragnet*, 195 *Virginian's*, 195 *Name of the Games*." Besides scripts, he says, "there are 3000 standard forms this studio uses, for budgeting, accounting, shipping, receiving. We even print the business cards, studio phone directory, commissary menus and press releases."

Across the hall from Gilmore's place is a little office filled with soap, cleaning rags and mops. That's Bill Angelo's headquarters. He's boss of the 55 janitors who work until 3 A.M. cleaning up Universal. In a month, he says, the janitors will use 100 gallons of floor wax, 170 gallons of scrub soap and 112,000 sheets of hand towels.

Dirt is dirt, even in a glamorous movie studio, but Bill Angelo has special problems. "The hardest place to clean is the makeup department," he says. "Actors who wear body makeup for Biblical pictures or Indian shows leave some of it on the shower walls." And then there's the unnamed star who "wants the dressing-room rug shampooed whether it needs it or not."

Down the hall from Angelo's place are the key punch and computer rooms. Pat Ridley and her staff of seven work there from 4:30 P.M. until 1:15 A.M. Huge box-like machines line the walls. She explains, "We tabulate payrolls, accounts receivable, accounts payable, and production costs of movies and TV shows. We keep a record of everything."

Computer operator Steve Samarin has a big job tonight. Standing in front of the computer, he says, "We're taking a TV-show inventory, finding out where every can of our film is in the world."

In a long building across the street from the tower there are lights burning. I go in and find sound-effects editor Dick Oswald hunched over a reel of film, putting together a *World Premiere* movie, "The Whole World Is Watching." He is working on a scene shot outside the sound stages, and noise from free-way traffic and airplanes approaching near-by Burbank Airport has drowned out the actor's lines. "We had to bring the actor in to re-record his lines," Oswald explains. "Then we lip-sync it." Tonight he will work four hours on a two-minute scene.

No studio tour is complete without a security patrol. I start out shortly before 2 A.M. in a patrol car driven by Sgt. Paul Fuller. It is a nightly routine, driving down modern streets, along make-believe country roads, past the saloon in an ersatz Western town. Sergeant Fuller, a slightly built man, keeps his eye out for fires and trespassers like the 40 teen-agers from a Glendale high school who sneaked in after their prom, or the 14-year-old lad found hiding in a prop coffin.

"I found one fella who'd been here three days, sleeping in a portable trailer at night and wandering around all day," Sergeant Fuller says. "He ate food left by actors who eat at the catering truck. I caught him crossing the road one morning at 4 A.M. He wasn't much trouble, just a hitchhiker who found a good place to lay over."

Shortly after 2 A.M. we pass the dressing-room suite occupied by Joan Crawford. There is a man at the door. The sergeant looks at him and keeps on going. Minutes later a voice over the patrol-car radio says, "Miss Joan Crawford called and said somebody was banging on her door." Sergeant Fuller calmly picks up his dashboard →



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Caution, Common Sense, & Nupercainal

continued

microphone, pushes the button and says, "It was the janitor. I saw him. Tell her he's gone."

We pass the commissary, which during the daytime feeds 1500 glamorous diners who go through 250 pounds of meat and poultry, 75 pounds of fish and 95 dozen eggs. Now it is dark and deserted—and cold. I wish I had a cup of that coffee of which 200 gallons will be served later today.

The tour center, which expects more than 5000 tourists later today, is also dark. And only the night staff is working at the new 500-room Universal Sheraton Hotel sitting on a hill overlooking the rest of the studio.

I finally get my cup of coffee at 3:30 when we stop to talk with Roy Hayes, the morning transportation dispatcher. Hayes has arrived minutes before and he's now getting ready to put Universal on the road, once the sun comes up. The studio has 800 vehicles—cars, trucks, golf carts and buses. This morning, the problem is getting *Adam-12* transportation to the Silver Lake district of Los Angeles for location filming. Hayes will need one bus; a six-door, 12-passenger station wagon known as a "stretchout"; a camera truck; utility truck and two police cars. "That's a relatively simple move," he explains. "Westerns are complicated. You need horse trucks to carry anywhere from six to 32 horses, a truck-borne stagecoach, couple of buses, the 'stretchout,' electrical generator truck, utility truck, jeeps, camera trucks—between 18 and 25 pieces of equipment, plus the horses."

By 5:30 Scotty McGlynn has been long gone. In his place is Charles (Mac) McCluskey. He, like Scotty, is there "because I know all the actors and actresses and don't have to stop 'em."

The makeup crews who put on the clowns' faces and the villains' scowls have just checked in. The nuts-and-bolts nighttime tasks at the studio are over. It's curtain time again. END

NBC Reveals Plans For 100 Specials In New Season

Those familiar words, "The program usually seen at this time will not be seen tonight so that we may bring you the following special broadcast," will be heard on NBC channels no less than 100 times in the season ahead. The network is on such a specials binge—at the risk of irritating fans of *Laugh-In*, *Bonanza* and other regular shows—that NBC-TV president Don Durgin even has been moved to suggest TV eventually may be "more nearly a series of specials rather than series interrupted by specials." In support of the theory, he reported NBC has booked eight evenings between Sept. 1 and year's end in which not one, but two or more specials—even a whole evening of them—will be offered. Sample bracketing: Tony Curtis fronting an "All-Star Circus" preceding the Miss America Pageant on Sept. 6; Debbie Reynolds in an hour celebrating the joys of childhood followed by Bob Hope in a TV version of the old Broadway musical, "Roberta," on Nov. 6; a repeat of "The Little Drummer Boy" coupled with a Bing Crosby outing, a Bob Hope show and Dean Martin's Christmas special on Dec. 18.

Former President Johnson, who has an exclusive deal with CBS for his TV reminiscences, is well-prepared to illustrate them. He has more than a million feet of film—everything from home movies to official White House footage—stored in his personal archives down in Texas. CBS News is sending Burton (Bud) Benjamin, executive producer of special programs, to the LBJ Ranch this month to begin shaping plans for hour-long documen-

taries reviewing the 36th President's achievements. The first may reach the home screen by the end of this year.

Less than two months before the first full-season debut of a fourth national network under the aegis of the new Corporation for Public Broadcasting, officials of CPB are hassling over what to call the hookup. They fear that the announced name—The Public Broadcasting System—"sounds too much like a big centralized operation, which we want to avoid," one official explained. "Besides, it may sound too much like CBS." They could call it the Public Broadcasting Network, but the word "network" is thought to be anathema these days to many congressmen, and Congress is being asked to divvy up \$20,000,000 for CPB's operation this year. Meanwhile, it wouldn't be surprising if some CPB programming showed the touch of one of commercial TV's flamboyant early innovators. Ex-NBC president Sylvester (Pat) Weaver has been consulting with CPB boss John Macy. A spokesman for Macy said, however, that Weaver had no official connection yet with CPB.

ABC, succumbing to competitive itch, will unveil some of its fall shows during "NBC Week" beginning Sept. 14. Billed as ABC's *Sunday Night Movie* on that date: "The Endless Summer," the surfing film that had movie critics reaching for their highest adjectives of praise. —Richard K. Doan

TV GUIDE / 235 Montgomery St., Suite
1620, San Francisco, Cal. 94104, 981-1820

Letters

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

MORE ON THE MOON

The networks did a tremendous job in covering the Apollo 11 moon trip from lift-off to splashdown. However, the continual comments of the broadcasters during vital moments were infuriating.

Mary H. Stietz
Albuquerque, N.M.

It was not the elaborate sideshows that kept us glued to the CBS Apollo 11 coverage. It was Walter Cronkite's warm, charming and unsophisticated enthusiasm.

Mr. and Mrs. William F. Dengler
Chiriaco Summit, Cal.

I can watch the fantastic live transmission of the moon walk, but I cannot receive a local channel 24 miles away. Ah, the inconsistencies of life!

Susan Biles
Waterbury, Conn.

Nominations for the True Clod of the Year include the man who complained bitterly because a rerun movie (of a space moon landing) was pre-empted by the real moon landing of Apollo 11 astronauts.

Fred Krauss
Salem, Ohio

DANN AND DEMOCRACY

Regarding your July 19 article, "The Man on the 34th Floor," Mike Dann has quite the say of what TV entertainment he shall bestow upon us. We live in a democratic society where we believe no one person shall have all the power. As stated in the article, thousands of viewers had wanted to "Save Gentle Ben," yet one man makes the decision without regard to letters.

Deeadra Rieck
Woodstock, Ill.

[But Dann's operation is precisely democratic—an attempt to please the greatest number. Letters are important in shap-

ing the decisions, but not as important as ratings.—Ed.]

You stated that the redhead in the picture [in the Dann article] was Lucille Ball. Looked more like Amanda Blake of Gunsmoke to me.

Patricia Collins
Baltimore

[You're right. Our error.—Ed.]

PETTICOAT ACRES

Your story featuring June Lockhart of *Petticoat Junction* ["Now They Allow Her a Kiss or Two," July 26] was very enjoyable. However, there has been a misunderstanding as to who is the creator of *Green Acres*. Jay Sommers is sole creator of it, and to the best of my knowledge, Jay, along with Dick Chevillat, has written all the episodes during the past four years, doing a splendid job with the series. In turn, the "major breakthrough" of Eddie Albert and Eva Gabor in a double bed, typifying a love scene with "a real sense of the way people behave," is also a product of Jay Sommers' talent.

Paul Henning, Exec. Producer,
Filmways TV Prod., Inc.
Hollywood

HUMANE PATSY

Your Aug. 2 "As We See It" expressed inability to understand the thinking behind the Patsy Awards. The American Humane Association Hollywood office presents them in recognition of notable performances by animals in motion pictures and TV that are achieved with high humane standards of animal handling. The winners are arrived at through a nationwide polling of entertainment editors, critics and commentators. Awards have been presented annually to studio heads and to the animals' owners and trainers since 1951.

Harold Melniker, Director
AHA Hollywood Office
Hollywood

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Sports and Specials

7R refers to KRCR, Redding
9R refers to KIXE, Redding

SPORTS

SATURDAY

Baseball 11 A.M. (3, 4, 7R, 8)
Pittsburgh Pirates vs. Cincinnati Reds.
Roller Derby 12 noon (2)
Bay Bombers vs. New England Braves.
Raiders Highlights 2 P.M. (3)
Golf 2 P.M. (7, 7R, 11, 13)
PGA Championship, third round.
Hunting and Fishing 3 P.M. (46)
Alaskan wildlife.
Tennis: 3:30 P.M. (2)
Roger Taylor vs. Dennis Ralston.

Roller Derby 3:30 P.M. (46)
Bowling 4:30 P.M. (2)
Teata Seniz and Harry Smith vs. Harry Johnson and Bill Lillard.
Outdoorsman 4:30 P.M. (13)
Wrestling 5 P.M. (2), 6 P.M. (40), 9 P.M. (44)
Pro Football 6:30 P.M. (5, 10, 12, 46)
Chicago Bears vs. Green Bay Packers.
Football 8 P.M. (32, 40)
Oakland Raiders vs. San Diego Chargers.
Boxing 10 P.M. (40)

SUNDAY

NFL Action 12 noon (5), 4:30 P.M. (10, 46),
6:30 P.M. (12)
The Packers' 1968 Season.
Track and Field 12:30 P.M. (5, 10, 12, 46)
U.S. vs. England

Continued on page A-7

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This Week's Movies

By Judith Crist

SATURDAY, NBC
SUNDAY, ABC
MONDAY, NBC
TUESDAY, NBC
WEDNESDAY, ABC
THURSDAY, CBS
FRIDAY, CBS

Birdman of Alcatraz
The Happening
The Glory Guys
Deadlock
Sands of the Kalahari
Diamond Head
God's Little Acre

This network-movie rerun week provides a number of items of particular interest to sociologists—as well as a couple of films for those who get a kind of perverse pleasure (even as I) from pure trash. Even impure trash, of course, has its devotees but the purity of the genre should be respected.

The several movies of sociological interest range from "Deadlock," a tailored-for-television drama of urban racial tensions, and "Birdman of Alcatraz," a fine "prison" picture, down to "Diamond Head," a pure-trash mess involving pineapples and miscegenation, and to the hippie-outrage embarrassment of "The Happening," passing through the plight of a Georgia farm family of the Erskine Caldwell school in "God's Little Acre" en route.

"Deadlock," this season's *World Premiere* that NBC points to with not unjustified pride, demonstrates the effectiveness with which a "quickie" film can be concerned with topical issues. The film, written by Robert E. Thompson and producer William Sackheim and directed by Lamont Johnson, focuses on the various aspects of a seething ghetto brought to white heat by a killing, fueled by personal conflicts of a black district attorney and a white police lieutenant and finally "cooled." The drama, laced with melodrama, is beautifully directed and sparked by a fine cast. Our ultimate disappointment that the film doesn't probe beneath the surface of the

issues is certainly mitigated by our gratitude that at least one *World Premiere* film has been willing to look reality in the eye.

"The Happening," on the other hand, pretends to deal with the Now Generation but is concerned only with caricature; its story of four hippies abducting a grizzled gangster for kicks is as embarrassing as its performances. "Diamond Head," made in 1963, seems more an 1863 Confederacy concoction, with Charlton Heston acting the racist in Hawaii as a plantation owner, with Chinese mistress, opposed to his sister's marrying a full-blooded Hawaiian—James Darren, yet. And these make 1958's scrubbed-up version of Caldwell's rednecks in "God's Little Acre" look almost acceptable, and especially in further contrast to "Sands of the Kalahari." To be kind we'd call it socio-anthropological trash, but its impurities—ranging from human psychopaths to pantalooned baboons—preclude kindness.

On the upbeat side, no need to point again to "Birdman of Alcatraz" on its fourth video go-round as an impressive depiction of both an unfortunate human and the system that breeds his despair. And—well, shucks, for those who like to switch from such serious stuff to Cavalrymen, clamor and derring-do by the carload, there's "The Glory Guys." Watch the volume on this one.

In some areas network movies may not be seen on the days indicated.

This Week's TV Programs

TELEVISION GUIDE®
BEGINNING SATURDAY
AUGUST 16, 1969

MORNING

- 6:00 **4** **ACROSS THE FENCE** (C)
5 **AGRICULTURAL FILM** (C)
 6:25 **13** **NEWS** (C)
 6:30 **4** **MICHIGAN—Education** (C)
5 **BLACK HERITAGE—History** (C)
 Part 1: the civil rights movement in the South up to 1959.
13 **VOICE OF AGRICULTURE** (C)
 7:00 **3** **SUPER SIX—Children** (C)
4 **7** **UNTAMED WORLD** (C)
 A study of snakes and crocodiles. Included are scenes of a snake swallowing an egg many times its size; snake charming and snake milking; a snake hunt in the Orient; and the living habits of crocodiles. Philip Carey narrates. (Rerun)
5 **MOBY DICK—Children** (C)
7 **EXPEDITION CALIFORNIA**
10 **BLACK HERITAGE—History** (C)
 Part 1: the civil rights movement in the South up to 1959.
13 **CAP'N DELTA—Children** (C)
 7:25 **12** **SOIL CONSERVATION**
 7:30 **3** **COOL McCOOL—Children** (C)

- 4** **7** **STORYBOOK SQUARES** (C)
 This week's guests are Jim Backus, Judy Carne, Ted Cassidy, Nanette Fabray, Michael Landon, Charley Weaver, Paul Winchell, Jo Anne Worley. (Rerun)
5 **LONE RANGER—Children** (C)
7 **BROTHER BUZZ** (C)
 A trip to the San Francisco Aquarium. Host: Patrick McCormick.
10 **KALEIDOSCOPE** (C)
12 **BIG PICTURE—Army** (C)
 7:45 **13** **GULLIVER—Children**
 8:00 **3** **MOVIE—Fantasy** (C)
 "Hercules in the Haunted World." (Italian; 1961) Hercules goes to Hades to find a precious plant that can break the spell that binds the lovely Deianira. Reg Park, Leonora Ruffo, Christopher Lee. (90 min.)
4 **SUPER 6—Children** (C)
5 **10** **12** **GO-GO GOPHERS** (C)
7 **7** **CASPER—Children** (C)
 8:15 **13** **CAP'N DELTA** (C)
 8:25 **2** **NEWS** (C)
 8:30 **2** **EXISTENCE—Agriculture** (C)
 Topic: raisins—vineyard to table.

CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

SACRAMENTO

- 3** **KCRA-TV** (NBC) 310 10th St. 95814
6 **KVIE** (NET) P.O. Box 6 95801
10 **KXTV** (CBS) 400 Broadway 95818, Box 10 95801
13 **KOVR-TV** (ABC) 1216 Arden Way, Box 3283 95815
40 **KTXL** (Ind.) 1911 F St. 95814

CHICO

- 12** **KHSL-TV** (ABC, CBS) 180 E. Fourth St., Box 489 95927

MODESTO

- 19** **KLOC-TV** (Ind.) P.O. Box 3689, 2842 Iowa Ave. 95352

(C) Indicates color program.

BAY AREA

- 2** **KTVU** (Ind.) Jack London Sq. Oakland 94607
4 **KRON-TV** (NBC) 1001 Van Ness Ave. San Francisco 94119
5 **KPIX** (CBS) 2655 Van Ness Ave. San Francisco 94109
7 **KGO-TV** (ABC) 277 Golden Gate Ave. San Francisco 94102

REDDING

- 7** **KRCR-TV** (ABC, NBC) 2770 Pioneer Dr. 96001
9 **KIXE** (NET) P.O. Box 9 96001

Saturday

MORNING

4 7 COOL McCool C

5 10 12 BUGS BUNNY/ROAD RUNNER—Children C

7 GULLIVER—Children C

9:00 2 MOVIE—Western

"Gunfire at Indian Gap." (1957) At an Arizona relay station, a man and his wife await the arrival of a stage-coach. The coach is carrying a large shipment of money—and a sheriff hiding under the luggage canvas on the roof. Vera Ralston, Anthony George, George Macready. (90 min.)

4 7 FLINTSTONES C

7 SPIDER-MAN—Children C

13 UNCLE WALDO—Children C

9:30 3 4 7 NBC CHILDREN'S

THEATRE—Adventure C

Special: "Robin Hood," a dramatization of the children's classic about the legendary outlaw of Sherwood Forest. Based on a play by Richard Kitter and Kay Rockefeller, the drama involves TV-audience participation. (Rerun; 60 min.)

Cast

Robin Hood Dan Ferrone
Maid Marian Lynda Day
Will: Joey Trent. Sir Guy: Robert
Fields. Friar Tuck: Billy Rollo. Robin's Mother: Lois Holmes. Little John: Jack Hollander. Sir Rufus: Joseph Daly. The Sheriff: Sorrell Booke. King Richard: Jon Cypher. Hypatia: Bibi Besch. Hubert: Christopher Tanner.

[Pre-empted: "The Banana Splits."]

5 10 12 WACKY RACES C

7 FANTASTIC VOYAGE C

13 FOCUS ON EDUCATION C

10:00 5 10 12 ARCHIE—Children C

7 13 JOURNEY TO THE CENTER OF THE EARTH—Children C

10:30 2 MOVIE—Western

"Panhandle." (1948) A former marshal returns to a lawless town to avenge the killing of his brother. Rod Cameron, Cathy Downs. (90 min.)

3 4 7 UNDERDOG C

5 10 12 BATMAN/SUPERMAN—Children C

7 13 FANTASTIC FOUR C

40 MOVIE—Drama

"Air Strike." (1955) A Navy commander tries to unify his jet fighter squadron. Richard Denning, Gloria Jean, Don Haggerty. (90 min.)

Sports and Specials

Continued from page A-4

SUNDAY Cont.

Golf 2 P.M. (7, 7R, 11, 13)

PGA Championship, final round.

All-Star Golf 3:30 P.M. (46)

Roller Derby 5 P.M. (40)

Bay Bombers vs. New England Braves.

Roller Derby 5:30 P.M. (2)

Bay Bombers vs. Southern Mustangs.

Roller Game 9:30 P.M. (44)

WEDNESDAY

Wrestling 7:30 P.M. (19)

Boxing 7:30 P.M. (40)

1. Jack Dempsey vs. Luis Firpo.

2. Jack Dempsey vs. Jess Willard.

Roller Derby 8 P.M. (40)

Bay Bombers vs. New England Braves.

SPECIALS

Robin Hood Sat. 9:30 A.M. (3, 4, 7R, 8)

John Barbour Sat. 7 P.M. (32)

Drama Special Sat. 10:30 P.M. (13)

Face the Nation

Sun 10:30 A.M. (5, 10, 12, 46)

West Africa: A New Frontier

Sun. 12 noon (2)

First Lady

Sun. 5 P.M. (3)

Cortez

Sun. 8 P.M. (20)

East Africa: the Cradle of the Nile

Sun. 9 P.M. (2)

Elvis Presley

Sun. 9 P.M. (3, 4, 7R, 8)

West Africa: A New Frontier

Mon. 7:30 P.M. (2)

Northern Africa: the Dry Lands

Tues. 7:30 P.M. (2)

Horace Heidt

Tues. 7:30 P.M. (32)

Rolf Peterson

Tues. 9:30 P.M. (7)

Mothers and Daughters

Tues. 10 P.M. (5, 10, 46)

Masters of Pop

Tues. 10 P.M. (12)

Animals of Africa

Wed. 7:30 P.M. (2)

Czechoslovakia

Wed. 8:30 P.M. (5)

Bertrand Russell

Wed. 9 P.M. (6, 9, 9R)

Southern Africa: Kingdoms and Republics

Thurs. 7:30 P.M. (2)

Equatorial Africa: The Congo Basin

Fri. 7:30 P.M. (2)

NET Journal

Fri. 8:30 P.M. (9R)

Saturday

MORNING-AFTERNOON

AUGUST 16, 1969

- 11:00 **3 4 7 BASEBALL C**
The Pittsburgh Pirates meet the Reds at Cincinnati. Curt Gowdy and Tony Kubek report. (Live)

[Alternate game: Cards vs. Braves.]

7 13 GEORGE OF THE

JUNGLE—Children C

- 11:30 **5 10 12 HERCULOIDS C**
7 13 AMERICAN BANDSTAND C
Guests: Guess Who (receiving a gold record from host Dick Clark) and Isaac Hayes. (60 min.)

AFTERNOON

- 12:00 **2 ROLLER DERBY C**
The New England Braves meet the Bay Bombers. (60 min.)

5 10 12 SHAZZAN!—Children C

40 TOMBSTONE TERRITORY

Sam Colby doesn't live in Tombstone any more, but he still loves a local girl. Pat Conway, Richard Eastham.

- 12:30 **5 CRIME—Documentary**
"Crime Spectrum" examines the changing face of crime in England and America. Interviewed: an American delinquent and a San Quentin inmate.

7 13 HAPPENING—Variety C

Guests: the Grassroots. Hosts: Paul Revere and Mark Lindsay.

10 12 JONNY QUEST

40 BAT MASTERSON—Western

Sheriff Tim Lockhart asks Bat to help him collect the county taxes. Bat: Gene Barry. Lockhart: Don Kennedy. Lili Napoleon: Susan Cummings. John Minor: Richard Arlen. Charlie Griswold: John Holland. Elwood Hastings: Fred Catania.

- 1:00 **2 MOVIE—Adventure C**
"Sins of Rome—the Story of Spartacus." (Italian; 1954) A courageous gladiator leads a slave rebellion against Roman legions. Ludmilla Tcherina, Massimo Girotti, Gianna Maria Canale, Carlo Ninchi. (2 hrs.)

5 MOVIE—Musical

"Rock Around the Clock." (1956) A rock 'n' roll musical extravaganza emerges with the discovery of Bill Haley and His Comets. Bill Haley, the Platters, Tony Martinez Band, Freddie Bell. (90 min.)

7 HAWAIIAN EYE—Mystery

Princess Suvi is in love with Victor

Soriano and the two slip off together—leaving her entourage suspecting foul play. Suvi: Lisa Gaye. Soriano: Nico Minardos. Lopaka: Robert Conrad. Niall: Patric Knowles. (60 min.)

10 12 MOBY DICK C

13 CISCO KID—Drama C

40 UPBEAT—Variety C

- 1:30 **10 12 LONE RANGER C**

13 FAVORITE PLAYHOUSE

- 2:00 **3 RAIDERS HIGHLIGHTS C**
Return: Film clips of the 1968-69 Raider games kick off this weekly series of football highlights.

4 MOVIE—Western

"A Swirl of Glory." (1950) After the Civil War, a former Confederate soldier turns up in a lawless frontier town. Randolph Scott, Adele Jergens, Raymond Massey, S.Z. Sakall, Robert Warwick. (90 min.)

7 7 13 GOLF TOURNAMENT C

Special: Third-round action in the PGA Championship is telecast from Dayton, Ohio. For details and a course map, see page A-19. (Live) [Pre-empts regular programming.]

10 JOAN RIVERS C

Topic: protecting children from poisonous substances. Guests: comic Charlie Manna and poison expert Harry Raybin.

12 MOVIE—Comedy

"Stop! Look! and Laugh!" (1960) Ventriloquist Paul Winchell finds he can't escape the Three Stooges—who keep popping up in stories he's telling Jerry Mahoney and Knucklehead. The Marquis Chimps, Joe Bolton. (90 min.)

40 LITTLE RASCALS—Comedy

- 2:30 **3 MAN IN THE MIDDLE C**

5 MOVIE—Comedy

"Stop! Look! and Laugh!" See 2 P.M. Ch. 12 for details. (90 min.)

10 RIFLEMAN—Western

"The Jailbird" is hired by Lucas to work on his ranch, but a killing occurs and the ex-convict becomes the prime suspect. Lucas: Chuck Connors. Farley: Dabbs Greer.

- 3:00 **2 ALFRED HITCHCOCK—Drama**

Father Amion discovers that the large amounts of money turning up on the collection plate come from a grateful horseplayer who finally hit a

AUGUST 16, 1969

winning streak. Father Amion: Claude Rains. Sheridan: Ed Gardner.

3 MOVIE—Melodrama

"The Living Head." (Mexican; 1959) Archeologists unearth the mummy of a great Aztec warrior—despite an inscription in the tomb. Abel Salazar. Ana Luisa. (90 min.)

10 WILBURN BROTHERS C

Guests include Peggy Little.

12 ZANE GREY—Drama

40 SCENE SEVENTY—Variety C

3:30 2 WORLD SERIES OF TENNIS C

Eighth match: Roger Taylor vs. Dennis Ralston. (60 min.)

4 SKIPPY—Adventure C

Adventure begins when Sonny and Skippy explore the river on a raft. Sonny: Garry Pankhurst.

7 MOVIE—Science Fiction

"It Came from Outer Space." (1953) Screen adaptation of a Ray Bradbury story employs an unusual technique: a monster creates havoc in an Arizona town—but we see the action through the monster's eyes. Richard Carlson, Barbara Rush, Charles Drake. (90 min.)

7 DEATH VALLEY DAYS C

12 LAND OF THE GIANTS C

A therapeutic metal device imbedded in Dan's leg must be removed: the giants have a new metal detector. Steve: Gary Conway. Dan: Don Marshall. Mark: Don Matheson. Kobick: Kevin Hagen. Fitzhugh: Kurt Kasznar. (Rerun; 60 min.)

13 TRUTH OR CONSEQUENCES C

4:00 4 WANTED: DEAD OR ALIVE

Josh tracks down a wanted mur-

Saturday

AFTERNOON

derer and turns his captive over to the sheriff. Later he learns that the sheriff is crooked and begins to have doubts about the wanted man's guilt. Josh: Steve McQueen.

5 KPIX SPORTS C

Films highlight the 1966 Manufacturer's Championship Race at Watkins Glen, N.Y.

7 AMERICAN BANDSTAND

Featured: Cat Mother and the All Night Newsboys ("Good Old Rock and Roll"). (60 min.)

10 MOVIE—Adventure C

"The Sword of Ali Baba" (1964), an Oriental tale of revenge based on "The Arabian Nights." Peter Mann, Jocelyn Lane, Peter Whitney, Gavin MacLeon, Frank Puglia. (2 hrs.)

13 PASSPORT TO TRAVEL C

40 MOVIE—Comedy

"The Crystal Ball." (1943) Comedy about a Texas redhead who loses a beauty contest, goes to work as a barker in a carnival and soon finds herself crystalgazing when the fortune teller takes sick. Paulette Goddard, Ray Milland. (90 min.)

4:30 2 CHAMPIONSHIP BOWLING C

Teata Semiz and Harry Smith vs. Bill Allen and George Howard.

3 MOVIE—Adventure C

"Lost Treasure of the Aztecs." (Italian; 1959) A murderer makes plans for a trip to the Palladi Mountains, where he hopes to find a lost treasure. Alan Steel, Mario Petri. (90 min.)

4 ADDAMS FAMILY—Comedy

Morticia's sister Ophelia has been



NFL PRE-SEASON GREEN BAY PACKERS vs CHICAGO BEARS

SATURDAY 6:30 PM

turn on 10



Saturday

AFTERNOON

AUGUST 16, 1969

jilted again, so the family decides to groom her for a career as an opera singer. Ophelia and Morticia: Carolyn Jones. Gomez: John Astin.

5 PERRY MASON—Mystery

James Vardon's meeting with Euclid College's financial advisor comes to an abrupt halt when a drunken old lady lurches into the room. Mason: Raymond Burr. (60 min.)

7 SPORTS WORLD

12 ADAM-12—Crime Drama C

Officers Reed and Mallory lead a narcotics raid, and help a forlorn young woman who's penniless and lost. Malloy: Martin Milner. Reed: Kent McCord. (Rerun)

13 OUTDOORSMAN—Lange C

5:00 2 ALL-STAR WRESTLING C

4 VOYAGE—Adventure C

Crandall Ames wants to use the Sea-view to recover his sunken research ship, which was sunk by a gigantic jellyfish. Nelson: Richard Basehart. Dr. Ames: Robert Loggia. (60 min.)

7 MOVIE—Adventure C

"Erik the Conqueror." (Italian; 1960)

The son of a Viking king plans to avenge the murders of his father and brother, who were massacred by the English. Cameron Mitchell, Francoise Christophe, Alice Kessler. (90 min.)

7 12 TO BE ANNOUNCED

18 WAGON TRAIN—Western

Because of a number of unsolved murders in Bedrock, some of the townsfolk decide to leave with the wagon train—including the murderer. Trace McCloud: Larry Pennell. Hale: John McIntire. Lola: Audrey Dalton. Florence: Rachel Ames. Merlin the Great: Stanley Adams. Ernie Weaver: John Lupton. Joe: Charlie Briggs. Ben: Paul Newlan. (90 min.)

5:30 5 DORIS DAY—Comedy C

12 TARZAN—Adventure C

A scheming drifter and his crooked cohorts try to capitalize on Jai's amnesia in their plot to steal a sacred ruby. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. Crosby: John Dehner. Molsen: John Alderson. Lee: Hal Baylor. (Rerun; 60 min.)

10 JUDY LYNN—Music C

close
up

PRO FOOTBALL C

6:30 10 12 5

PACKERS VS. BEARS

Special: The Green Bay Packers and the Chicago Bears, Central Division rivals, meet in a pre-season game at Milwaukee. Ray Scott, Paul Christman and Bruce Roberts report. (Live)

Green Bay . . . The Pack (6-7-1) says it will be back, and maybe it will. But QB Bart Starr (15) must stay healthy with Zeke Bratkowski retired. Runners Donny Anderson (44) and Jim Grabowski (33) are solid; receivers Boyd Dowler (86) and Carroll Dale (84) are as good as ever. The offensive line must be re-modeled and field-goal kicking improved. Defense must remain efficient (Green Bay allowed 227 points, the NFL's fourth lowest total). Sparking the defense: end Willie Davis (87).

Chicago . . . The Bears (7-7), like the Packers, suffered from injuries last year. Bear QBs Jack Concannon (11) and Virgil Carter (15), who both had fractures, are fighting for the No. 1 berth. The squad led the NFL in rushing, even though the great Gale Sayers (40) missed the last five games. Ron Bull (29) took up much of the slack. The Bears need improved receiving; Dick Gordon (45) led with only 29 receptions. The defense, headed by linebacker Dick Butkus (51), allowed 333 points (only four teams allowed more) and must return to '67 form.

AUGUST 16, 1969

EVENING

6:00 **2 DEATH VALLEY DAYS** (C)

A condemned outlaw is offered his freedom—if he helps capture his friend, the notorious Sam Bass. Jim: Scott Thomas. Captain Peak: Mark Tapscott. Bass: Ed Bakey.

3 NEWS—Huntley/Brinkley (C)

4 5 10 NEWS (C)

40 WRESTLING

6:30 **2 McHALE'S NAVY—Comedy**

McHale is going to play Santa Claus for the children at a nearby mission, and he's determined to provide the youngsters with a hot turkey dinner. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway. Gruber: Carl Ballantine.

3 NEWS—Whitten/Jervis (C)

4 7 NEWS—Chet Huntley, David Brinkley (C)

5 10 12 PRO FOOTBALL (C)

Special: Chicago Bears vs. Green Bay Packers at Milwaukee in a pre-season game. See the Close-up on opposite page. (Live)

7 CANDID CAMERA

13 MOVIE—Drama

"Breaking the Sound Barrier." (English; 1952) A pioneer airman's driving ambition is to manufacture a jet plane that will fly faster than sound. Ralph Richardson, Ann Todd. (2 hrs.)

7:00 **2 MOVIE—Western** (C)

"A Distant Trumpet." (1964) Cavalry officer finds love and Indians in 19th-century Arizona. Troy Donahue, Suzanne Pleshette, Diane McBain, James Gregory. (2 hrs.)

4 WIDE WONDERFUL WORLD (C)

7 ANNIVERSARY GAME (C)

7 HERE COME THE BRIDES (C)

A policy fight between Jason and Joshua makes their logging business ripe for a pair of swindling lawyers. The shysters' plan: widen the chasm between the brothers and open the way for a Stempel takeover. Jason: Robert Brown. Joshua: David Soul. Jeremy: Bobby Sherman. Stempel: Mark Lenard. Lottie: Joan Blondell. Clancey: Henry Beckman. Biddie: Susan Tolksy. Barnabus: Hal England. Victor: Alan Oppenheimer. (Run; 60 min.)

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TV GUIDE A-11

Saturday

EVENING

AUGUST 16, 1969

40 COUNTRY CAROUSEL (C)

7:30 3 4 ADAM-12—Crime Drama (C)

Malloy gets the mad rush from a pretty young heiress. The bachelor officer gave her a traffic ticket; in return he's deluged with invitations, gifts, false-alarm calls—and a lot of kidding from his fellow officers. Malloy: Martin Milner. Reed: Kent McCord. (Rerun)

Guest Cast

Penelope Lang Anna Capri
Off. Ed Wells Gary Crosby
Officer Brinkman ... Claude Johnson
Officer Walters William Stevens
MacDonald William Boyett
Charlie Kendall James Millhollin
Milton Prendle Jerome Thor

7 DATING GAME (C)

Celebrity guest: Della Reese. Jim Lange is the host.

40 SPEED UNLIMITED (C)

8:00 3 4 GET SMART—Comedy (C)

"Shock It to Me," a spoof of old-time horror movies: Max and 99

face death in the lab of a mad KAOS scientist and his sinister assistant. Max: Don Adams. 99: Barbara Feldon. Chief: Edward Platt. (Rerun)

Guest Cast

Dr. Zharko Tom Poston
Bruce Sid Haig
Larrabee Robert Karvelas
Obler Milton Parsons
Man Claude Johnson

7 7 NEWLYWED GAME (C)

40 AFL FOOTBALL (C)

Special: The Oakland Raiders meet the Chargers at San Diego in a pre-season game. See the Close-up on opposite page. (Live)

8:30 3 4 GHOST AND MRS. MUIR (C)

"Love Is a Toothache." Mrs. Muir and Captain Gregg do some kindly meddling with unorthodox results. Their concern is for Martha, who's down in the mouth over her unblossoming romance with a dentist. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Martha: Reta Shaw. Clay-

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LIVE! AFL FOOTBALL

OAKLAND RAIDERS

vs

SAN DIEGO CHARGERS

SATURDAY • 8PM

TV 4

KTXL-TV
CHANNEL 40

SACRAMENTO - STOCKTON

more: Charles Nelson Reilly. Candy: Kellie Flanagan. Jonathan: Harlen Carraher. (Rerun)

Guest Cast

Dr. Rodman Jonathan Harris
Mrs. Rodman Ruth McDevitt

7 7 13 LAWRENCE WELK (C)

Larry Hooper and the group set the mood with "One of Those Songs." More of those songs . . . "I'll Never Fall in Love Again" (Sandi, Salli); "Sittin' on the Dock of the Bay" (Clay Hart); "Melody in F" (Charlotte Harris); "I Can't Stop Loving You" (Tanya Falan); "The Windmills of Your Mind" (Ralna English); "Sonny Boy" (Jim Roberts). (60 min.)

9:00 2 MOVIE—Drama

"Conquered City." (Italian; 1963) British Intelligence orders a small group of patriots in Athens to hold a hotel containing a large cache of arms desperately needed by Greek rebels. David Niven, Ben Gazzara, Daniela Rocca, Lea Massari. (2 hrs.)

3 4 MOVIE—Drama

"Birdman of Alcatraz." (1962) Burt

Lancaster won critical acclaim for his portrayal of murderer Robert Stroud, who served a life sentence in solitary confinement. The film dramatizes Stroud's struggle to survive as a human being, which led to his becoming a leading expert on bird diseases. Directed by John Frankenheimer. (Rerun; 3 hrs.)

Cast

Robert Stroud Burt Lancaster
Harvey Shoemaker Karl Malden
Elizabeth Stroud Thelma Ritter
Stella Johnson Betty Field
Bull Ranson Neville Brand
Tom Gaddis Edmond O'Brien
Feto Gomez Telly Savalas
Dr. Ellis Whit Bissell

9:30 5 10 12 MY THREE SONS (C)

Chip starts jumping to alarming conclusions when Ernie reports their married brother Robbie was driving around with a "groovy-looking girl." Steve: Fred MacMurray. Chip: Stanley Livingston. Ernie: Barry Livingston. Charley: William Dem-

close
up

PRO FOOTBALL (C)

8:00 40

RAIDERS VS. CHARGERS

Special: The Oakland Raiders meet the Chargers in a pre-season game at San Diego. Tom Kelly and Dave Kocourek report. (Live)

Oakland . . . The Western Division champion Raiders strong offense moves on QB Daryl Lamonica's (3) passes to Fred Biletnikoff (25) and Warren Wells (81). The ground attack features rushing by Hewritt Dixon (35), Pete Banaszak (40) and speedster Charlie Smith (23). The defense is headed by Ben Davidson (83), Ike Lassiter (77), Kent McCloughan (47), recovered from an off-season knee operation, Willie Brown (24) and Dave Grayson (45), league leader last season with 10 interceptions.

San Diego . . . The Chargers sometimes potent, sometimes erratic offense moves on the arm of QB John Hadl (21), who had 32 tosses picked off last season (highest percentage in the league). His corps of receivers is headed by Lance Alworth (19), league leader with 68 receptions last year, Gary Garrison (27) and Willie Frazier (83). The running game is paced by Dick Post (22), Gene Foster (37) and Brad Hubbert (26), recovered from torn ligaments in his leg. The defensive line, weak in pass rushing, is paced by Scott Appleton (70) and Steve DeLong (82).

Saturday

EVENING

AUGUST 16, 1969

arest. Robbie: Don Grady. Katie: Tina Cole. (Rerun)

Guest Cast

LouiseLeslie Michaels
Mrs. MurdockBarbara Morrison
City WorkmanOllie O'Toole

7 7 13 JOHNNY CASH (C)

Guests: singer O.C. Smith and his son O.C. Jr., the First Edition, singer-composer Melanie (whose bitter-sweet songs have been compared to Kurt Weill's) and country comic-singer Grandpa Jones. (60 min.)

Highlights

"Friend, Lover, Woman, Wife" ... O.C.
"For Once in My Life" ... O.C., O.C. Jr.
"Hickory Holler's Tramp"
..... O.C., O.C. Jr., Johnny
"Remember the Alamo," "Strangest
Dreams," "The Big Battle," "So
Doggone Lonesome," "Seasons
of My Heart" Johnny
"Ruby, Don't Take Your Love to
Town" First Edition
"Baby Guitar" Melanie
"Silver Threads and Golden
Needles" Melanie, Johnny
"Mountain Dew" Grandpa
"Tall Lover Man" June Carter

10:00 5 10 12 HOGAN'S HEROES (C)

Hogan plans to bargain for a captured agent by taking General Burkhalter hostage. He winds up with Klink, who's no bargain, even to the Gestapo. Hogan: Bob Crane. Klink: Werner Klemperer. Hochstetter: Howard Caine. Burkhalter: Leon Askin. Newkirk: Richard Dawson. Carter: Larry Hovis. LeBeau: Robert Clary. Kinchloe: Ivan Dixon. (Rerun)

Guest Cast

Karl WagnerChris Robinson
IlseAnn Prentiss

10:30 5 10 12 JACKIE GLEASON (C)

The Honeymooners visit sunny Spain, where Ralph rushes to the rescue of a lovely senorita (Rita Gam)—and finds himself entangled in a blackmail plot. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Sheila MacRae. Trixie: Jane Kean. Miguel: Mario Alcalde. June Taylor dancers; Sammy Spear conducts the orchestra. (Rerun; 60 min.)

Highlights

"It Doesn't Pay to Tell Your Wife
the Truth" Jackie, Art

"Have a Little Faith"

..... Jackie, Art, Sheila, Jane
"Sunny Spain" Dancers

7 OH, MY WORD!—Game (C)

7 MOVIE—Drama (C)

Charlton Heston and Rex Harrison in "The Agony and the Ecstasy," a 1965 adaptation of Irving Stone's bestseller about Michelangelo. Filmed on location, the lavishly staged drama focuses on the artist's anguished creation of the frescoes in the Sistine Chapel (1508-12). Central to the theme is Michelangelo's conflict with the warrior Pope Julius II. Produced and directed by Carol Reed ("Oliver!"). (Rerun; 2 hrs., 30 min.)

Cast

MichelangeloCharlton Heston
Pope Julius IIRex Harrison
Contessina de' Medici
..... Diane Cilento
BramanteHarry Andrews
Duke of UrbinoAlberto Lupo
Giovanni de' MediciAdolfo Celi

13 DRAMA SPECIAL (C)

Special: Helen Hayes and Lillian Gish in the classic farce "Arsenic and Old Lace." Madness boils in Brooklyn when TV critic Mortimer Brewster brings his fiancée home to meet the family ... kindly aunts Abby and Martha, who serve lonely gentlemen elderberry wine spiked with arsenic; dotty brother "Teddy Roosevelt"; and murderous brother Jonathan. Adapted from the 1941 Broadway hit (also filmed by Frank Capra in 1944). (Rerun; 2 hrs.)

Cast

Aunt AbbyHelen Hayes
Aunt MarthaLillian Gish
MortimerBob Crane
ElaineSue Lyon
TeddyDavid Wayne
Jonathan: Fred Gwynne. Dr. Salk: Jack Gifford. Officer Sampson: Bob Dishy. Witherspoon: Billy De Wolfe. Benner: Bernard West. Gibbs: Victor Kilian. Officer Klein: Frank Campanella.

11:00 2 JACK CARNEY—Variety (C)

Guests: Lou Rawls, Oscar Brown Jr., Marvin Lewis, Antoinette Bower, the singing group of Bobby and I, and author James Kavanaugh. (90 min.)

- 7 NEWS** (C)
40 LOS ANGELES BOXING (C)
11:30 5 10 NEWS (C)
7 MOVIE—Drama (C)
 "House of Bamboo." (1955) In Japan, police and MPs utilize an undercover agent to break up a GI crime syndicate. Robert Ryan, Robert Stack, Shirley Yamaguchi, Cameron Mitchell, Sessue Hayakawa, Brad Dexter, Biff Elliott, Sandro Giglio. (90 min.)
12 MOVIE—Biography
 "The Outsider" (1961) explores the tragedy of World War II hero Ira Hayes, who sought anonymity from publicity-angled hero worship—and eventually found escape in alcohol. Tony Curtis, James Franciscus, Bruce Bennett.
11:45 10 MOVIE—Drama
 "Blowing Wild." (1953) An oil wildcatter, romancing an American girl stranded in Mexico, is hired to drive a truckload of nitroglycerine through bandit territory. Gary Cooper, Barbara Stanwyck, Ruth Roman, Anthony Quinn. (1 hr., 45 min.)
11:55 40 GOLF TIPS (C)
12:00 3 4 NEWS (C)
5 MOVIE—Drama (C)
 "Strangers When We Meet." (1960) Evan Hunter wrote the screenplay from his own novel about a successful married architect, engaged in an affair with a married neighbor. Kirk Douglas, Kim Novak, Barbara Rush, Ernie Kovacs, Walter Matthau, Virginia Bruce, Kent Smith, Helen Callagher, John Bryant, Nancy Novack, Carol Douglas, Ray Ferrell, Douglas Holmes, Jimmy Molina. (2 hrs., 30 min.)
40 MOVIE—Drama
 "Il Bell'Antonio." (French-Italian; 1960) A young man with an exaggerated reputation as a lady-killer marries a beautiful rich girl. Marcello Mastroianni, Claudia Cardinale, Pierre Brasseur, Rina Morelli, Tomas Milian.
12:30 2 NEWS (C)
3 MOVIE—Double Feature
 1. "The Final War." (Japanese; 1962) Nuclear war erupts when an American plane accidentally explodes an atomic bomb over Korea. Tatsuya Umemiya, Yoshiko Mito.

2. "Invasion of the Neptune Men." (Japanese; Science Fiction; 1962) A group of youngsters have difficulty convincing anyone they were attacked by a spaceship. Shinichi Chiba, Kappei Matsumoto.

4 SUSPENSE THEATRE (C)
 Research chief Tom Banning is being prodded by his wife to win a big promotion—but he's disliked by her father, who's chairman of the board. Banning: Tom Tryon. Marianne Scott: Pippa Scott. Janet Banning: Myrna Fahey. (60 min.)

12:45 13 MOVIE—Drama
 "Crime of Passion." (1957) An ambitious woman uses underhanded methods to get her policeman-husband a promotion. Barbara Stanwyck, Sterling Hayden, Raymond Burr, Fay Wray, Virginia Grey, Royal Dano, Jay Alder. (1 hr., 45 min.)

1:00 7 MOVIE—Drama
 "Illegal." (1955) A district attorney goes on a drunken binge after learning that he sent an innocent man to the electric chair. Edward G. Robinson, Nina Foch, Hugh Marlowe, Jayne Mansfield, Albert Dekker, Howard St. John, Ellen Corby, Edward C. Platt, Jan Merlin, Robert Ellenstein, Jay Alder, Henry Kulky, Addison Richards.

1:30 4 CHEATERS—Drama
 A strange chain of events leads up to Hunter's decision to work for the Eastern Insurance Company. Hunter: John Ireland. Allen: Robert Ayres. Pop: Oliver Johnson.

10 RIFLEMAN—Western
 "The Deserter," a wounded soldier, is befriended by Lucas and Micah when he flees the guardhouse. Lucas: Chuck Connors. Ben: Ron Hagerty. Micah: Paul Fix. Mark: Johnny Crawford. Major Damler: Robert Cornthwaite. Sweeney: Bill Quinn. Lt. Paul Rolfe: Harry Carey Jr. Kirk: Baynes Barron.

2:30 5 MOVIE—Drama
 "Diamond City." (English; 1949) Rival factions struggle to obtain land concessions following the discovery of fresh diamond fields in South Africa. David Farrar, Honor Blackman, Diana Dors, Niall McGinnis, Andrew Crawford, Mervyn Johns. (1 hr., 40 min.)

Sunday

AUGUST 17, 1969

MORNING

- 6:00 **5 THE ANSWER—Religion** (C)
6:25 **4 NEWS—Dave Valentine** (C)
6:30 **4 PROFILE** (C)
5 ARMY IN ACTION (C)
10 HERALD OF TRUTH (C)
6:40 **13 NEWS** (C)
6:45 **13 SACRED HEART—Religion** (C)
7:00 **4 MICHIGAN—Education** (C)
5 INTERNATIONAL ZONE—UN
"The Men at the Water's Edge," a report on the 100,000 Egyptians who are being displaced by the rising Nile waters behind the Aswan Dam.
7 VOICE OF AGRICULTURE (C)
10 THE ANSWER—Religion (C)
A teen-age girl tries to escape the unhappiness of her home life by marrying secretly. Margie: Jacklyn O'Donnell.
13 FAITH FOR TODAY (C)
Pastor William A. Fagal narrates films of his European tour, which included Athens and Geneva, and the Roman ruins in Nimes, France.
- 7:30 **3 ACROSS THE FENCE** (C)
4 AGRICULTURE U.S.A. (C)
5 MEDICINE—Education
Topic: the common diseases of women.
7 THIS IS THE LIFE—Religion (C)
A soldier returning from Vietnam consults his pastor. John: Alan Reed Jr. Pastor Martin: Nelson Leigh. Beverly: Anne Whitfield.
10 SACRED HEART—Religion (C)
13 THIS IS THE LIFE—Religion (C)
Guilt plagues a woman who feels hostile toward her mother. Pastor Martin: Nelson Leigh.
- 7:45 **10 LIFT EVERY VOICE** (C)
8:00 **3 SACRED HEART—Religion** (C)
Talks by priest of the Jesuit order.
4 CARTOONS—Children
5 10 LAMP UNTO MY FEET (C)
A conversation with Archbishop Angelo Fernandes of Delhi, India, a member of the Vatican Peace and Justice Commission. At issue: the responsibility of churches for economic and social development, on both an individual and an international basis. Host: George Crothers.
7 MOVIE—Comedy
"Francis Goes to West Point." (1952) A talking mule tutors his owner

- through the stiff West Point curriculum. Donald O'Connor. (90 min.)
7 CATHEDRAL OF TOMORROW—Rex Humbard (C)
12 ORAL ROBERTS (C)
13 CAP'N DELTA—Children (C)
8:15 **3 CHRISTOPHERS** (C)
Topic: jobs for the blind.
8:25 **2 NEWS** (C)
8:30 **2 INSIGHT—Drama** (C)
3 THIS IS THE LIFE (C)
An ambitious young man has an unscrupulous plan. Pastor Martin: Nelson Leigh. Chuck: Robert Quarry.
5 10 LOOK UP AND LIVE (C)
Music and dance take a novel turn in the performance of David Ahlstrom's Sonata No. 8. The unconventional score, substituting words for notes, is superimposed on screen to provide a backdrop for dance improvisations. An electronic bass (played by Bertram Turetzky) and a potpourri of electronic equipment set the musical mood. Actor Richard Morse ("Fiddler on the Roof") narrates. Dancers: Powell Shepherd, Janis Ansley, Robert Beard, Richard Palomo.
12 ALLEN REVIVAL—Religion
13 MISS PAT'S PLAYROOM (C)
8:45 **40 DAVEY AND GOLIATH** (C)
9:00 **2 DIALOGUE** (C)
3 MOVIE—Western (C)
"Tall Man Riding." (1955) A man returns to a Western town to kill the man who had driven him away in the first place. Randolph Scott, Dorothy Malone. (90 min.)
4 MOVIE—Drama
"Moonrise." (1948) The son of a convicted murderer is goaded into a savage fight and kills a man. Dane Clark, Gail Russell. (90 min.)
5 ENCOUNTER—Interview
Guest: William Sherrill, University of California Admissions Officer.
7 FAITH FOR TODAY—Religion (C)
See 7 A. M. Ch. 13 for details.
10 ORAL ROBERTS (C)
12 HERALD OF TRUTH (C)
13 MOVIE—Adventure
"Bwana Devil." (1952) A British engineer sets out to kill two man-eating lions that have been disrupting work on the first East African railroad. Robert Stack. (90 min.)

Sunday

MORNING

- 9:30 **40** TOM & JERRY—Children **C**
2 EDITOR'S FORUM **C**
5 NEWSMAKER: 69 **C**
7 **7** DUDLEY DO-RIGHT **C**
10 KATHRYN KUHLMAN **C**
12 AQUAMAN—Children **C**
40 CAP'N MITCH **C**
 10:00 **2** DOCTOR'S NEWS CONFERENCE—Discussion **C**

Dr. Donald Fredrickson, former director of the New York City Smoking Withdrawal Clinic, discusses various ways used to stop smoking.

5 **10** CAMERA THREE **C**
 "Really the Country Blues" contrasts the singing styles of two black country blues singers: old-timer Eddie "Sun" House Jr., from Mississippi; and young Buddy Guy, whose music mirrors the complexities of big-city life. (Rerun)

Highlights

"Levee Camp Moan," "Death Letter" House
 "Let Me Love You," "Stormy Monday" Guy
 "Sundown Blues" House, Guy

- 7** **7** LINUS—Children **C**
12 BROTHER BUZZ **C**
40 MIGHTY HERCULES **C**
 10:30 **2** MOVIE—Adventure
 See 9 A.M. Ch. 13. (90 min.)
3 **4** FRONTIERS OF FAITH **C**
 Chet Huntley talks about America's youth. For details, see the Close-up below.
5 **10** **12** FACE THE NATION **C**
Special: Tentatively scheduled . . . Apollo astronauts Neil Armstrong, Edwin Aldrin and Michael Collins are interviewed in Houston as the show expands to one hour. Moderator: Walter Cronkite. (60 min.)
7 **7** **13** KING KONG **C**
40 THREE STOOGES—Comedy
 10:50 **40** MOVIE—Western
 "The Prescott Kid." (1936). Tim McCoy. (1 hr., 10 min.)
 11:00 **3** INSIGHT—Drama **C**
 A college student tries to raise a failing grade—with a gun. Winters: Robert Lansing. Joe: David Macklin.
4 ROUTE 66—Drama
 An Eastern potentate, visiting Niag-

GUIDELINE **C**10:30 **3** **4**close
up

CHET HUNTLEY IS INTERVIEWED

"Crisis in the Nation": NBC news correspondent Chet Huntley discusses American youth with Father Donald Connolly, co-ordinator of the National Catholic Office for Radio and Television.

Huntley's recent book, "The Generous Years," expresses the reporter's love for America as he recalls his Montana boyhood. With contrasts in mind, Father Connolly questions him on college turmoil (Huntley gives his views on SDS members) and then probes into the possible causal effect of TV on campus rioting.

Also discussed: current frankness about sex and nudity, escalating Government bureaucracy, censorship in TV news reporting and the role of Catholics in solving social ills.

Second in a four-part series illustrating the Catholic Church's interest in social involvement.

Sunday

MORNING-AFTERNOON

ara Falls, is stalked by an assassin who closely resembles Tod. Tod and Assassin: Martin Milner. Colonel Zaman: Robert Loggia. (60 min.)

7 7 13 BULLWINKLE C

12 ACTION '69 C

11:30 3 HEART OF THE PROBLEM C

5 HAVE GUN—WILL TRAVEL

An ex-convict asks Paladin to rescue a snowbound prison chaplain who once saved his life. Paladin: Richard Boone. Roy Carter: Clu Gulager. Chaplain April: Larry Blake.

7 7 13 DISCOVERY C

"Operation Weather" features films taken in the eye of a hurricane, which are used to predict its future path; and a visit to Miami's National Hurricane Center. Also: a look at an airline's weather center, which uses computers to set flight routes away from storms. (Rerun)

10 MOVIE—Drama

"Curly Top." (1935) When their parents are killed in an accident, two sisters are sent to an orphanage. Shirley Temple, Rochelle Hudson, John Boles, Jane Darwell. (60 min.)

12 THIS IS THE LIFE—Drama C

A clergyman feels he cannot help a despondent widower. John: Ray Stricklyn. Charles: Jon Lormer. Joe: Stewart Moss. Nancy: Ivy Bethune.

AFTERNOON

12:00 2 AFRICAN FESTIVAL C

"West Africa: A New Frontier." This film report visits the nations of Senegal, Liberia, Ivory Coast, Ghana, Togo, Nigeria and Gabon to study the economic, political and geographic aspects of each. (2 hrs.)

3 CALIFORNIA U.S.A. C

4 HERITAGE C

5 NFL ACTION—Football C

See 4:30 P.M. Ch. 10 for details.

7 BLACK DIGNITY C

7 NAVY FILM C

12 FILM C

13 TRUTH OR CONSEQUENCES C

40 MOVIE—Comedy-Mystery

"The Fuller Brush Man." (1948) Having flunked out in the street-cleaning business, our hero becomes a Fuller Brush salesman. Red Skelton, Janet Blair, Hillary Brooke. (1 hr., 55 min.)

AUGUST 17, 1969

12:30 3 NBC FALL PREVIEW C

4 GREEN THUMB C

5 10 12 AAU TRACK MEET C

The U.S. takes on England in a meet held Aug. 12-13 in London. Outstanding entrants at press time included... 100/200 meters: John Carlos, Charlie Greene, 400 meters: Lee Evans, 1500 meters: Sam Bair, 110-meter hurdles: Dave Hemery, England; Willie Davenport, Long jump: Lyn Davies, England. Pole vault: John Pennel, Bob Seagren. Women's long jump: Sheila Sherwood, England. Reporters: Jack Whitaker, Dick Vank and Ralph Boston. (60 min.)

7 VOICE OF AGRICULTURE C

13 FOR MEN ONLY C

1:00 3 4 MEET THE PRESS C

7 HELP—Religion C

7 FILM

1:15 13 MUTUAL OF OMAHA

19 SOCIAL SECURITY

1:30 3 NEWSBEAT C

4 MOVIE—Drama

"Spoilers of the Forest." (1957) A timber promoter tries to cut down trees on land that belongs to a beautiful girl and her foster father. Rod Cameron, Hillary Brooke. (90 min.)

5 KPX SPORTS C

7 7 13 ISSUES AND ANSWERS C

10 49ers HUDDLE—Sherwood C

12 WRESTLING

19 GOSPEL MUSIC—Religion

1:55 40 GOLF TIPS C

2:00 2 MOVIE—Double Feature

1. "Dingaka." (South African; Drama; 1965) A South African lawyer defends a villager accused of killing a young girl during a tribal rite. Stanley Baker. 2. "They Shall Not Die." (German; Documentary; 1959) The father-and-son team of Dr. Bernhard and Michael Grzimek photographed this Academy Award winner which details the preservation of wildlife in Africa's Serengeti Plains. (3 hrs., 30 min.)

3 SECRET AGENT—Drama

The theft of some top-secret documents leads Drake to a dangerous trap in the chateau country of central France. Drake: Patrick McGeehan. (60 min.)

5 MOVIE—Drama

"Last Days of Pompeii," (1935) In ancient Pompeii, an honest blacksmith loses both wife and child because of poverty. Preston Foster, Basil Rathbone, Dorothy Wilson, Alan Hale. (2 hrs.)

7 7 13 GOLF TOURNAMENT C

Special: the PGA Championship, telecast from Dayton, Ohio. Details and a course map are below. (Live) [Regular programming is pre-empted. If there's a tie, an 18-hole play-off will be joined in progress tomorrow at 4:30 P.M.]

10 MOVIE—Adventure C

"Hercules Against the Barbarian." (Italian; 1963) In the 12th Century, Hercules fights to save his kingdom from Mongol hordes. Mark Forest, Jose Greci, Gloria Milland. (90 min.)

40 MOVIE—Musical

"You Were Never Lovelier." (1942) A hotel manager tries to get his daughter interested in romance in this song-and-dance festival. Fred Astaire, Rita Hayworth. (2 hrs.)

2:30 12 LOOK UP AND LIVE C

See 8:30 A.M. Chs. 5, 10 for details.

19 KATHRYN KUHLMAN**2:45 12 FILM****3:00 3 SKIPPY—Adventure C****4 COMMUNITY CIRCLE C**

Guests: Miss Una Wood, consumer specialist, HEW; Mr. Mikk Delara, director of the Filipino Community Information Center of Oakland; Dr. Dale L. Tipton of the California Medical Association; and a report from Congressman William S. Mailliard.

12 CAMERA THREE C

See 10 A.M. Chs. 5, 10 for details.

19 ASSEMBLY OF GOD—Religion**3:30 3 MOVIE—Police**

"She's Dangerous." (1937) Story of a jewel thief who is actually a girl detective. Tala Birell, Cesar Romero, Walter Pidgeon. (90 min.)

4 YOUTH INQUIRES C

Topic: "Cooperation Between Police and the Public."

6 9 NET JOURNAL—Documentary

NET Cameras turn skyward to look

close up

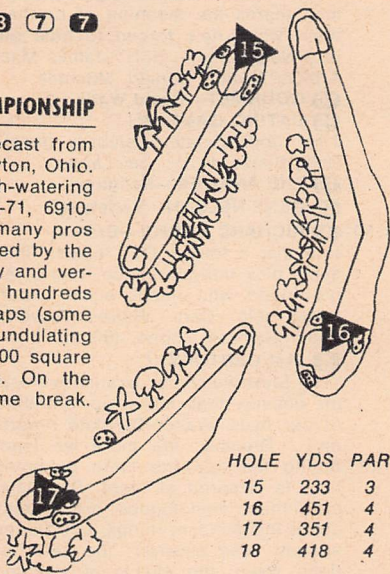
GOLF C 2:00 13 7 7

PGA CHAMPIONSHIP

Special: The 51st PGA Championship is telecast from NCR (National Cash Register) Country Club, Dayton, Ohio.

This final Big Four event offers a mouth-watering \$175,000 (\$35,000 first money), but NCR's par-71, 6910-yard South Course will cause many woes for many pros before the survivors divvy up the loot. Designed by the late Dick Wilson, the course demands accuracy and versatility. The rolling fairways are narrowed by the hundreds of trees. There are 12 dogleg holes and 86 traps (some holes have nine traps apiece). The heavily undulating greens vary alarmingly in size—from a tidy 4800 square feet to vast, 10,000 square-foot parking lots. On the other hand, there are no water hazards. Some break.

Cameras cover the last 11 holes. (Live)



at the increasing hazard of mid-air collisions. In focus... causes of commercial-flight accidents, including faulty equipment; mounting air congestion; inadequate runways at overcrowded, poorly designed airports; sabotage; and low-flying private planes. Events leading to accidents are reconstructed by survivors, and pilot and airline representatives. Technological aids to cut the risks: a gel-fuel that burns more slowly than conventional fuel (offering more escape time), and advance radio and radar devices. Discussing the crisis are air-traffic controllers, and representatives of the Federal Aviation Administration and Civil Aeronautics Board. (Rerun; 60 min.)

12 MOVIE—Western

"Comanche Station." (1960) A man hopes to get a large reward when he returns a lost woman to her husband. Randolph Scott. (90 min.)

13 ALLEN REVIVAL—Religion

4:00 **4 SPEAK OUT—Discussion C**

5 POW!—Owan Spann

7 OH, MY WORD!—Game C

7 INSIGHT—Drama

Time approximate. A fugitive white man learns the meaning of brotherhood when he's forced to hide out in a Negro home. Billy: James MacArthur. Adam: Donald Mitchell.

10 GOURMET—David Wade C

13 DATING GAME C

Time approximate. Celebrity guest: Della Reese. Host: Jim Lange.

19 THE ANSWER—Religion

40 GENE NELSON—Variety C

4:30 **4 RICHARD BOONE—Drama**

In Paris, a former OSS officer finds some new intrigue in the form of an old friend who needs some undercover help. Carl: Warren Stevens. Paul: Richard Boone. (60 min.)

5 21st CENTURY C

"The Sleepwatchers" examines sleep, an activity that takes up one-third of our lives. Walter Cronkite reports on... Dreams: the more we learn during the day, the more dreaming time is required at night. Sleep-talkers: their monologues are usually about insignificant things, not hidden secrets. Also covered: the need for deep sleep; the effects of sleeping

pillis; and the sleeping habits of babies, adults and the elderly. (Rerun)

6 TEMPO—Report

Debut: A series of three shows, surveying the arts and the world around us, produced by ABC television of Britain. Tonight: "Stimulants," an esoteric essay examining the nature of reality. What you will see: a man walking down a flight of stairs, sitting at a table, pouring a glass of water and lighting a cigarette, 18 different ways. Each view becomes progressively abrupt and bizarre, emphasizing the point that there is more than one reality. Interspersed throughout are comments by English psychologist Ronald Laing, discussing his views of reality and how drugs such as LSD can help.

7 CANDID CAMERA

7 PASSPORT TO TRAVEL C

9 FRENCH CHEF—Cooking

Julia Child demonstrates ways to prepare "Coquilles Saint-Jacques."

10 NFL ACTION—Football C

"The Pack Will Be Back." Cameras follow the 1968 Green Bay Packers, detailing their fall from Super Bowl champions to Central Division also-rans. Green Bay had won three straight NFL crowns and two Super Bowls when coach Vince Lombardi, creator of the dynasty, let Phil Bengston take over. Why did Green Bay fall? Injuries and age are the villains caught on film.

13 NEWLYWED GAME C

19 REVIVAL FIRES—Religion

5:00 **3 FIRST LADY—Interview**

Special: In an interview taped in Bucharest during her recent trip abroad, Mrs. Richard Nixon discusses her impressions of the journey and her role in such trips. Interviewer: NBC News correspondent Nancy Dickerson.

5 PERRY MASON—Drama

Disapproving of his daughter-in-law, wealthy Walter Frazer offers her \$50,000 to divorce her husband. Frazer: Torin Thatcher. (60 min.)

6 BOOK BEAT—Cromie C

Guest: Roderick Thorp discusses "Dionysus," his novel about a young black jazz musician's encounter with America following his years as an

expatriate in Europe. The novel depicts a young black's desperate struggle to search for his own identity, amidst conflicting patterns of life that are being forced upon him by his parents and society. (Rerun)

7 MOVIE—Western (C)

"The Bravados." (1958) When four condemned men escape from the Rio Arriba jail, a rancher joins the chase. Gregory Peck, Joan Collins. (2 hrs.)

7 MOVIE—Musical

"In the Good Old Summertime." (1949) Two pen-pal lovers unknowingly work in the same office. Judy Garland, Van Johnson. (2 hrs.)

9 NET PLAYHOUSE—Drama

"The National Theater of the Deaf, Encore," impressive dramatizations in sign-language and mime. 1. Bernard Bragg (who studied with Marcel Marceau) and Lou Fant (the troupe's only hearing member) teach children to "recite" poetry with their hands. 2. "On the Harmfulness of Tobacco," Chekhov's monologue by a man (Fant) whose convictions have faded beneath his wife's dominance. 3. "The Tale of Kasane," by Tsuru Namboko. The Japanese kabuki play (characterized by exaggerated actions and stylized make-up) relates the tale of an ill-fated couple whose love is destroyed by guilt. Kasane: Audree Norton. Yeomom: Gilbert Eastman. (Rerun; 90 min.)

10 MOVIE—Drama

"The Texans." (1938) After the Civil War, a family of Texas ranchers is plagued by heavy taxation. Joan Bennett, Randolph Scott. (2 hrs.)

12 JETSONS (C)**13 MOVIE—Drama (C)**

"Small Town Girl." (1936) Dissatisfied with her small-town life, a young girl marries a brilliant young surgeon to escape. Janet Gaynor, Robert Taylor, Binnie Barnes. (2 hrs.)

19 REX HUMBARD—Religion**40 ROLLER DERBY (C)**

San Francisco Bay Bombers vs. the New England Braves. (60 min.)

5:30 2 ROLLER DERBY (C)

The Southern Mustangs meet the Bay Bombers. (Live; 90 min.)

3 MOVIE—Drama (C)

"House of Bamboo." (1955) In Japan,

Sunday

AFTERNOON-EVENING

police and MPs utilize an undercover agent to break up a GI crime syndicate. Robert Ryan, Robert Stack, Shirley Yamaguchi. (2 hrs.)

4 CONGRESSION REPORT (C)

Scheduled: congressmen debate President Nixon's new Federal welfare program.

6 FRENCH CHEF—Cooking

Julia Child prepares fish filets Sylvestre with white wine sauce and mushrooms.

12 AMATEUR HOUR (C)

Guests: singers Patricia Kelley, Anthony Martini, Michael Walsh and the Gateway Guardsmen; dancers Karen Jones, and the Fitzmaurice-Moran Dancers; the Crimson Brass; and Tex Berube Sr. with his lasso.

EVENING

6:00 4 5 NEWS (C)**6 INTERNATIONAL MAGAZINE**

Scheduled... 1. Interviews with Napoleon Bonaparte's two remaining descendants (an 82-year-old bus driver and a prince), commemorating the 200th anniversary of the emperor's birth (Aug. 1, 1769). 2. Reports on persecution of Jews in Arab countries and of Arabs in Israel. 3. Scientific findings pointing to travelers' fatigue from crossing international time zones. (Rerun; 60 min.)

12 21st CENTURY (C)

"A Circle of Love" examines an encounter-group experiment concerned less with mental problems than with social relationships. On camera: six San Diego college students participate in a course that has audiotapes directing them to set up a number of basic social situations. The students, who must be completely honest about themselves, are seen reacting to such situations as being close to strangers; crashing the majority; and expressing affection without words. Reporter: Walter Cronkite. (Rerun)

19 ASSEMBLIES OF GOD—Religion**40 THE SAINT—Mystery (C)**

"The Double Take" is what the Saint does when a wealthy magnate claims he's being impersonated by a per-

Sunday

EVENING

AUGUST 17, 1969

fect double. Doubling the trouble is the tycoon's pretty secretary—who also comes in twos. Saint: Roger Moore. (Rerun; 60 min.)

6:30 4 FRANK MCGEE REPORT C

Scheduled: a profile of Maurice Stokes, one-time pro basketball star paralyzed by brain damage. Stokes and his legal guardian Jack Twyman (a TV basketball announcer) discuss the upcoming annual benefit game for Stokes. Also: films of Stokes as both college and pro star. McGee reports news.

5 GOVERNMENT STORY C

"The Regulators" focuses on how the President deals with Federal regulatory agencies.

9 FOLK GUITAR—Music

Laura Weber teaches primary chords.

12 NFL ACTION—Football C

See 4:30 P.M. Ch. 10 for details.

19 QUEST FOR LIFE

7:00 2 MOVIE—Western C

"A Distant Trumpet." See Sat. 7 P.M. Ch. 2 for details. (2 hrs.)

4 ASSIGNMENT FOUR C

"With a Loving Hand," focuses on how the young are reacting to the revolution of the "new generation." Also, a look at the Boy's Club and the "Big Brother" programs.

5 10 12 LASSIE—Adventure C

"Time of Crisis." Neeka's attempt to drive his father's truck endangers the life of his pet horse. Neeka: Mark Miranda. Dean Chalmers: Robert Rockwell. Dr. Roderick: John Harmon. (Rerun)

[Series regular Jack DeMave is featured next week in TV GUIDE.]

6 CRITIQUE—Discussion

The critics discuss "Greetings," an antidraft film produced by Charles Hirsch and directed by Brian De Palma. Host Stanley Dauffmann interviews Hirsch and De Palma, who show clips from their film. Panel: Richard Gilman, New Republic literary editor; TV critic Marvin Kitman (New Leader); and writer Margot Hentoff, wife of social critic Nat Hentoff. (Rerun; 60 min.)

7 13 LAND OF THE GIANTS C

Captured by a deaf-mute teen-ager, the earthlings represent valuable booty to his parents, who need the reward money to cure their son. Steve: Gary Conway. Dan: Don Marshall. Mark: Don Matheson. Fitzhugh: Kurt Kasznar. Betty: Heather Young. Valerie: Deanna Lund. Barry: Stefan Arngim. (Rerun; 60 min.)

Guest Cast

Talf Larry Ward
Osia Jan Shepard
Dal Gary Dubin
Derg Tol Avery

7 GUNS OF WILL SONNETT C

An intercepted telegram tips off Will and Jeff that James Sonnett is riding into an ambush. What they don't know: the trap is being baited by the sender, a lovely lady saloon-keeper who enjoys James' complete trust. Will: Walter Brennan. Jeff: Dick Rambo. (Rerun)

Guest Cast

James Sonnett Jason Evers
Angela Drake Norma Crane
Milhoan Peter Leeds

9 WILLIAM F. BUCKLEY JR.

What about marijuana? This highly opinionated debate pits proponent David Smith (medical director of the Haight-Ashbury Medical Clinic) against Dr. Robert Baird, a staunch opponent. Smith has worked with affluent San Francisco drop-outs; Baird operates in Harlem. (Rerun; 60 min.)

40 DONALD O'CONNOR C

Guests include singers Jimmie Rodgers and Fran Warren, actors Frank Faylen and Michael McGivney, and Hollywood columnist James Bacon. (Rerun; 60 min.)

7:30 3 4 7 WALT DISNEY C

"Little Dog Lost." The psychologi-

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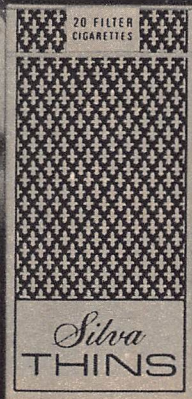
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cally-oriented story of a dog with a phobia. Candy, a Welsh corgi, develops a great fear of brooms after receiving some unintended punishment. This fear drives Candy from home and into a series of more broom-oriented misadventures. Catherine Turney's script is based on a book by Meindert de Jong. (Rerun; 60 min.)

Cast

Carlson Hollis Black
Mother Margaret Gerrity
Old Woman Grace Bauer
Katy Priscilla Overton

5 10 12 GENTLE BEN C

While investigating sabotage at a dam project, Tom and Mark confront a defiant, gun-toting Seminole who intends to protect his primitive existence at all costs. Tom: Dennis Weaver. Mark: Clint Howard. Boomhauer: Rance Howard. (Rerun)

Guest Cast

Kee-Cho Lou Antonio
Pau-Naha Bernice Olivo
[Postponed from an earlier date.]

8:00 5 10 12 ED SULLIVAN C

Guests: singers Sergio Franchi and Nancy Ames; comedians Stiller and Meara, and Van Harris; the rocking Steppenwolf; Peter Gennaro; the Washington D.C. Festival Chorus; juggler Eric Brenn; and clown Charlie Cairoli. Ray Bloch conducts the orchestra. (60 min.)

Highlights

"Noche de Ronda," "Man Without Love," "For Once in My Life," "Serenata" Sergio
"I Got You, Babe," "Happy Together" Nancy
"Born to Be Wild," "Magic-Carpet Ride," "It's Never Too Late" Steppenwolf
"America, Our Heritage" Chorus

6 9 SOUNDS OF SUMMER C

At Ohio's Blossom Music Center, a structure resembling "a clamshell on stilts," the equally flamboyant Pierre Boulez conducts the Cleveland Orchestra and Spanish concert pianist Alicia de Larrocha. Conductor-composer Boulez, who serves as

ELVIS PRESLEY C

9:00 **3 7 4**



ELVIS IN CONCERT

Special: Elvis's December special—his first TV appearance in eight years—was one of the season's top-rated hours.

The black leather-clad singer reprises his biggest hits: "Heartbreak Hotel," "Hound Dog," "All Shook Up," "Jailhouse Rock," "Trouble," "Lawdy, Miss Clawdy" and a spoof of "Love Me Tender." Ballads include "Memories," "Can't Help Falling in Love with You," and "If I Can Dream"—written for Elvis by vocal arranger Earl Brown.

The singing Blossoms and choreographer Claude Thompson spark a gospel medley including "Sometimes I Feel like a Motherless Child," "Up Above My Head" and "Saved." Production number: Elvis is a musician ("Guitar Man") who quits a dull job ("Nothingsville") for the night-club circuit ("Trouble"). (Rerun; 60 min.)

director for both the New York Philharmonic and London's Symphony Orchestra, has earned praise for his talents on the podium and 12-tone compositions, cited by Time magazine as "mobile works filled with a sense of surprise." Boulez discusses his avant-garde principles in an included segment from the NET series "Creative Person" (1967). Program: Beethoven's Fifth Symphony, Mozart's Piano Concerto in A (with soloist De Larrocha) and Stravinsky's "Fire Bird" suite. Host: Steve Allen. (2 hrs.) [Ch. 9R does not colorcast.]

7 13 FBI C

The FBI zeroes in on an extortion racket that feeds on the reputation of a celebrated war veteran. Wally Shanks is being used to attract GIs to his father-in-law's finance company, where they are promptly rejected and turned over to his illegal loan-shark operation. Erskine: Efreim Zimbalist Jr. Colby: William Reynolds. (Rerun; 60 min.)

Guest Cast

Wally Shanks Michael Witney
 Hal DeWitt Richard Carlson
 Julie Shanks Marlyn Mason
 John Beeker Bill Fletcher
 Vincent Tobias Victor French
 Agent Durant Dean Harens
 [Last show of the summer. "The FBI" starts its new season in this time spot on September 14.]

40 MOVIE—Comedy

"I'm All Right, Jack." (English; 1959) Charming and well-educated Stanley Windrush gets a job as a factory worker—and encounters some strange facts of industrial life. Peter Sellers, Terry-Thomas, Ian Carmichael, Richard Attenborough. (2 hrs.)

8:30 3 4 MOTHERS-IN-LAW C

Ozzie Nelson plays producer Owen Sinclair—alias bandleader Ozzie Snick. The Hubbards arrange a surprise meeting between Sinclair and Kaye, who's bragged for years about her singing success with the old Snick orchestra. Eve, Kaye and Ozzie sing "North Dakota Moon." Eve: Eve Arden. Kaye: Kaye Ballard. Herb: Herbert Rudley. Roger: Richard Deacon. Jerry: Jerry Fogel. Suzie: Deborah Walley. (Rerun)

7 BEWITCHED—Comedy C

During Samantha's brief absence, cousin Serena turns an unwelcome visitor into a bedraggled alley cat, and the frantic search is on for the victim: Darrin's mother. Samantha/Serena: Elizabeth Montgomery. Darrin: Dick York. Phyllis Stephens: Mabel Albertson. Miss Parson: Ruth McDevitt. (Rerun)

9:00 2 AFRICAN FESTIVAL C

Special: "East Africa: The Cradle of the Nile." Tanzania, Kenya and Uganda are featured in this film tour of East Africa. Highlights include Lake Victoria, the Serengeti Plain, Mt. Kilimanjaro, Murchison Falls, and the cities of Dar es Salaam (Tanzania), Nairobi (Kenya) and Kampala (Uganda). (90 min.)

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Sunday

EVENING

3 4 7 ELVIS PRESLEY (C)

Special: Elvis is back. For details, see the Close-up on page A-24. (Rerun; 60 min.)

5 10 12 HEE HAW—Variety (C)

Guests: Conway Twitty and Jerry Lee Lewis, an early country rock singer enjoying a new wave of popularity. Co-hosts Buck Owens and Roy Clark get together for the "pickin' and grinnin'" spot. Archie Campbell, Susan Raye, Grandpa Jones, Sheb Wooley. (60 min.)

Highlights

"Whole Lotta Shakin' Goin' On,"
"What Made Milwaukee Famous" Jerry Lee
"I Love You More Today," "Only Make-Believe" Conway
"Who's Gonna Mow Your Grass?"
"Together Again"
..... Buck, Buckaroos
"Do You Believe This Town?" .. Roy

7 13 MOVIE—Drama (C)

"The Happening." (1967) Elliot Silverstein ("Cat Ballou") directed this indictment of contemporary values. In Miami, four thrill-seeking youths impulsively kidnap an ex-Mafia hood, now a respected businessman, and hold him for ransom. Faye Dunaway made her screen debut in this film. (Rerun; 2 hrs.)

Cast

Roc Delmonico Anthony Quinn
Taurus George Maharis
Sureshot Michael Parks
Sandy Faye Dunaway
Herby Robert Walker
Monica Martha Hyer
Fred Milton Berle
Sam Oscar Homolka
Inspector Jack Kruschen
[Postponed from an earlier date.]

10:00 3 4 MY FRIEND TONY (C)

"Casino." Tony goes to the aid of a tiny Caribbean country dependent on its casino for revenue. The operation is being run by gamblers taking the top dollar for themselves. Tony: Enzo Cerusico. Woodruff: James Whitmore. (Rerun; 60 min.)

Guest Cast

Lorraine Janet MacLachlan
Prime Minister Hal Frederick
Ed Neal Bill Fletcher
Farrell George Sperdakos

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Sunday

EVENING

AUGUST 17, 1969

5 10 12 MISSION: IMPOS-SIBLE C

The IMF must prevent the discovery of an American agent high in the enemy camp and rescue a spy who's wired with explosives. Phelps: Peter Graves. Rollin: Martin Landau. Cinamon: Barbara Bain. Barney: Greg Morris. (Rerun; 60 min.)

Guest Cast

KellermanAnthony Zerbe
BrockeMartin Sheen
SelbyJohn Crawford
StephanieDiana Ewing
MarceauEdmund Gilbert

6 9 NET FESTIVAL—Biography

Pianist Andre Watts and Mozart's Concerto No. 24 in C Minor share top billing in this candid documentary-concert. The hour opens with a behind-the-scenes look at the 22-year-old artist's final preparations for his performance with conductor Zubin Mehta and the Los Angeles Philharmonic. Watts talks about his early life, musical influences and techniques, and his rapport with Mehta, who joins Watts to discuss and rehearse. The finale: a complete performance at the Los Angeles Music Center. (Rerun; 60 min.)

7 OUTCASTS—Western C

Mystery and terror shroud the desolate town where Corey and Jemal have tracked a desperado. Their quarry, and the sheriff, died in a shoot-out, and the townsfolk are paralyzed in fear of an attack by the outlaw's avenging friends. Corey: Don Murray. Jemal: Otis Young. (Rerun; 60 min.)

Guest Cast

JadeRuth Roman
Augusta BarnesPippa Scott
BonnieHilarie Thompson

40 MOVIE—Comedy

"She Couldn't Say No." (1954) An oil heiress returns to her home town to repay the citizens for a childhood kindness. Robert Mitchum, Jean Simmons, Arthur Hunnicutt. (90 min.)

10:30 2 COLLEGE TALENT C

Celebrity judges: Ruth Buzzi, Sebastian Cabot and Mike Connors. Talent: singers Kathy Josephson (University of Minnesota), John Jackman (University of Utah); and the New For-

mation (Mount Mercy College, Iowa); and the Gaslight Gang, instrumentalists (University of Kansas).

11:00 2 DAVID SUSSKIND C

1. Six New York bachelors explain why marriage isn't for them. 2. Five mailmen talk about the difficulties of their work, and their views toward the public and Government. (2 hrs.)

3 4 5 7 10 13 NEWS C

7 GALLANT MEN—Drama

While Captain Benedict is convalescing, WAC captain Meg Thorpe tries to persuade him to join the Allied Military Government. Meg: Julie Adams. Benedict: William Reynolds. (60 min.)

12 NEWS—Harry Reasoner C

11:15 10 NEWS—Harry Reasoner C

12 FILM

13 JOEY BISHOP C

Tentatively scheduled: Barbara Eden ("I Dream of Jeannie") and the Geezinslaw Brothers, comic country singers. (90 min.)

11:30 3 4 JOHNNY CARSON C

5 NEWS—Harry Reasoner C

10 MOVIE—Drama

"To Each His Own." (1946) Olivia de Havilland won an Oscar for her performance as a mother who encounters her grown son many years after giving him up for adoption. John Lund, Mary Anderson. (2 hrs., 10 min.)

12 RIFLEMAN—Western

Two young men fight for Marge Crandell's affection, but a third applicant takes her away. Then she's murdered. Lucas: Chuck Connors. Marge: Jenifer Lea.

11:40 7 MOVIE—Western C

"White Feather." (1955) In Wyoming during the 1870's, surveyor Josh Tanner tries to persuade a Cheyenne chief to move his people to a southern reservation—and also makes a bid for the chief's daughter. Robert Wagner, John Lund, Debra Paget.

11:45 5 MOVIE—Drama

"The Informer." (1935) During the Irish rebellion Gypo Nolan, a slow-witted man, turns traitor to the cause for a few pieces of silver. Victor McLaglen, Preston Foster, J.M. Kerrigan. (1 hr., 40 min.)

12:00 7 NEWS C

1:00 2 4 NEWS C



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Monday

AUGUST 18, 1969

MORNING

- 6:00 **3** RHYME AND REASON
1. Speech and drama professor J. Jeffrey Auer analyzes the process of "Straight Thinking." 2. Toulouse Lautrec's technique as an illustrator and painter is discussed by Prof. Guy Palazzola. (60 min.)
- 5** BLACK HERITAGE—History **C**
Part 2: civil rights from 1959 to Selma. Today: the rural vote.
- 7** EDUCATION
- 10** LIVING WORD—Religion **C**
- 6:15 **10** INDUSTRY ON PARADE
- 6:25 **7** A.M.—Jim Dunbar **C**
- 13** NEWS **C**
- 6:30 **4** NEWS—Dick Doughty **C**
5 CITIES IN CONFLICT
Topic: divorce and separation.
- 10** BLACK HERITAGE—History **C**
Part 2: civil rights from 1959 to Selma. Today: the rural vote.
- 12** FILM **C**
"The Mountains Are Smoking." Films of Great Smoky Mountain National Park include the Cherokee Indian Reservation, forests and streams.
- 13** JACK LA LANNE—Exercise **C**
- 7:00 **3** **4** **7** TODAY **C**
Tentatively scheduled: David J. McDonald, former president of the United Steelworkers of America; Doug McClure, Sara Lane and Tim Matheson of "The Virginian"; anti-hunger campaigner Leonard Wolf; and the psychology of auto racing. (2 hrs.)
- 5** **10** **12** NEWS—Benti **C**
- 13** AGRICULTURE TODAY **C**
- 7:15 **13** NEWS—Chuck Rossie **C**

- 7:20 **13** CARTOONLAND **C**
- 7:30 **5** NEWS—Ron Magers
- 8:00 **5** **10** **12** CAPTAIN KANGAROO **C**
The Captain visits a Puerto Rican fishing village and a sugar cane plantation. Dramatized: "Goldilocks and the Three Bears." (60 min.)
- 8:05 **2** NEWS **C**
- 8:15 **2** RELIGION—Protestant **C**
- 8:20 **13** CASPER—Children
- 8:30 **2** JACK LA LANNE—Exercise **C**
7 GIRL TALK—Interviews **C**
Guests include David Susskind's wife Joyce and Dr. Charles Shedd, author of "The Stork is Dead."
- 8:50 **13** JACK LA LANNE—Exercise **C**
- 9:00 **2** POPEYE—Children **C**
3 **4** **7** IT TAKES TWO **C**
Guests: Milton Berle, Ted Cassidy, Dorothy Lamour and their spouses.
- 5** **10** **12** LUCILLE BALL
Tycoons Lucy and Viv decide to market Viv's special caramel corn. Viv: Vivian Vance.
- 7** MOVIE—Drama
"White Cargo." (1942) The assistant to the foreman on a rubber plantation falls in love with a native girl. Walter Pidgeon. (2 hrs.)
- 9:20 **13** FASHIONS IN SEWING **C**
- 9:25 **3** **4** **7** NEWS—Dickerson **C**
- 9:30 **2** **10** **12** BEVERLY HILL-BILLIES—Comedy
Drysedale surprises Granny with a most unusual birthday present. Granny: Irene Ryan, Jed: Buddy Ebsen.
- 3** **4** **7** CONCENTRATION **C**
- 5** HOTLINE—Discussion **C**
Scheduled: Coco the Clown and his son Coconut. (Live; 60 min.)



THEY ENJOY THEIR
WORK! !
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5:30 P.M. - BIG NEWS

KHSL-TV - Ch. 12

- 13 STEVE ALLEN—Variety C**
Tentatively scheduled guests: Jack Benny, composer Lalo Schifrin (the theme from "Mission: Impossible") and Shari Lewis. (90 min.)
- 10:00 2 10 12 ANDY GRIFFITH**
Andy gets involved with a millionaire's daughter. Barney: Don Knotts. Peggy: Joanna Moore.
- 3 4 7 PERSONALITY C**
Celebrities: Bill Cullen, Sheila MacRae and Julia Meade. On-film personality: Robert Goulet.
- 10:30 2 BURKE'S LAW—Mystery**
The death of an art dealer leads Burke to several of the deceased's former clients. Burge: Gene Barry. Dierdre DeMara: Ann Blyth. (1 hr., 15 min.)
- 3 4 7 HOLLYWOOD SQUARES—Game C**
Guests: Jim Backus, Nanette Fabray, Sally Ann Howes, Deanna Lund, Allan Sherman, Lyle Waggoner.
- 5 10 12 DICK VAN DYKE**
Rob's psychosomatic illnesses threaten weekend plans. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
- 11:00 3 4 7 JEOPARDY—Game C**
5 10 12 LOVE OF LIFE C
7 ANNIVERSARY GAME C
13 TRUTH OR CONSEQUENCES C
40 ROMPER ROOM—Children C
- 11:25 5 12 NEWS—Edwards C**
10 NEWS—Chris Harris C
- 11:30 3 4 7 EYE GUESS—Game C**
5 10 12 SEARCH FOR TOMORROW—Serial C
7 13 GALLOPING GOURMET C
- 11:45 2 ROMPER ROOM—Children C**
- 11:55 3 4 NEWS—Newman C**
7 NEWS—Reiter C
- 12:30 2 BEAT THE ODDS—Game C**
3 4 7 DAYS OF OUR LIVES C
5 10 12 AS THE WORLD TURNS—Serial C
7 13 THAT GIRL—Comedy C
"Laugh-In's" Ruth Buzzi appears as Ann's love-struck girl friend. George: Albert Salmi. Ann: Marlo Thomas. Don: Ted Bessell.
- 40 MOVIE—Mystery**
"The Spy in Black." (English; 1939) The captain of a German submarine secretly enters Scotland, intent on destroying a number of British ships. Conrad Veidt, Sebastian Shaw, Valerie Hobson. (90 min.)
[Repeated Fri. 12:45 A.M. Ch. 40.]
- 1:00 2 MOVIE—Drama**
"Lydia." (1941) A beautiful woman's four old flames all turn up at a dinner party to greet her. Merle Oberon, Joseph Cotten, Alan Marshal. (2 hrs.)
- 3 4 DOCTORS—Serial C**
5 10 12 LOVE IS A MANY SPLENDORED THING—Serial C
7 7 13 DREAM HOUSE C
- 1:30 3 4 7 ANOTHER WORLD C**
5 10 12 GUIDING LIGHT C
7 13 LET'S MAKE A DEAL C
- 2:00 3 4 YOU DON'T SAY!—Game C**
Guests: Charles Nelson Reilly of "The Ghost and Mrs. Muir" and TV personality Betty White.
- 5 10 12 SECRET STORM C**
7 7 13 NEWLYWED GAME C
40 PATTY DUKE—Comedy
Patty starts working part-time at Martin's office so she can get to know the publisher's nephew George. Patty and Cathy: Patty Duke. Martin: William Schallert.
- 2:30 3 MOVIE—Drama**
"Eight Iron Men." (1952) During World War II, eight men on the front line find that one of their buddies is trapped in a shell hole. Lee Marvin, Bonar Colleano. (90 min.)
- 4 40 MATCH GAME C**
Guests: E.J. Peaker and William Shatner. Host: Gene Rayburn.
- 5 10 12 EDGE OF NIGHT C**
7 7 DATING GAME C
13 DIVORCE COURT—Drama C
A wife says that her husband wants her committed to a mental institution. Kathryn: Jeanette Taylor. George: Joe Stefano.

AFTERNOON

- 12:00 3 4 5 10 NEWS C**
7 13 BEWITCHED—Comedy
An enchanted chair spooks the Stephens household. Samantha: Elizabeth Montgomery. Darrin: Dick York.
- 7 40 YOU'RE PUTTING ME ON C**
Guests: Larry Blyden, Peggy Cass, Jack Cassidy, Nancy Dussault, Jerry Stiller and Anne Meara.
- 12 PDQ—Game C**
Celebrity tournament - opponents: Mickey Manners and Bill Bixby.

Monday

AFTERNOON

AUGUST 18, 1969

- 2:55 **4 40 NEWS—Floyd Kalber C**
- 3:00 **2 10 12 LINKLETTER SHOW C**
Guests: dream analyst Elsie Sechrist.
Host: Art Linkletter.
4 YOU'RE PUTTING ME ON C
See 12 noon Chs. 7R, 40 for details.
5 MIKE DOUGLAS—Variety C
See 4 P.M. Ch. 10. (90 min.)
7 7 13 GENERAL HOSPITAL C
40 CAP'N LOCKER—Children C
- 3:25 **2 10 12 NEWS C**
- 3:30 **2 POPEYE—Children C**
4 F TROOP—Comedy
Parmenter makes an enemy of badman Sam Urp, the fastest gun in the territory. Sam: Jack Elam.
7 7 13 ONE LIFE TO LIVE C
10 PASSWORD—Game C
Celebrity guests: actors Peter Lawford and Barbara Eden.
12 ZANE GREY—Drama
Ben Harper, a stranger passing through a frontier town, catches the attention of the local sheriff. Ben: Joseph Cotten. Sheriff Prescott: Claude Akins. Sarah: Mary Shipp.
- 4:00 **2 TIMMY AND LASSIE—Adventure**
Lassie is accidentally locked up in a large van. Timmy: Jon Provost. Ruth: June Lockhart. Paul: Hugh Reilly.
3 4 FLINTSTONES C
7 7 13 DARK SHADOWS C
10 MIKE DOUGLAS—Variety C
Guests: Tim Hardin, comic Robert Klein and author A.Q. Mowbray, who discusses America's extensive highway system. (90 min.)
12 MIKE DOUGLAS—Variety C
Guests include Abbey Lincoln, Rex Reed, Hans Conried, and the musical team of Jackie and Roy. (90 min.)
40 POPEYE—Children
- 4:30 **2 LEAVE IT TO BEAVER—Comedy**
It's "Beaver's Birthday" but he thinks parties and presents are kid stuff. Beaver: Jerry Mathers.
3 LOST IN SPACE—Adventure
On the first space ship sent on a

colonization mission is Col. Zachary Smith, an enemy agent. John: Guy Williams. Maureen: June Lockhart. Don: Mark Goddard. (60 min.)

4 LOST IN SPACE—Adventure C
The lives of the space travelers depend on the out-come of a big game hunt. John: Guy Williams. Megazorr: Vincent Beck. (60 min.)

5 DAVID FROST—Variety C
Scheduled guests: journalist-author Bob Considine, comic Stu Gilliam, singers Hank Thompson and Dana Valery, and director Peter Grenville. (90 min.)

7 MOVIE—Biography
"The Winning Team." (1952) The story of baseball great Grover Cleveland Alexander and his National League pitching career. Ronald Reagan, Doris Day. (90 min.)

7 TO BE ANNOUNCED
13 GILLIGAN'S ISLAND C
Gilligan is convinced that he is the demonic descendant of head-hunters. Gilligan: Bob Denver.

40 LITTLE RASCALS—Children
5:00 **2 DENNIS THE MENACE—Comedy**
Dennis is in charge of the house while his father is out of town. Dennis: Jay North.

7 BEWITCHED—Comedy
Zany Uncle Arthur (Paul Lynde) moves in for a visit.

13 I LOVE LUCY—Comedy
Lucy and Fred do a dry run of Lucy's ocean voyage to Europe. Lucy: Lucille Ball.

19 BIG PICTURE—Army
40 MUNSTERS—Comedy
Housewife Lily, fed up with second-class status, decides to become a career girl. Herman: Fred Gwynne. Lily: Yvonne DeCarlo.

5:30 **2 PATTY DUKE—Comedy**
Patty launches a career as a painter. Patty and Cathy: Patty Duke. Martin: William Schallert.

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Monday

AFTERNOON-EVENING

3 TRAVENTURE THEATRE (C)

This visit behind the Iron Curtain focuses on life in Prague, the capital of Czechoslovakia.

4 7 12 NEWS (C)**9 WHAT'S NEW—Children**

Habits of moose and mule deer; firing and launching satellites; Lebanese folk music.

10 NEWS—Walter Cronkite (C)**13 NEWS—Reynolds/Smith** (C)**19 HOKEY POKEY—Children****40 MY FAVORITE MARTIAN** (C)

Uncle Martin risks his bachelorhood when he asks Mrs. Brown for a date. Martin: Ray Walston.

5:45 6 FRIENDLY GIANT—Children

A maritime music show.

EVENING

6:00 2 MY FAVORITE MARTIAN

Martin's campaign to make Mrs. Brown more thrifty succeeds all too well. Martin: Ray Walston.

3 NEWS—Huntley/Brinkley (C)**5 7 10 13 NEWS** (C)**6 9 MISTEROGERS—Children**

Misterogers talks about water.

19 CHESTER SMITH—Variety**40 TV HOUR OF STARS—Drama**

"Springfield Incident." Young Abe Lincoln takes on the case of brothers who are accused of homicide. Tom Tyron, Ann Harding. (60 min.)

6:30 2 McHALE'S NAVY—Comedy

McHale is trying to "romance" his way out of helping Congresswoman Clarke with her stateside bond drive. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway.

3 NEWS—Whitten/Jervis (C)**4 7 NEWS—Chet Huntley,**

David Brinkley (C)

5 12 NEWS—Cronkite (C)**6 WHAT'S NEW—Children**

In this first of a three-part visit to Washington's Smithsonian Institution, films show how the Florida Cypress Swamp exhibit was built.

9 CHALLENGE—Science

"Breeder in the Desert." Host Norman Ross visits Idaho's National Reactor Testing Station.

13 PERRY MASON—Mystery

Stuart Logan is accused of cheating by his assistant, who received no

credit for a book he helped Logan write. Hyatt: Peter Helm. Fowler: James Noah. Logan: G.B. Atwater. Mason: Raymond Burr. (60 min.)

7:00 2 I LOVE LUCY—Comedy

Lucy and Ethel buy a dress shop on a shoestring—and wind up in the red. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 WIDE WONDERFUL WORLD (C)**5 NEWS—John Weston** (C)**6 MISTEROGERS—Children**

Misterogers talks about water.

7 NEWS—Reynolds/Smith (C)**7 TO BE ANNOUNCED****9 AMERICAN PERSPECTIVE**

Prof. Graham Wilson examines "The Puritan Abroad," as seen in Nathaniel Hawthorne's "Marble Faun."

10 WHAT'S MY LINE?—Game (C)

Celebrity panelists: Arlene Francis, Dawn Granger, Darryl Hickman and Phyllis Newman.

12 GET SMART—Comedy (C)

In the first of a two-part episode, Max is assigned to impersonate his double, the King of Caronia, as a

THE MIKE
DOUGLAS
SHOW



AND ITS MANY
FACES

WEEKDAYS 4 PM

turn on 10



Monday

EVENING

security measure. Max: Don Adams. 99: Barbara Feldon. Chief: Edward Platt. Larrabee: Robert Karvelas. (Rerun)

19 KLOC AUCTION

40 MOVIE—Drama

"Belle of the Nineties." (1934) A burlesque queen and a prizefighter are separated by the fighter's manager. Mae West, Roger Pryor, Johnny Mack Brown. (90 min.)

7:30 2 AFRICAN FESTIVAL C

Special: "West Africa: Lands of Adventure." Segments include . . . 1. Guinea: a visit to an ancient village to study its disappearing way of life. 2. Nigeria: an 11-year-old child is followed through a typical day in her village. 3. Dahomey: traditional music and dance, similar to the rhythms of the English Caribbean, are presented. (60 min.)

3 4 TIGER! TIGER!—Comedy C

This pilot film for producer Ivan Tors' 11th TV series (his credits include "Flipper" and "Daktari") emphasizes "affectionate training of wild animals." The plot: Prof. Don MacMasters sets off for a new job with his bride, leaving behind a pair of orangutans and a 500-pound tiger named Sultan. The animals decide to give chase, hitching rides, fording rivers and carefully avoiding search parties. (60 min.)

Cast

Don MacMastersPeter Jason
LouiseMarilyn Devin
Dr. Fred BentleyJ. Pat O'Malley
Doug RoweOtis Day
Sheriff WadePhil Dean

AUGUST 18, 1969

5 10 12 GUNSMOKE C

"The Long Night." Matt's friends wait anxiously for his return to Dodge. They're being held at gunpoint by bounty hunters determined to recapture Matt's prisoner—and claim the \$10,000 reward. Matt: James Arness. Doc: Milburn Stone. Festus: Ken Curtis. Newly: Buck Taylor. Louie: James Nusser. Sam: Glenn Strange. Burke: Ted Jordan. (Rerun; 60 min.)

Guest Cast

GuerinBruce Dern
MaceLou Antonio
DiggsRussell Johnson
Rita LaneSusan Silo
Ben MillerRobert Totten
WadeRobert Brubaker
BrokerRex Holman

6 9 EASTERN WISDOM

Alan Watts talks about Eastern concepts of relativity.

7 13 AVENGERS—Adventure C

"A Funny Thing Happened on the Way to the Station." Steed and Mrs. Peel try to clamp the lid on a plot to assassinate the prime minister. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. (Rerun; 60 min.)

Guest Cast

GroomDrew Henley
BrideIsla Blair
SaltTim Barrett
CreweJohn Laurie
AdmiralRichard Caldicot

8:00 3 NEWS—Whitten/Jervis C

6 9 WORLD PRESS—Report C

19 AMERICA SINGS—Gospel Music

The Prophets sing "You've Known Nothing" and "Live Like Jesus."

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8:30 2 WHAT'S MY LINE?—Game C
 Celebrity panelists: Joanna Barnes, Arlene Francis, Nipsey Russell and series producer Mark Goodson.

3 MOVIE—Drama
 "The Sun Also Rises." (1957) Based on Ernest Hemingway's Lost Generation novel, this film, set in the period following World War I, focuses on three men. Tyrone Power, Ava Gardner, Mel Ferrer, Errol Flynn, Eddie Albert. (90 min.)

4 7 40 MOVIE—Western C
 "The Glory Guys" (1965), action and romance in a cavalry-Indian adventure. A young captain faces danger on two fronts: leading raw recruits on a major campaign ordered by an overambitious general; and competing with the regiment's scout for the girl they both love. (Rerun; 2 hrs., 30 min.)

Cast

Demas Harrod Tom Tryon
 Sol Rogers Harve Presnell
 Lou Woodward Senta Berger
 General McCabe ... Andrew Duggan
 Dugan James Caan
 Gregory Slim Pickens
 Hodges Peter Breck
 Hale Michael Anderson Jr.
 Mrs. McCabe Jeanne Cooper

5 10 12 LUCILLE BALL C
 When Lucy's well-intentioned book-juggling gets Mooney fired, she borrows an idea from the movie "Gaslight" to salvage his job. The trick: to create delusions of guilt in the mind of bank president Cheever. Mooney: Gale Gordon. Cheever: Roy Roberts. Mary Jane: Mary Jane Croft. (Rerun)

7 13 GUNS OF WILL SONNETT C
 Will and Jeff work behind the scenes to help James Sonnett, who is defying a town of hired guns to defend a man framed for murder. Will: Walter Brennan. Jeff: Dack Rambo. (Rerun)

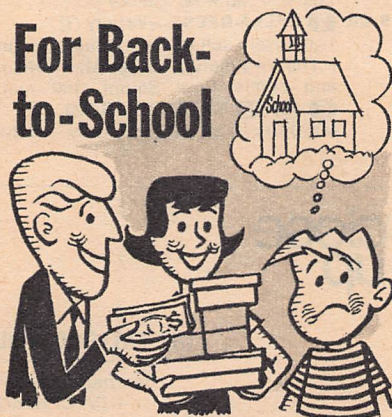
Guest Cast

James Sonnett Jason Evers
 Granger Phillip Pine
 Coley Flynn Eddie Firestone

19 MOVIE—Drama
 "Captain Blood." (1935) A doctor is found treating a wounded rebel, and because of this he is convicted of

CASH!

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treason and sold into slavery. Errol Flynn, Olivia de Havilland, Basil Rathbone, Robert Barrat.

[Repeated Tues. 8:30 P.M. and Thurs., 7:30 P.M., Ch. 19.]

- 9:00 **2 DELLA REESE—Variety** (C)
Tentatively scheduled: Doug McClure ("The Virginian"), singer Marni Nixon and comic Fred Smoot. (60 min.)
- 5 10 12 MAYBERRY R.F.D.** (C)
Mayberry may lose its only service

station: an oil company executive, appalled at Goober's way of operating, has ordered him to sharpen up—or else. Sam: Ken Berry. Goober: George Lindsey. Marshall: Woodrow Parfrey. Smith: Don Beddoe. Miss Brandt: Elizabeth Harrower. Howard: Jack Dodson. Emmett: Paul Hartman. Atkerson: A.B. Lester. (Rerun)

6 9 NET JOURNAL (C)

A report on child beating. Details

close
up

NET JOURNAL (C)

9:00 **6 9**

THE BATTERED CHILD

"... the battered-child syndrome is a real disease."

—Dr. C. Henry Kempe, University of Colorado Medical Center

At the university's medical center in Denver, pediatricians, psychiatrists and social workers have formed an experimental team to help battered children and their abusive parents. This hour exposes the grim realities through interviews with parents, children and members of the team.

In meetings, the staff discusses basic problems: how to help the child overcome the horror of being brutalized; trying to help the abusive parent; and deciding whether a child must be taken from the parents. Interviews with parents reveal ugly facts and emotional instability (one mother admits to tying her child to the bed as punishment for bed-wetting). Revelations by frightened children and montages of injured youngsters dramatize the problem.

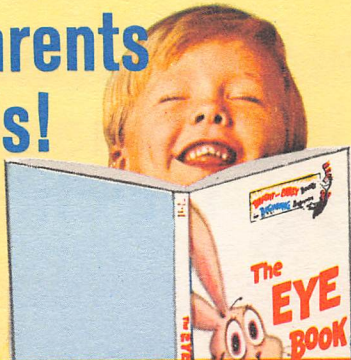
What about child-abuse legislation? A judge discusses the difficulty of discovering abuse cases, and a deputy district attorney emphasizes protection for the child and psychological help for the parents. Pulitzer Prize reporter Lois Wille of the Chicago Daily News narrates. (Rerun; 60 min.)



Next week TV GUIDE analyzes a rediscovery that's paying off. *The High Chaparral* did for Leif Erickson what movies couldn't—it made him a celebrity.

Great news for parents of 2 to 6 year olds!

For the first time ever, there's a new kind of book for very young children. Created by Dr. Seuss and his friends, they're called BRIGHT AND EARLY BOOKS—remarkable little stories that give your youngster a jet-propelled start into the world of reading.

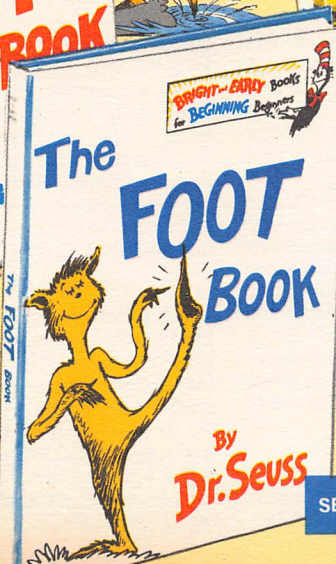
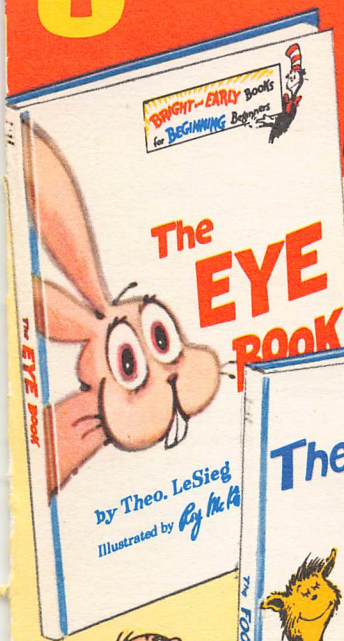


Take these colorful
3 BRIGHT and EARLY BOOKS all for only **\$1.65**
(\$.85 VALUE)

with your child's trial enrollment in
The Beginning Readers' Program



Illustrations with * © 1968 by Dr. Seuss



SEE INSIDE for exciting details

Now! Dr. Seuss announces happy new start-up books for children 2 to 6



Take these colorful

3 BRIGHT and EARLY BOOKS all for only **\$1.65**
(\$5.85 VALUE)

with your child's trial enrollment in
**The Beginning Readers'
Program**



Dr. Seuss and his friends have done a wonderful thing! They've created BRIGHT AND EARLY BOOKS that charm even very little kids into reading!

Extra easy, breezy and gay, BRIGHT AND EARLY BOOKS make learning to read really child's play for 2-to-6-year-olds. They talk to a tot about things that are delightfully familiar to him: his eyes and the fun of seeing... his feet and the marvels they can perform... the ideas of "inside, outside and upside down" that a young child finds so fascinating.

But humor is the real magic of these enchanting new books. The big, cheery illustrations are so funny, a youngster can't resist them—and from there it's a natural step to reading the clever (but very simple) rhyming words and phrases. All it takes is a bit of "read aloud" help from you, and your youngster will be on his way. Slowly at first, then with more assurance, he'll be reading proudly *all by himself!*

**From this happy start—
on to bigger things!**

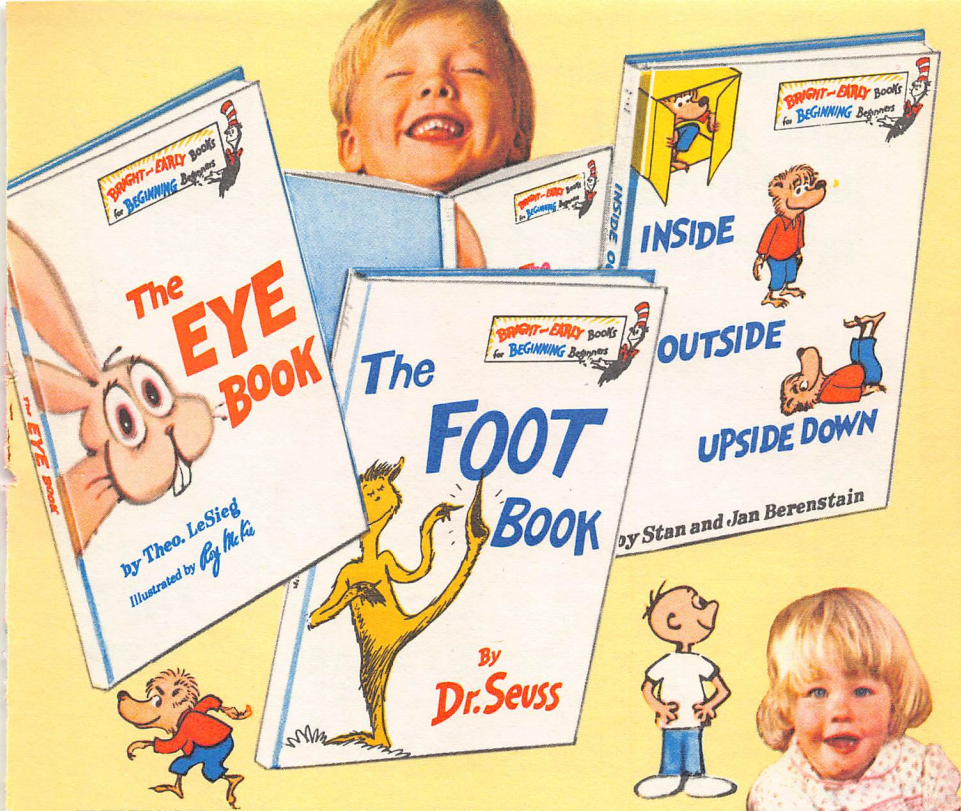
The three BRIGHT AND EARLY BOOKS shown here are the starter books in the

BEGINNING READERS' PROGRAM. They cost \$5.85 at the publisher's catalog price. But you may have all three for only \$1.65 as an introduction. They'll get your "beginning" beginner off to a happy start in reading. And then it's an easy glide right into reading regular BEGINNER BOOKS...for they begin where BRIGHT AND EARLY BOOKS leave off!

As a member of the program, your child will receive a BEGINNER BOOK each month, and you will be billed only \$1.65 plus delivery instead of the publisher's catalog price of \$1.95 (you save on every book). After accepting four monthly selections, you may cancel membership at any time.

Enjoy this 10-day treat FREE!

It's a delight to watch DR. SEUSS and his friends charm your child into reading. We'd like you to see how they do it for yourself. So you're invited to accept the three starter books shown here for a 10-day free trial. You must be truly delighted, or you may return the three introductory books and owe nothing. Just fill out and mail the attached reply card today.



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Yes, please send my child the 3 BRIGHT AND EARLY BEGINNER BOOKS shown here (a \$5.85 value) and bill me only \$1.65 plus delivery. If not delighted, I may return the books in ten days and owe nothing. Otherwise each month thereafter please send another BEGINNER BOOK for only \$1.65 plus delivery (instead of retail price of \$1.95). I may cancel any time after purchasing 4 monthly selections.

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Address _____

City _____

State _____ Zip Code _____

Parent's Signature _____

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The EYE BOOK
by Theo. LeSieg*
illustrations by
Roy McKie

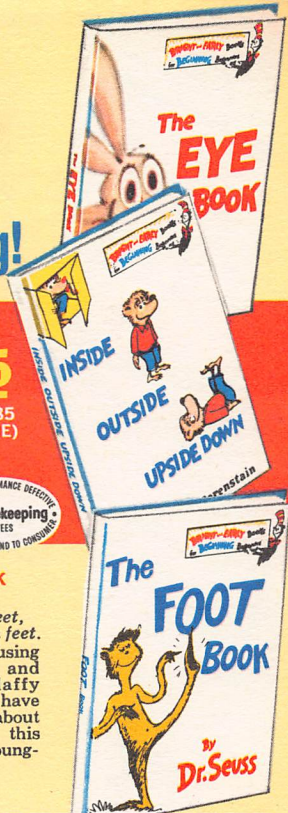
A delightful book about eyes and what they see! It explains simple concepts in easy words and wonderfully whimsical pictures that will enchant any child.

*Dr. Seuss's pen name

INSIDE OUTSIDE UPSIDE DOWN
by Stan and Jan Berenstain

Here are the famous Berenstain bears to tickle little funny bones. Simple words are combined with hilarious pictures to make your youngest child giggle with joy.

The FOOT BOOK
by Dr. Seuss
*Up feet, down feet,
Here come clown feet.*
Only Dr. Seuss, using simple rhymes and delightfully daffy drawings, could have created a book about funny feet like this for tots. Your youngster will love it.



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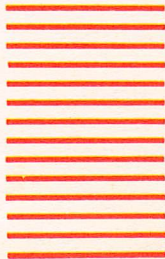
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are in the Close-up on page A-36. (Rerun; 60 min.)

[Ch. 9R does not colorcast.]

7 13 OUTCASTS—Western (C)

Corey is the catalyst in fomenting explosion as he escorts a family of Virginia aristocrats to a new settling place. Tensions multiply as he becomes trusted confidant to the secretive father, enemy of the alienated son and a rival of the daughter's fiance. Corey: Don Murray; Jemal: Otis Young. (Rerun; 60 min.)

Guest Cast

Mavis Nancy Malone
Justin Hawley John Hoyt
Reece Dick Sargent
Todd Spencer William Traylor
Emilio Rodolfo Hoyos
Amelia Anna Lee
Daniel Jester Hairston
Esther Maidie Norman
Carl K.L. Smith

9:30 5 10 12 FAMILY AFFAIR (C)

To snare a boy in class, Buffy plays the perennial dumb blonde. And she's quite convincing: as her grades continue to drop, Bill's concern begins to mount. Bill: Brian Keith. French: Sebastian Cabot. Buffy: Anissa Jones. Jody: Johnnie Whitaker. Cissy: Kathy Garver. (Rerun)

Guest Cast

Joyce Elaine Devry
Peter Gary Dubin
Sharon Sherry Alberoni
Miss Cummings Joan Vohs
Linda Emma Tyson
May Lisa Gerritsen

10:00 2 NEWS—Gary Park (C)

5 10 12 JIMMIE RODGERS (C)

Guests: singer Joanie Sommers, and the duo of Skiles and Henderson, who build their unique comedy with vocal sound effects. Blackouts depict America on the move; and a sketch spoofs a Niagara Falls honeymoon (part of a salute to Joanie's home town of Buffalo). Lyle Waggoner, Nancy Austin, Vicki Lawrence, Bill Fanning, Don Crichton, Burgundy Street Singers. Frank Comstock conducts. (60 min.)

Highlights

"You Made Me so Very Happy"
..... Joanie

"My Grandfather's Clock," "Loch Lomond," "The Place That I Call Home," "The Other Man's Grass Is Always Greener," "I Got Plenty o' Nuttin'" Jimmie
"Mountain Greenery". Joanie, Jimmie
"Life of the Party" Nancy
"We Got Us" All
"And It's Getting Better" Singers

6 NET PLAYHOUSE—Drama

"The National Theater of the Deaf, Encore," impressive dramatization in sign-language and mime. 1. Bernard Bragg (who studied with Marcel Marceau) and Lou Fant (the troupe's only hearing member) teach children to "recite" poetry with their hands. 2. "On the Harmfulness of Tobacco," Chekhov's monologue by a man (Fant) whose convictions have faded beneath his wife's dominance. 3. "The Tale of Kasane," by Tsura Namboko. The Japanese kabuki play (characterized by exaggerated actions and stylized make-up) relates the tale of an ill-fated couple whose love is destroyed by guilt. Kasane: Audree Norton. Yoemom: Gilbert Eastman. Policeman: Joe Velez. Narrator: Andrew Vasnick. (90 min.)

7 13 DICK CAVETT—Variety (C)

Tentatively scheduled: soprano Beverly Sills of the New York City Opera and Rep. Shirley Chisholm (D-N.Y.), the first Negro congresswoman. (60 min.)

9 TEENAGERS AND SEX

10:30 9 MYTHOLOGY—Greek

Greek ideas of afterlife and the legends surrounding "Pluto and the Underworld."

WHO

CENSORS

TV'S CENSORS?

The story next week
in TV GUIDE

Monday

EVENING

AUGUST 18, 1969

11:00 **2** **UNTOUCHABLES**—Drama
"Stranglehold." Mobster Frank Makouris controls New York's Fulton Fish Market, but the syndicate tells Makouris to lay off the rough stuff when Ness comes to town. Makouris: Ricardo Montalban. Ness: Robert Stack. Lennie Shore: Phillip Pine. Swede Kelso: Kevin Hagen. (60 min.)

3 4 5 7 7 NEWS **C**

10 12 13 NEWS **C**

40 **HONEYMOONERS**—Comedy

Ralph and Norton purchase a TV set. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Audrey Meadows. Trixie: Joyce Randolph.

11:30 **3 4 7** **JOHNNY CARSON** **C**
Johnny begins his second week in Hollywood. Bob Hope, Bill Cosby and Eva Gabor are tentatively scheduled guests. Ed McMahon. (90 min.)

5 12 40 **MERV GRIFFIN** **C**

Debut: Merv brings his week night variety series to network TV. For details, see the Close-up below. (90 min.)

[See page 16 for an article about

Merv's entry into the late-night television sweepstakes.]

7 13 **JOEY BISHOP** **C**

Tentatively scheduled: the Smothers Brothers, Efrem Zimbalist Jr. ("FBI"), Henry Gibson ("Laugh-In") and mentalist Kreskin. (90 min.)

10 **MOVIE**—Drama

"Appointment with a Shadow." (1957) An alcoholic reporter, on the skids, gets a chance to redeem himself when he receives inside information about the capture of a notorious killer. George Nader, Joanna Moore. (1 hr., 25 min.)

12:00 **2** **ALFRED HITCHCOCK**—Drama

"Very Moral Theft." Harry Wade is trying to persuade his girl friend to "borrow" some cash from her office. Helen: Betty Field. Harry: Walter Matthau. John: Karl Swenson.

12:30 **2** **NEWS** **C**

1:00 **3 7 13** **NEWS** **C**

4 **JOAN RIVERS** **C**

Cartoonist Al Capp and New York Social Services Commissioner Jack Goldberg debate the welfare system.



MERV GRIFFIN **C**

11:30 **40 12 5**

CBS ENTERS THE LATE-NIGHT RACE

Debut: Merv Griffin makes his network bow with his brand of talk-cum-variety shows. Joining Merv each night: Arthur Treacher and orchestra leader Mort Lindsey. (90 min.)

This week's tentative guests...

Monday: Joe Namath, Woody Allen and Leslie Uggams.

Tuesday: Dinah Shore, Tiny Tim, Phyllis Diller, and Sonny and Cher.

Wednesday: Walter Cronkite, former astronaut Walter Schirra, Muhammad Ali, Joan Baez and singer Wayne Cochran.

Thursday: folk singer Arlo Guthrie, Della Reese, Ann-Margret and her husband Roger Smith.

Friday: comics Rodney Dangerfield and Robert Klein, and singer Aliza Kashi.

AUGUST 19, 1969

Tuesday

MORNING

MORNING

- 6:00** **3** **RHYME AND REASON**
 1. "A Word for It." Psychologist James McConnell discusses jargon, abstract language and other common communications pitfalls. 2. Prof. Guy Palazzola discusses the philosophy, methods and techniques of Paul-Cezanne. (60 min.)
5 **BLACK HERITAGE—History** **C**
 Conclusion: civil rights from 1959 to Selma. Today: demonstrations.
7 **EXPEDITION CALIFORNIA**
10 **CALENDAR** **C**
- 6:25** **7** **A.M.—Jim Dunbar** **C**
13 **NEWS** **C**
- 6:30** **4** **NEWS—Dick Doughty** **C**
5 **CITIES IN CONFLICT**
 Topic: illegitimacy and planned parenthood.
10 **BLACK HERITAGE—History** **C**
 Conclusion: civil rights from 1959 to Selma. Today: demonstrations.
12 **FILM** **C**
 The career of a motorcycle racer, from childhood soapbox races to national motorcycle championships.
13 **JACK LA LANNE—Exercise** **C**
- 7:00** **3** **4** **7** **TODAY** **C**
 Tentatively scheduled: the Rev. Bob Richards, former Olympic champ; a discussion on the supermarket of tomorrow. (2 hrs.)
5 **10** **12** **NEWS—Benti** **C**
13 **AGRICULTURE TODAY** **C**
- 7:15** **13** **NEWS—Chuck Rossie** **C**
- 7:20** **13** **CARTOONLAND—Children** **C**
- 7:30** **5** **NEWS—Ron Magers**
- 8:00** **5** **10** **12** **CAPTAIN KANGAROO** **C**
 A film on the history of airplanes celebrates National Aviation Day. The Captain goes on a treasure hunt in Puerto Rico. (60 min.)
- 8:05** **2** **NEWS** **C**
- 8:15** **2** **RELIGION—Salvation Army** **C**
- 8:20** **13** **FANTASTIC VOYAGE**
- 8:30** **2** **JACK LA LANNE—Exercise** **C**
7 **GIRL TALK—Interviews** **C**
 Guests: Robert Ryan, Peggy Cass and actress Julia Meade. Betsy Palmer is the host.
- 9:00** **2** **POPEYE—Children** **C**
3 **4** **7** **IT TAKES TWO** **C**
 Guests: Milton Berle, Ted Cassidy, Dorothy Lamour and their spouses.

5 **10** **12** **LUCILLE BALL**
 "Laugh-In's" Dick Martin appears as Lucy's beau. Viv: Vivian Vance. Chris: Candy Moore.

7 **MOVIE—Drama**
 "Easy to Love." (1934) A middle-aged married couple find themselves facing a rift due to a secret romance the husband is having with a close friend of the family. Adolphe Menjou, Genevieve Tobin, Mary Astor. (2 hrs.)

9:20 **13** **FASHIONS IN SEWING** **C**

9:25 **3** **4** **7** **NEWS—Dickerson** **C**

9:30 **2** **10** **12** **BEVERLY HILL-**

BILLIES—Comedy

Drysdale and his wife clash over a new cabin for the Clampetts. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas.

3 **4** **7** **CONCENTRATION** **C**

5 **HOTLINE—Discussion** **C**

Scheduled guest: interior decorator Joan Bergen. Host: Own Spann. (Live; 60 min.)

13 **STEVE ALLEN—Variety** **C**

Tentative guests: Danny Thomas, comic Jack Burns and singer Piccola Pupa. (90 min.)

10:00 **2** **10** **12** **ANDY GRIFFITH**

Ernest T. Bass (Howard Morris) creates a romantic ruckus. Briscoe: Denver Pyle. Charlene: Margaret Ann Peterson. Barney: Don Knotts.

3 **4** **7** **PERSONALITY** **C**

Celebrities: Bill Cullen, Shelia MacRae and Julia Meade. On-film personality: Eve Arden.

10:30 **2** **BURKE'S LAW—Mystery**

Publisher Alex Debbs has been murdered, and Burke suspects that the motive was jealousy. Burke: Gene Barry. Cordwainer Bird: Sammy Davis Jr. Princess Diana: Arlene Dahl. (1 hr., 15 min.)

3 **4** **7** **HOLLYWOOD**

SQUARES—Game **C**

Guests: Jim Backus, Nanette Fabray, Sally Ann Howes, Deanna Lund, Allan Sherman and Lyle Waggoner.

5 **10** **12** **DICK VAN DYKE**

First of two parts: Rob's show is left high and dry when Sally quits. Sally: Rose Marie. Rob: Dick Van Dyke.

11:00 **3** **4** **7** **JEOPARDY—Game** **C**

5 **10** **12** **LOVE OF LIFE** **C**

7 **ANNIVERSARY GAME** **C**

13 **TRUTH OR CONSEQUENCES** **C**

Tuesday

MORNING-AFTERNOON

- 11:25 **40 ROMPER ROOM—Children C**
5 12 NEWS—Edwards C
10 NEWS—Chris Harris C
- 11:30 **3 4 7 EYE GUESS—Game C**
5 10 12 SEARCH FOR TOMORROW—Serial C
7 13 GALLOPING GOURMET C
- 11:45 **2 ROMPER ROOM—Children C**
- 11:55 **3 4 NEWS—Newman C**
7 NEWS—Reeter C

AFTERNOON

- 12:00 **3 4 5 10 NEWS C**
7 13 BEWITCHED—Comedy
 Bumbling Aunt Clara wrecks the Stephens' plan for a rumpus room. Aunt Clara: Marion Lorne.
7 40 YOU'RE PUTTING ME ON C
 Guests: Larry Blyden, Peggy Cass, Jack Cassidy, Nancy Dussault, Jerry Stiller and Anne Meara.
12 PDQ—Game C
 Celebrity tournament-opponents: Bill Bixby and Mickey Manners.
- 12:30 **2 BEAT THE ODDS—Game C**
3 4 7 DAYS OF OUR LIVES C
5 10 12 AS THE WORLD TURNS—Serial C
7 13 THAT GIRL—Comedy C
 First of two parts: romantic problems abound when Ann leaves town for a job. Prince: Gary Marshal.
40 MOVIE—Adventure
 "Diamond Frontier." (1940) A man who has been framed for a diamond theft returns from a penal colony to get revenge on the three men responsible. Victor McLaglen, John Loder, Anne Nagel. (90 min.)
- 1:00 **2 MOVIE—War Drama**
 "They Who Dare." (English; 1955) During World War II, a group from the Special Boat Service leaves on a raiding expedition. Dirk Bogarde, Denholm Elliott. (2 hrs.)
3 4 DOCTORS—Serial C
5 10 12 LOVE IS A MANY-SPLENDOR THING—Serial C
7 7 13 DREAM HOUSE C
- 1:30 **3 4 7 ANOTHER WORLD C**
5 10 12 GUIDING LIGHT C
7 13 LET'S MAKE A DEAL C
- 2:00 **3 4 YOU DON'T SAY!—Game C**
 Guests: actor Charles Nelson Reilly and TV personality Betty White.

AUGUST 19, 1969

- 5 10 12 SECRET STORM C**
7 7 13 NEWLYWED GAME C
40 PATTY DUKE—Comedy
 The Lanes have decided not to give Ross a surprise birthday party. Patty and Cathy: Patty Duke. Ross: Paul O'Keefe. Natalie: Jean Byron.
- 2:30 **3 MOVIE—Comedy**
 "Emergency Wedding." (1950) A millionaire playboy marries a beautiful young doctor. Larry Parks, Barbara Hale, Willard Parker. (90 min.)
4 40 MATCH GAME C
 Guests: E.J. Peaker and William Shatner. Host: Gene Rayburn.
5 10 12 EDGE OF NIGHT C
7 7 DATING GAME C
13 DIVORCE COURT—Drama C
 A wife accuses her husband of non-support. Marilyn: Katherine Graham. Harvey: Bert Kramer.
- 2:55 **4 40 NEWS—Floyd Kalber C**
- 3:00 **2 10 12 LINKLETTER SHOW C**
 Dr. Dale Garel discusses his "hot line" for troubled people.
4 YOU'RE PUTTING ME ON C
 See 12 noon Chs. 7R, 40 for details.
5 MIKE DOUGLAS—Variety C
 See 4 P.M. Ch. 10. (90 min.)
7 7 13 GENERAL HOSPITAL C
40 CAP'N LOCKER—Children C
- 3:25 **2 10 12 NEWS C**
- 3:30 **2 POPEYE—Children C**
4 F TROOP—Comedy
 Wild Eagle's daughter has been kidnapped by a wife-hunting warrior from another tribe. O'Rourke: Forrest Tucker. Silver Dove: Laurie Sibbald.
7 7 13 ONE LIFE TO LIVE C
10 PASSWORD—Game C
 Celebrity guests: actors Peter Lawford and Barbara Eden.
12 RIFLEMAN—Western
 "Shotgun Man" John Beaumont is out to get Lucas for sending him to prison. Lucas: Chuck Connors.
- 4:00 **2 TIMMY AND LASSIE—Adventure**
 Lassie finally escapes from the produce van—hundreds of miles from home. Timmy: Jon Provost. Ruth: June Lockhart. Paul: Hugh Reilly.
3 4 FLINTSTONES—Children C
7 7 13 DARK SHADOWS C
10 MIKE DOUGLAS—Variety C
 Guests include comic Rip Taylor, Smokey Robinson and the Miracles, and singer Don Cherry. (90 min.)

AUGUST 19, 1969

Tuesday

AFTERNOON-EVENING

- 12 MIKE DOUGLAS—Variety** (C)
Guests include Hedy Lamarr, Tiny Tim, Rex Reed and singer Frankie Valli. (90 min.)
- 40 POPEYE—Children**
- 4:30 **2 LEAVE IT TO BEAVER—Comedy**
Beaver releases the brake in the family car. A king-size traffic jam is the result. Beaver: Jerry Mathers.
- 3 LOST IN SPACE—Adventure** (C)
Maureen manages to reach her husband, who is drifting helplessly in space. John: Guy Williams. Maureen: June Lockhart. (60 min.)
- 4 LOST IN SPACE—Adventure** (C)
Two lives hang in the balance as the Robinsons pit their robot against the computer. John: Guy Williams. Don: Mark Goddard. (60 min.)
- 5 DAVID FROST—Variety** (C)
Scheduled guests: William F. Buckley Jr.; composer Burt Bacharach; Robert Ettinger, author of "Prospect of Immortality"; and singer Kaye Stevens. (90 min.)
- 7 MOVIE—Comedy**
"Louisa." (1950) A grandmother encounters two elderly suitors when she comes to live in her son's house. Ronald Reagan. (90 min.)
- 7 LET'S MAKE A DEAL** (C)
- 13 GILLIGAN'S ISLAND** (C)
A case of mixed identities throws the island into more than the usual state of confusion. Gilligan: Bob Denver.
- 5:00 **40 LITTLE RASCALS—Children**
- 2 DENNIS THE MENACE—Comedy**
Mr. Wilson offers the neighborhood kids a one-dollar prize for the best rock collection. Mr. Wilson: Joseph Kearns. Dennis: Jay North.
- 7 BEWITCHED—Comedy**
The diaper man (Marty Ingels) tries to steal Darrin's ad campaign. Samantha: Elizabeth Montgomery.
- 13 I LOVE LUCY—Comedy**
The Ricardos and the Mertzes board the ship for their trip to Europe, leaving Ricky Jr. behind. Lucy: Lucille Ball. Ricky: Desi Arnaz.
- 19 ALMANAC**
- 40 MUNSTERS—Comedy**
Eddie enters Herman in the Frontier Day's bronc-busting event. Herman: Fred Gwynne. Lily: Yvonne DeCarlo.
- 5:30 **2 PATTY DUKE—Comedy**
Patty decides to give lessons in self-confidence to a shy classmate. Patty and Cathy: Patty Duke. Marcia: Carol Shelyne. Richard: Eddie Applegate.
- 3 TRAVENTURE THEATRE** (C)
A view of Eskimo life in the Arctic.
- 4 7 12 NEWS** (C)
- 9 WHAT'S NEW—Children**
Life of bighorn sheep; distance figuring in space; Philippine folk music.
- 10 NEWS—Walter Cronkite** (C)
- 13 NEWS—Reynolds/Smith** (C)
- 19 HOKEY POKEY—Children**
- 40 MY FAVORITE MARTIAN** (C)
Uncle Martin feels that his space ship has been grounded too long. Martin: Ray Walston.
- 5:45 **6 FRIENDLY GIANT—Children**
Friendly reads about twins.

EVENING

- 6:00 **2 MY FAVORITE MARTIAN**
Mrs. Brown's violin playing has a strange effect on Uncle Martin. Martin: Ray Walston.

FIRST TEAM NEWS

CRONKITE
WORLDWATCHER #1



WEEKNIGHTS
5:30 PM

turn on 10





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Tuesday

AUGUST 19, 1969

3 NEWS—Huntley/Brinkley **C**

5 7 10 13 NEWS **C**

6 9 MISTEROGERS—Children

Topic: uses for water.

19 CHESTER SMITH—Variety

40 MOVIE—Drama

"Coast Guard." (1939) The officer aboard a Coast Guard ship is a woman hater until he meets a lovely lass—who isn't impressed. Randolph Scott, Frances Dee. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

Ensign Parker lives strictly by the book, and Binghamton thinks he's the one to shape up McHale's motley crew. McHale: Ernest Borgnine.

3 NEWS—Whitten/Jervis **C**

4 7 NEWS—Chet Huntley, David Brinkley **C**

5 12 NEWS—Cronkite **C**

6 WHAT'S NEW—Children

"Sports and the Professor," Part 2. Mathematician Ralph Mansfield of Wright Junior College, Chicago, explains the history of counting systems. Al Binford hosts.

9 LYRICS AND LEGENDS

Tristram P. Coffin and Pete Seeger trace the history of the social-protest song. Seeger sings "Pastures of Plenty," "Which Side Are You On?"

13 PERRY MASON—Mystery

Art-gallery owner Francis Clune, is suspected of murdering a detective who was investigating a hijacking gang. Mason: Raymond Burr. Francis: Donald Murphy. (60 min.)

7:00 2 I LOVE LUCY—Comedy

The girls are going to appear on TV. Lucy: Lucille Ball. Ricky: Desi Arnaz.

4 WIDE WONDERFUL WORLD **C**

"Bangkok by Bulbight" shows the pageantry of Buddhist rites, the bazaar and some local night clubs in the capital of Thailand.

5 NEWS—John Weston **C**

6 MISTEROGERS—Children

Topic: uses for water.

7 NEWS—Reynolds/Smith **C**

7 FBI **C**

See Sun. 8 P.M. Ch. 7. (60 min.)

9 BRIDGE—Jean Cox

Lesson: taking tricks.

10 WHAT'S MY LINE?—Game **C**

Celebrity panelists: Arlene Francis, Dawn Granger, Darryl Hickman and Phyllis Newman.

Tuesday

EVENING

12 N.Y.P.D.—Crime Drama (C)

Someone is out to get Lieutenant Haines, but who? The choice is narrowed to three ex-cons as malicious calls and a visit from undertakers torment Mrs. Haines. Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse. (Rerun)

Guest Cast

Jo Jo Williams ... Frank Campanella
Eddie Anders Matt Clark
Mrs. Haines Janet Ward

7:25 13 OUTDOORSMAN—Lange (C)**7:30 2 AFRICAN FESTIVAL (C)**

Special: "Northern Africa: The Dry Lands." Segments include ... 1. Sudan: attempts to diversify the economy, based almost entirely on cotton, are explored. 2. Ethiopia: the ancient archeological treasures are explored. Also: visits to Addis Abbaba and a Coptic Church service. (60 min.)

3 4 STAR TREK (C)

"The Tholian Web" features special effects. See the Close-up below. (Rerun; 60 min.)

5 10 12 LANCER—Western (C)

Unwittingly playing host to a humbug artist, the Lancers fall heir to a wealth of problems created by the swindler's fake land boom. Murdoch: Andrew Duggan. Johnny: James Stacy. Scott: Wayne Maunder. Jelly: Paul Brinegar. Teresa: Elizabeth Baur. (Rerun; 60 min.)

Guest Cast

Claude Buttermere . William Windom
Vinny Lisa Gerritsen
Dan'l Drew Alan Oppenheimer

6 FRENCH CHEF—Cooking

Julia Child makes baba au rhum.

7 13 MOD SQUAD (C)

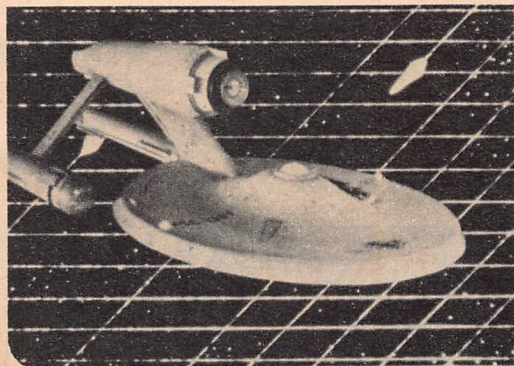
Chris Connelly ("Peyton Place") in "Peace Now—Arly Blau!" Pete and Linc are assigned to guard Arly, a convicted draft resister facing threats on his life. Pete: Michael Cole. Linc: Clarence Williams III. Julie: Peggy Lipton. (Rerun; 60 min.)

Guest Cast

Arly Blau Chris Connelly

Continued on next page

close
up

STAR TREK (C)7:30 **3 4****THE THOLIAN WEB**

This episode won an Emmy nomination for its special optical effects (frame-by-frame animation by Van der Veer Photo Effects, Hollywood).

Mr. Spock takes command of the Enterprise when Captain Kirk vanishes in limbo between two space fields.

As Kirk appears and disappears with ghostly irregularity, Spock's rescue operations are hampered by the crew's mysterious madness and by alien spacecraft, slowly weaving a deadly web around the disabled Enterprise.

Spock: Leonard Nimoy. Dr. McCoy: DeForest Kelley. Kirk: William Shatner. Scott: James Doohan. Chekov: Walter Koenig. Uhura: Nichelle Nichols. Nurse Chapel: Majel Barrett. Sulu: George Takei. Lieutenant O'Neil: Sean Morgan. (Rerun; 60 min.)

Tuesday

EVENING

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Havens Hal Lynch
 Evans Kevin Hagen
 General Blau Ross Elliott
 Warden Menzies Noah Keen
 Sykes Kyle Johnson

9 FRENCH CHEF—Cooking

Julia Child prepares steak using inexpensive cuts of beef.

19 GOSPEL ROUNDUP

40 MOVIE—Drama

"I'm No Angel." (1933) The beautiful dancer in a circus becomes involved with a smalltime crook. Mae West, Cary Grant. (90 min.)

8:00 6 9 MOZART AND THE MIND-BLOWERS C

Oakland Symphony's Youth Chamber Orchestra performs a musical theater piece in four movements from Mozart's "Divertimento" and a new work "Jewel-Encrusted Butterfly Wing Explosions," by composer Robert Moran. (60 min.)

7 IT TAKES A THIEF C

A two-part drama: Mundy cuts a swath through a London movie studio in search of a revolutionary rocket fuel. Bad breaks abound as he contends with a billionaire's bird-brained mistress, her brainy little brother and the fact that nearly everyone is on to him. Edward Everett Horton makes a cameo appearance. Mundy: Robert Wagner. Noah: Malachi Throne. (Rerun; 60 min.)

Guest Cast

Von Wolfgang Paul Lukas
 Dodie Joey Heatherton

19 TALENT PARADE—Williams

8:30 2 WHAT'S MY LINE?—Game C

Celebrity panelists: Joanna Barnes, Arlene Francis, Nipsey Russell and series producer Mark Goodson.

3 4 JULIA—Comedy C

Acting separately, Dr. Chegley, Hannah and landlord Sol Cooper seek a proxy papa for Corey, who feels left out when chum Earl joins

a father-son club. Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Corey: Marc Copage. Hannah: Lurene Tuttle. Marie: Betty Beard. Cooper: Ned Glass. (Rerun)

Guest Cast

Ned Bowman Lee Weaver
 Matt Dixon Booker Bradshaw

5 10 12 LIBERACE—Variety C

Guests: Eve Arden ("Mothers-in-Law"), singers Mary Hopkin and Matt Monro, and ventriloquist Ray Alan with his dummy Lord Charles. Concert spot: Liberace plays Tchaikovsky's B Flat Minor concerto. Richard Wattis, Irving Davies dancers. Jack Parnell conducts the orchestra. (60 min.)

Highlights

"Alley Cat," "Tea for Two"

..... Liberace

"Good-Bye" Mary

"Typically English" ... Eve, Dancers

"All of a Sudden," "On a Clear Day" Matt

"Those Were the Days"

..... Mary, Eve, Matt, Liberace

"Made in Britain" (medley)

..... Matt, Liberace

7 IT TAKES A THIEF C

Conclusion of a two-part drama. Boy wonder Herbie DuBois is the link as Mundy searches for a billionaire and his secret formula. Only Herbie's big sister knows where the tycoon is, and the boy's being threatened to make her talk. Mundy: Robert Wagner. Noah: Malachi Throne. (Rerun; 60 min.)

Guest Cast

Dobie Joey Heatherton

Von Wolfgang Paul Lukas

Gabriella Jill Donohue

Herbie Barry Williams

Whitaker Alan Caillou

Runyon Anthony Caruso

Bertie Don Knight

Clerk Reginald Owen

BEEF CHICKEN LIVER



new **ALPO**
TRIO
100% MEAT

[Last show in this time period. Beginning Aug. 21, "Thief" will be seen at 10 P.M. Thursday.]

13 JANE MORGAN (C)

Song stylist Jane Morgan offers an hour of vocal favorites. Guests are the Doodletown Pipers. (60 min.)

Highlights

"The Day the Rains Came," "Ten Cents a Dance," "Big Spender," "Light out of Darkness," "What I Say," "Georgia" Jane
"Rhythm of Life," "Yesterday," "Hang on Sloopy" Pipers
"Up—Up, and Away" . . . Jane, Pipers

19 MOVIE—Drama

"Captain Blood." See Mon. 8:30 P.M. Ch. 19 for details. (90 min.)

9:00 2 DELLA REESE—Variety (C)

Guests include Frankie Laine and comedian Dom DeLuise. (60 min.)

3 4 7 MOVIE—Drama (C)

"Deadlock" previews a new fall series. Details are in the Close-up below. (Rerun; 2 hrs.)

6 9 NET FESTIVAL (C)

"The Talgai Skull." In 1886, a fos-

silized skull was found at Talgai in Australia's outback, but its importance was later discredited by the scientific community. 1948: Prof. N.W.G. Macintosh of the University of Sydney became interested in the skull, believing it could be a link in the development of modern man. This documentary records the story of Macintosh's quest, focusing on his fifth research trip to Talgai. Seen on film: the scientific team working at the digs, hoping to unearth evidence that would substantiate Macintosh's theory about the skull. Produced by the Australian Broadcasting Commission. Narrated by David Prowitt. (60 min.)

[Ch. 9R does not colorcast.]

40 MOVIE—Drama (C)

"Bitter Harvest." (English; 1963) Sophisticated London and a drab Welsh village are the settings for this story of a young girl's life and loves. Janet Munro, John Stride. (2 hrs.)

9:30 5 GOVERNMENT STORY (C)

"The Federal Partners" examines the

close
up

MOVIE (C)

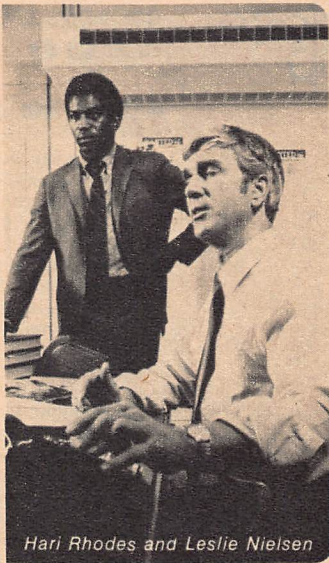
9:00 3 7 4

DEADLOCK

Critical acclaim greeted this hard-hitting pilot film about a black district attorney and a white police officer. In the fall it will be seen as part of "The Bold Ones" on NBC.

Set in a big city ghetto, the drama focuses on DA Leslie Washburn's investigation of the murder of a white newspaperman. Washburn, a product of the ghetto, faces hostility from his people—who think he's sold out—and from Lt. Sam Danforth, who thinks Washburn's chief interest is in his political future.

Cast . . . Washburn: Hari Rhodes. Danforth: Leslie Nielsen. Coley: Max Julien. Melissa: Beverly Todd. Lucinda: Ruby Dee. Logan: Aldo Ray. Stack: Dana Elcar. Gamel: Melvin Stuart. (Rerun)



Hari Rhodes and Leslie Nielsen

Tuesday

EVENING

AUGUST 19, 1969

relationship between the Federal, state and local government.

7 ROLFE PETERSON—Report (C)

Special: Rolfe Peterson, KGO's critic at large, hosts this half hour show with the singing group of Bobby and I, Alvin Beach of "Oh, My Word," Dan Barrows, and Julie Payne. Also included in the show are interviews with a representative of the Actor's Union on the topic of nudity on stage, an anti-smut lecturer and a lok at beautifying Market Street.

10 12 DORIS DAY—Comedy (C)

With the women away and the house a shambles, Buck and the boys find themselves at the mercy of a visitor—a lady Marine intent on turning the place into a paragon of military order. Buck: Denver Pyle. Leroy: James Hampton. Billy: Philip Brown. Toby: Tod Starke. (Rerun)

Guest Cast

Emma Flood Mary Wickes
Colonel Forsythe Willis Bouchee

13 N.Y.P.D.—Crime Drama (C)

"Everybody Loved Him"—except the

person who killed him. The victim: Arnold Elliot, successful film producer and a really nice guy. But was he so nice after all? Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse. (Rerun)

Guest Cast

Nick Walter McGinn
Jameson Jack Somack
Hansen Ted Van Griethuysen
Frieda Elliot Leora Dana

10:00 2 NEWS—Gary Park (C)

5 10 CBS NEWS SPECIAL (C)

Special: "Mothers and Daughters," a sequel to last week's generation-gap report. See the Close-up below. (60 min.)

6 9 GOVERNOR'S PRESS CONFERENCE

7 13 DICK CAVETT—Variety (C)

Tentatively scheduled: music—sound and symposium—with singer-composer Joni Mitchell ("Both Sides Now"), the Jimi Hendrix Experience (making a rare TV appearance) and the Jefferson Airplane. (60 min.)

close
up

CBS NEWS SPECIAL (C)

10:00 10 5

MOTHERS AND DAUGHTERS

Special: Last week, CBS News presented "Fathers and Sons," a strictly-male perspective on the generation gap. This week, several mothers and daughters get a chance to sound off.

They come from different backgrounds, and they were interviewed on a variety of topics. If their comments prove anything, it is that their male counterparts hold no monopoly on the generation gap. And fellas, it isn't because the ladies can't agree by virtue of their sex; it's because the issues are real, and complex, and the same ones that separate many fathers and sons.

The debating ground is familiar: student activism vs. respect for authority; personal faith vs. organized religion; drugs vs. alcohol; ad infinitum.

What might be the benefits from a broadcast such as this one? Two answers are supplied by CBS executives who put the report together. Producer Bernard Birnbaum (his daughter is 17) hopes that viewers stranded in the gap will at least take consolation in knowing they're not alone. Executive producer Ernest Leiser sees a route for positive action. "The only way to bridge the gap is with mutual compassion."

Reporters: Charles Kuralt and John Laurence. (60 min.)

12 MASTERS OF POP—Music **(C)**

Special: Lulu and Julie Driscoll, Brian Auger & the Trinity headline this British-style musical history of rock. Producer Jack Good (who created TV's "Shindig") splits his survey into three eras (choreographed and costumed appropriately). *Innocence*—rock 'n' roll "oldies" (a style now in spirited revival); *Anarchy*—electronic "acid" rock; and *Soul* music. Other performers include Lance LeGault, Chris Farlowe, Lonnie Donegan, Emil Dean, Alan Brown and Don Lang. Peter Gorden dancers. Musical director: Garry Robinson. (60 min.)

Highlights

"Personality" Lulu
 "Come On Up" Julie, Brian
 "She's Moving On," "I'm a Man,"
 "Whole Lotta Shakin' Goin' On"
 Lance

10:30 6 SCIENCE REPORTER

"Computer Sketchpad." Drs. Steven Coons and Larry Roberts of MIT explain how computers are programmed. John Fitch is host.

9 FITZPATRICK

Fitzpatrick's cartoons review world events between 1918 and 1945. Political scientist Robert R. Bowie joins Fitzpatrick and host Joseph Passonneau.

11:00 2 UNTOUCHABLES—Drama

With competition cutting into the syndicates bootleg business, Frank Nitti wants to strong-arm the opposition. Nitti: Bruce Gordon. (60 min.)

3 4 5 7 7 NEWS (C)
10 12 13 NEWS (C)
40 HONEYMOONERS—Comedy

Ralph finds a suitcase filled with money. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Audrey Meadows. Trixie: Joyce Randolph.

11:30 3 4 7 JOHNNY CARSON (C)

Tentatively scheduled: Dean Martin, Joe DiMaggio, Raquel Welch, comic Shucky Greene and singer Marilyn Maye. (90 min.)

5 12 40 MERV GRIFFIN (C)

Merv's guests are listed in the Close-up on page A-42. (90 min.)

7 13 JOEY BISHOP (C)

Tentatively scheduled: George Burns, Tony Bennett, Oscar winner Ruth

Gordon and Oakland home-run slugger Reggie Jackson. (90 min.)

10 MOVIE—Drama

"Born To Be Loved." (1959) Hugo Haas wrote, directed and stars in this story of an elderly voice teacher who tries to help his tenement neighbor. Hugo Haas, Vera Vague, Dick Kallman. (1 hr., 35 min.)

12:00 2 ALFRED HITCHCOCK—Drama

Trouble begins for Mr. Clovis when he becomes fascinated by a skeleton at the museum. Clovis: Myron McCormick. Clay: Larry Gates.

12:30 2 NEWS (C)
1:00 3 7 7 13—NEWS (C)
4 JOAN RIVERS (C)

The art of needlework is discussed by actress Sylvia Sidney and crewel embroidery expert Erica Wilson.

5 MOVIE—Drama

"The Girl in the Black Stockings." (1957) A lawyer helps investigate a movie starlet's murder. Lex Barker, Anne Bancroft, Mamie Van Doren.

1:30 4 NEWS (C)

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Wednesday

AUGUST 20, 1969

MORNING

6:00 **3** RHYME AND REASON

1. Profs. N. Edd Miller and Clyde Dow, Michigan State, illustrate several ways to improve listening habits.
2. "Meet the Masters." Prof. Guy Palazzola analyzes the work of the 16th-century Venetian painter Tintoretto and discusses his influence on the subsequent Baroque tradition. (60 min.)

5 BLACK HERITAGE—History **C**

Part 1: Northern protest activities. Today's focus: higher education.

7 EXPEDITION CALIFORNIA

10 ACROSS THE FENCE **C**

6:25 **7** A.M.—Jim Dunbar **C**

13 NEWS **C**

6:30 **4** NEWS—Dick Doughty **C**

5 CITIES IN CONFLICT

Topic: tomorrow—family life.

10 BLACK HERITAGE—History **C**

Part 1: Northern protest activities. Today's focus: higher education.

12 FILM **C**

13 JACK LA LANNE—Exercise **C**

7:00 **3** **4** **7** TODAY **C**

Tentatively scheduled: "Dragnet's" Jack Webb; folk singer Arlo Guthrie ("Alice's Restaurant"); Fred Rogers of "Misterogers' Neighborhood," discussing child raising; world champion archers; a report on black America. (2 hrs.)

5 **10** **12** NEWS—Benti **C**

13 AGRICULTURE TODAY **C**

7:15 **13** NEWS—Chuck Rossie **C**

7:20 **13** CARTOONLAND **C**

7:30 **5** NEWS—Ron Magers

8:00 **5** **10** **12** CAPTAIN KANGAROO **C**

A look at a first-grade class concludes the visit to Puerto Rico. Story: "Birdie the Bantam." (60 min.)

8:05 **2** NEWS **C**

8:15 **2** RELIGION—Lutheran **C**

8:20 **13** SPIDER-MAN

8:30 **2** JACK LA LANNE—Exercise **C**

7 GIRL TALK—Interviews **C**

Guests: comedienne Vivien Vance and Dody Goodman.

8:50 **13** JACK LA LANNE—Exercise **C**

9:00 **2** POPEYE—Children **C**

3 **4** **7** IT TAKES TWO **C**

Guests: Milton Berle, Ted Cassidy, Dorothy Lamour and their spouses.

5 **10** **12** LUCILLE BALL

"Laugh-In's" Dick Martin is on hand as Lucy and Viv take up judo. Viv: Vivian Vance. Chris: Candy Moore.

7 MOVIE—Drama **C**

"Bedevilled." (1955) In Paris, a young American divinity student shelters a cabaret singer. Anne Baxter, Steve Forrest, Simone Renant. (2 hrs.)

9:20 **13** FASHIONS IN SEWING **C**

9:25 **3** **4** **7** NEWS—Dickerson **C**

9:30 **2** **10** **12** BEVERLY HILL-

BILLIES—Comedy

It's Jethro's big day—he's graduating from the sixth grade. Jed: Buddy Ebsen. Jethro: Max Baer.

3 **4** **7** CONCENTRATION **C**

5 HOTLINE—Discussion **C**

Scheduled guest: Mr. Barry Ramer from the San Francisco Special Problems Center. Host: Owen Spann. (Live; 60 min.)

13 STEVE ALLEN—Variety **C**

Tentatively scheduled: Buddy Ebsen;

FIRST TEAM NEWS

DICK CABLE
BIG NEWS



6 PM
MON. thru SAT.

turn on 10



- the Dillard, Bluegrass Group; and comedienne Joan Gerber. (90 min.)
- 10:00** **2 10 12 ANDY GRIFFITH**
Barney's blunder: arresting two state detectives. Barnes: George Kennedy. Barney: Don Knotts. Tiny: Bill Halop. Doc: Jack Lambert.
- 3 4 7 PERSONALITY C**
Celebrities: Bill Cullen, Sheila MacRae and Julia Meade. On-film personality: Darren McGavin.
- 10:30** **2 BURKE'S LAW—Mystery**
Couturier Benjamin Glory is murdered, and the only suspect is his business partner Keekee Lee. Burke: Gene Barry. Candy Sturtevant: Joan Blondell. (1 hr., 15 min.)
- 3 4 7 HOLLYWOOD SQUARES—Game C**
Guests: Jim Backus, Nanette Fabray, Sally Ann Howes, Deanna Lund, Alan Sherman and Lyle Waggoner.
- 5 10 12 DICK VAN DYKE**
Conclusion: reluctantly Rob hires Laura to fill in for absent Sally. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Buddy: Morey Amsterdam.
- 11:00** **3 4 7 JEOPARDY—Game C**
5 10 12 LOVE OF LIFE C
7 ANNIVERSARY GAME C
13 TRUTH OR CONSEQUENCES C
40 ROMPER ROOM—Children C
- 11:25** **5 12 NEWS—Edwards C**
10 NEWS—Chris Harris C
- 11:30** **3 4 7 EYE GUESS—Game C**
5 10 12 SEARCH FOR TOMORROW—Serial C
7 13 GALLOPING GOURMET C
- 11:45** **2 ROMPER ROOM—Children C**
- 11:55** **3 4 NEWS—Newman C**
7 NEWS—Reeler C
- AFTERNOON
- 12:00** **3 4 5 10 NEWS C**
7 13 BEWITCHED—Comedy
Samantha becomes witchingly involved in a Soap Box Derby Day race. Samantha: Elizabeth Montgomery. Darrin: Dick York.
- 7 40 YOU'RE PUTTING ME ON C**
Guests: Larry Blyden, Peggy Cass, Jack Cassidy, Nancy Dussault, Jerry Stiller and Anne Meara.
- 12 PDQ—Game C**
Celebrity tournament - opponents: Mickey Manners and Bill Bixby.
- 12:30** **2 BEAT THE ODDS—Game C**
3 4 7 DAYS OF OUR LIVES C
5 10 12 AS THE WORLD TURNS—Serial C
7 13 THAT GIRL—Comedy C
Conclusion: a photographer spells romantic rivalry for Don. Prince: Gary Marshal. Ann: Marlo Thomas.
- 40 TV HOUR OF STARS—Drama**
Merle Oberon and Michael Wilding are featured in Noel Coward's "Cavalcade." The story centers on the lives of an English couple from the day when the husband prepares to embark for South Africa and the Boer War, to the day three decades later, when the couple greets the new year of 1930. Marcia Henderson, Noel Drayton. (60 min.)
- 1:00** **2 MOVIE—Drama**
"The Other Love." (1947) A young woman who is ill, goes to a sanitarium where she falls in love with her doctor. Barbara Stanwyck, David Niven, Richard Conte. (2 hrs.)
- 3 4 DOCTORS—Serial C**
5 10 12 LOVE IS A MANY-SPLENDORED THING—Serial C
7 7 13 DREAM HOUSE C
- 1:30** **3 4 7 ANOTHER WORLD C**
5 10 12 GUIDING LIGHT C
7 13 LET'S MAKE A DEAL C
40 COOKING—Bee Byer C
- 2:00** **3 4 YOU DON'T SAY!—Game C**
Guests: actor Charles Nelson Reilly and TV personality Betty White.
- 5 10 12 SECRET STORM C**
7 7 13 NEWLYWED GAME C
40 PATTY DUKE—Comedy
Patty discovers a singing duo and decides to lead them to stardom. Patty and Cathy: Patty Duke.
- 2:30** **3 MOVIE—Musical**
"First Love." (1939) The poor, orphaned niece of a tycoon goes to live with her uncle, only to find herself being snubbed by her socialite aunt. Deanna Durbin, Robert Stack, Eugene Palette. (90 min.)
- 4 40 MATCH GAME C**
Guests: E.J. Peaker and William Shatner. Host: Gene Rayburn.
- 5 10 12 EDGE OF NIGHT C**
7 7 DATING GAME C
13 DIVORCE COURT—Drama C
A wife charges her husband with desertion. Julia: Berni Valentine.

Wednesday

AFTERNOON

AUGUST 20, 1969

2:55 **4 40 NEWS—Floyd Kalber** (C)
3:00 **2 10 12 LINKLETTER SHOW** (C)
Guest: Hollywood fashion designer William Travilla.

4 YOU'RE PUTTING ME ON (C)
See 12 noon Chs. 7R, 40 for details.

5 MIKE DOUGLAS—Variety (C)
See 4 P.M. Ch. 10. (90 min.)

7 7 13 GENERAL HOSPITAL (C)

40 CAP'N LOCKER—Children (C)

3:25 **2 10 12 NEWS** (C)

3:30 **2 POPEYE—Children** (C)

4 F TROOP—Comedy

As a favor to his Indian friends, O'Rourke plans to smuggle a cannon out of the fort. O'Rourke: Forrest Tucker. Parmenter: Ken Berry. Agarn: Larry Storch

7 7 13 ONE LIFE TO LIVE (C)

10 PASSWORD—Game (C)

Celebrity guests: actors Peter Lawford and Barbara Eden.

12 ZANE GREY—Drama

After the Civil War, David Manning seeks out Adam Stewart to get a deposition stating that he served in Adam's place. Manning: Richard Basehart. Kate Manning: June Dayton. Adam: Richard Anderson.

4:00 **2 TIMMY AND LASSIE—Adventure**
Lassie is still missing, but Timmy refuses to give up hope. Timmy: Jon Provost. Ruth: June Lockhart.

3 4 FLINTSTONES—Children (C)

7 7 13 DARK SHADOWS (C)

10 MIKE DOUGLAS—Variety (C)

Guests: Stevie Wonder, comic Pat Cooper; Dr. Lawrence Lamb, author of "Your Heart and How to Live With It"; and fashion designer Leo Narducci. (90 min.)

12 MIKE DOUGLAS—Variety (C)

Guests: Carol Channing; Roger Miller; Rex Reed; and Fred Guiles, author of "Norma Jean," a biography of Marilyn Monroe. (90 min.)

40 POPEYE—Children

4:30 **2 LEAVE IT TO BEAVER—Comedy**

When Beaver finds a Persian cat, he also finds the irate owner suing him for catnapping. Beaver: Jerry Mathers. Mrs. Prentiss: Grace Wallis Huddle. Wally: Tony Dow.

3 LOST IN SPACE—Adventure (C)

John descends from the orbiting spaceship to explore an alien planet. John: Guy Williams. (60 min.)

4 LOST IN SPACE—Adventure (C)
The Robinsons' robot flips over a mechanical beauty programmed for pure evil. Female Robot: Sue England. Robot: Bob May. (60 min.)

5 DAVID FROST—Variety (C)

Scheduled guests: Academy Award-winning actor Jack Albertson; Dr. Eugene Schoenfeld, advice-to-the-lovelorn columnist; comic Lenny Schultz; satirist Biff Rose and singer Donna Lee. (90 min.)

7 MOVIE—Drama

"Prisoner of War." (1954) During the Korean War, an Army officer smuggles himself into a Communist prison camp to gain information. Ronald Reagan, Steve Forrest. (90 min.)

7 LET'S MAKE A DEAL—Game

13 GILLIGAN'S ISLAND (C)

An ancient hieroglyphic tablet may reveal an escape route. Gilligan: Bob Denver. Skipper: Alan Hale.

40 LITTLE RASCALS—Children

5:00 **2 DENNIS THE MENACE—Comedy**
Margaret saves Dennis's goldfish by patching up the leaky tank with bubble-gum. Dennis: Jay North. Margaret: Jeannie Russell.

3 TRAVENTURE THEATRE (C)

Ports of call in Italy and France include Cannes on the French Riviera.

7 BEWITCHED—Comedy

Question: did Aunt Clara's bumbling cause a blackout in 12 Eastern states? Abner: George Tobias.

13 I LOVE LUCY—Comedy

Lucy gets romantic on the trip to Europe, and wants Ricky to plan a second honeymoon. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 FILM

40 MUNSTERS—Comedy

Eddie invites a schoolmate to spend the weekend with his family. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Grandpa: Al Lewis.

5:30 **2 PATTY DUKE—Comedy**

An Interpol agent is visiting the Lanes, and Patty thinks his girl friend is a counterspy. Patty and Cathy: Patty Duke.

4 7 12 NEWS (C)

9 WHAT'S NEW—Children

Life of a Rocky Mountain black bear; composition of a uranium atom; folk music of India.

Wednesday

AFTERNOON-EVENING

10 NEWS—Walter Cronkite (C)**13 NEWS—Reynolds/Smith** (C)**19 HOKEY POKEY—Children****40 MY FAVORITE MARTIAN** (C)

The town's power system goes hay-wire after Uncle Martin absorbs a large jolt of high voltage electricity. Martin: Ray Walston. Tim: Bill Bixby.

5:45 **6 FRIENDLY GIANT—Children**
Story: "Grandfather and I."

EVENING

6:00 **2 MY FAVORITE MARTIAN**

When Tim throws the wrong switch, Uncle Martin's spaceship shrinks to the size of a toy. Martin: Ray Walston. Tim: Bill Bixby.

3 NEWS—Huntley/Brinkley (C)**5 7 10 13 NEWS** (C)**6 9 MISTEROGERS—Children**

Topic: uses for water.

19 CHESTER SMITH—Variety**40 MOVIE—Melodrama**

"Dead Man's Eyes." (1944) A blind artist is accused of murdering his benefactor for the man's eyes, which he knows have been willed to him. Lon Chaney Jr., Jean Parker. (90 min.)

6:30 **2 McHALE'S NAVY—Comedy**

"The Captain's mission" is to whip McHale's men into fighting shape—and to get some war experiences to tell his fellow officers back at the club. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

3 NEWS—Whitten/Jervis (C)**4 7 NEWS—Chet Huntley,****David Brinkley** (C)**5 12 NEWS—Cronkite** (C)**6 WHAT'S NEW—Children**

In Sweden, a lonely boy looks for a friend at the end of a rainbow. Films explain what causes a rainbow.

9 CHALLENGE—Science

"Machines That Think," a report on the latest computers.

13 PERRY MASON—Mystery

When the wife of a leading citizen is murdered by a blackmailer, police and newsmen are sure that musician Donald Hobart is the murderer. Mason: Raymond Burr. (60 min.)

7:00 **2 I LOVE LUCY—Comedy**

Ricky is going to run the household with a firm hand, but Lucy asks Ethel to help her strike for equal rights. Lucy: Lucille Ball.

4 WIDE WONDERFUL WORLD (C)

A journey from Andorra in the Pyrenees to the island of Sardinia.

5 NEWS—John Weston (C)**6 MISTEROGERS—Children**

Topic: uses for water.

7 NEWS—Reynolds/Smith (C)**7 LET'S MAKE A DEAL** (C)**9 CRITIQUE—Discussion**

Scheduled: the New York Rock and Roll Ensemble. In concert hard rock blends with the classics as members of the group demonstrate their versatility. (60 min.)

10 WHAT'S MY LINE?—Game (C)

Celebrity panelists: Arlene Francis, Dawn Granger, Darryl Hickman and Phyllis Newman.

12 PERRY MASON—Mystery

7:30 **2 AFRICAN FESTIVAL** (C)

Special: "The Animals of Africa" are studied in the countries of Chad, home of a vast game reserve, and Tanzania, where students at the College of Mweka are taught to work in the reserves. (60 min.)

3 4 7 VIRGINIAN—Western (C)

"Death Wait." David's self-defense killing of a young rancher makes him the target of a vengeful family. Waiting in Medicine Bow are the dead man's father and brother—a gun-fighter who intends to goad David into a showdown. David: David Hartman. Trampas: Doug McClure. Elizabeth: Sara Lane. (Rerun; 90 min.)

Continued on next page

**BEEF
CHICKEN
LIVER**



new

**ALPO
TRIO**

100% MEAT

Wednesday

EVENING

AUGUST 20, 1969

Guest Cast

Grant Buchanan ... Harold J. Stone
Lorne Buchanan ... Murray MacLeod
Ellen Jones Sheila Larkin
Jory Kincaid Conlan Carter

5 10 TARZAN—Adventure (C)

"The Fanatics." Tarzan helps a crusading lady reporter expose a fraudulent tribal election. The leading candidate is being backed by an exploiter who wants control of the tribe's mineral-rich land. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. (Rerun; 60 min.)

Guest Cast

Diana Russell Diana Hyland
Brooks William Smithers
Kimini Don Marshall
Eric George Murdock

6 FOLK GUITAR—Lessons

Laura Weber shows how to strum.

7 13 HERE COME THE

BRIDES—Comedy (C)

"One to a Customer." Mormon rancher Adam Wilson sends a shock wave through Seattle when he starts a-courtin' not one bride—but several! Trouble begins when five ladies, intent on making the loggers jealous, decide to "accept" the polygamist's proposals. Jason: Robert Brown. Joshua: David Soul. Candy: Bridget Hanley. Biddie: Susan Tolsky. Lottie: Joan Blondell. (Rerun; 60 min.)

Guest Cast

Adam Wilson Peter Jason
Amanda Tina Holland

19 WRESTLING—Chicago

40 GREATEST FIGHTS

1. Jack Dempsey vs. Louis Firpo.
2. Jack Dempsey vs Jess Willard.

8:00 6 9 TEMPO—Report

"Disposability," a put down of contemporary society as seen through the eyes of British freelance photographer George Knotts. Cameras sweep over garbage dumps, auto graveyards and ugly views of concrete cities. The lesson: man, creator of a dirty environment, is being bogged down and controlled by his very possessions. Narration is by Knotts, who offers his view that we should have "cities, houses and cars that fit us like shoes"; and freedom from such possessions as houses by living in boxes that can be changed and moved at will. Second of three programs produced by ABC Television of Britain.

12 THAT GIRL—Comedy (C)

Ann's father takes a fall and Don's job is in jeopardy. The connecting issue: the accident happened in Don's office, and a cagey insurance man is applying pressure to prevent a lawsuit. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. Jerry: Bernie Kopell. Hurley: Alan Oppenheimer. (Rerun)

40 ROLLER DERBY (C)

San Francisco Bay Bombers vs. the New England Braves. (60 min.)

8:30 2 WHAT'S MY LINE? (C)

Celebrity panelists: Joanna Barnes, Arlene Francis, Nipsey Russell and series producer Mark Goodson.

5 CZECHOSLOVAKIA

Special: In August 1963, Russia swiftly crushed one nation's move toward freedom. Films taken by daring cameramen and smuggled past



Add bread.
Serves four.

border guards document the Czechoslovak crisis. Cameras trace the country's path of political change through two world wars (from a democracy to a Soviet satellite) and show Czech reform leaders Alexander Dubcek and Ludvik Svoboda, and antagonized citizens in their summer of futile revolt. Narrator: Rod MacLeish. (Rerun; 60 min.)

6 9 BOOK BEAT—Cromie C
Gay Talese on "The Kingdom and the Power," his nonfiction portrait of the New York Times: the power struggles that raged within the inner sanctums, and the editors and writers who made it one of the world's most prestigious papers. Talese, who worked on the Times for 10 years, offers anecdotes about Harrison Salisbury and James Reston, and tells how the 1962-63 strike was negotiated. Host: Bob Cromie. [Ch. 9R does not colorcast.]

7 13 KING FAMILY—Songs C
The King Sisters offer the Oscar-winning "Windmills of Your Mind." Other selections: "I Believe in Magic" (Cousins); "It's a Well-Known Fact" (men); "I'll Never Fall in Love Again" (Jon, Raymond); "No One's Perfect" (Marilyn, Kent); "I Gotta Be Me" (children). Ralph Carmichael orchestra. (Rerun)

10 12 GOOD GUYS C
A movie company takes over the diner to film a drama of stark realism . . . starring Bert, Rufus and Claudia. Bert: Herb Edelman. Rufus: Bob Denver. Claudia: Joyce Van Patten. Bender: Jack Perkins. (Rerun)

Guest Cast

Tomack Michael Constantine
Script Girl Andree MacColl

19 JOAQUIN ESTEVES

9:00 2 DELLA REESE—Variety C
Tentatively scheduled: Ethel Waters, comic Norm Crosby and singer Steve Alaimo. Sandy Baron. (60 min.)

3 4 MUSIC HALL C

Don Ho host the first of four shows in Hawaii. Guests: singer Bobby Goldsboro, and the comedy team of Stiller and Meara (in a "Jonah and the Whale" sketch a la Waikiki). Robin Wilson, Angel Pablo, Toby Alyn, Elsner Sisters. (60 min.)

Highlights

"I'm a Drifter," "Little Green Apples" Bobby
"Gentle on My Mind," "My Way,"
"Tiny Bubbles" Don
"Country Boy" Don, Bobby
"Soon It's Gonna Rain" Robin
"What Now, My Love?" Don, Robin
"Granada" Angel
"Good Times"

. Don, Toby, Elsner Sisters
"Summer Samba" Don, Children

6 9 BERTRAND RUSSELL C

Special: The life and times of philosopher-mathematician Bertrand Russell are explored in an interview with Russell; a portrait of him drawn from his writings; and impressions offered by fellow Englishmen, including Sir Julian Huxley. Carlton Hobbs narrates this 1964 BBC production. (Rerun; 60 min.)

[Ch. 9R does not colorcast.]

7 7 MOVIE—Adventure C

"Sands of the Kalahari." (English;



KRAFT MUSIC HALL

from Hawaii
with

DON HO

Bobby Goldsboro Stiller & Meara
Robin Wilson

An hour of island fun.

9:00 P.M.

Channel 3, 4

Wednesday

EVENING

AUGUST 20, 1969

1965) After their plane crashes in the South African desert, five men and a woman fight the elements—and each other—for survival. Produced by Stanley Baker and director Cy Endfield, who teamed for "Zulu." Filmed on location. (Rerun; 2 hrs., 15 min.)

Cast

Bain Stanley Baker
O'Brien Stuart Whitman
Grace Susannah York
Grimmelman Harry Andrews
Bondarachai Theodore Bikel
Studevart Nigel Davenport
[Postponed from last week.]

10 12 BEVERLY HILLBILLIES (C)

Drysdale evicts Jethro from his offices in the bank building, but it could be a bad move. His new tenants: Jed and Granny, partners in a medical practice and fix-it shop. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Drysdale: Raymond Bailey. Elly May: Donna Douglas. Jane: Nancy Culp. (Rerun)

Guest Cast

Cratchit Percy Helton
Suzy Venita Wolf
[Next week in TV GUIDE: the hillbillies pay a visit to the Ozarks.]

13 MOVIE—Comedy (C)

"Aaron Slick from Punkin Crick." (1952) A country bumpkin journeys to Chicago at the turn of the century. Alan Young, Dinah Shore, Robert Merrill. (2 hrs.)

14 HERE COME THE STARS (C)

Guests: Glenn Ford, Zsa Zsa Gabor, Gisele MacKenzie, Jan Daley, actors Jim Backus and Edgar Buchanan,

and comedians Patrick McCormick and Rich Little. Host: George Jessel.

9:30 5 10 12 GREEN ACRES (C)

Oliver buys 1000 chicks—and as many headaches—as he tries to diversify the farm. The carpenters botch up the building of a brooder; Haney wants to unload an egg-laying contraption; and Lisa feels maternally responsible for each baby chick. Oliver: Eddie Albert. Lisa: Eva Gabor. Haney: Pat Buttram. Eb: Tom Lester. Sam: Frank Cady. Ralph: Mary Grace Canfield. Alf: Sid Melton. Hank: Alvy Moore. (Rerun)

10:00 2 NEWS—Gary Park (C)

3 4 OUTSIDER—Crime Drama (C)

"A Lot of Muscle." Ross takes up the cudgels for a tough, unbending cop who's facing indictment on a bribery charge. Sensing a frame, Ross begins to sift through the man's enemies, from a bartender to a highly placed city official. Ross: Darren McGavin. (Rerun; 60 min.)

Guest Cast

Michael Cameron ... James Gregory
Patricia Susan O'Connell
Ted Baxter Greg Mullavey
Richard Twining Jeffrey Lynn
Vince Gordon Kenneth O'Brien

5 10 12 HAWAII FIVE-O (C)

Conclusion: in Los Angeles, McGarrett seeks evidence that will slap a self-proclaimed healer behind bars. McGarrett: Jack Lord. (Rerun; 60 min.)

Guest Cast

Dr. Fremont Joanne Linville
Mary Ann Nancy Malone
Zipser David Sheiner

ALPO

TRIO

BEEF
CHICKEN
LIVER



100% MEAT

Wednesday

EVENING

Mama Beah Richards
 Tom John Carter
 Defense Counsel .. William Schallert
 Judge Bill Zuckert

6 PRESS CONFERENCE
9 AMERICAN SYMPHONY

Composer Lukas Foss directs the Buffalo Philharmonic and the Boys Choir of St. Paul's Cathedral, Buffalo. Program: Motets 8 and 9 from "Cantiones Duarum Vocum," by the 16th-century Flemish composer Orlandus Lassus; "Pictures at an Exhibition," by Mussorgsky-Ravel; and "Pithoprakta," by contemporary Greek composer Yannis Xenakis. (60 min.)

40 SOMETHING SPECIAL C
 Kay Starr is accompanied by the singing Kids Next Door. (60 min.)

Highlights

"Me Too," "You're Nobody Till Somebody Loves You," "Bonaparte's Retreat"

10:30 6 THAT'S LIFE

Topic: the middle-aged adult.

11:00 2 UNTOUCHABLES—Drama

Nero Rankin's dream comes true when he is elected chairman of the syndicate. Ness: Robert Stack. Rankin: Will Kuluva. (60 min.)

3 4 5 NEWS C
10 12 13 NEWS C

40 HONEYMOONERS—Comedy

Norton teaches Ralph how to play golf. Ralph: Jackie Gleason.

11:15 7 7 NEWS C

11:30 3 4 JOHNNY CARSON C

Tentatively scheduled: Lucille Ball, Flip Wilson and the singing Friends of Distinction. (90 min.)

5 12 40 MERV GRIFFIN C

Merv's guests are listed in the Close-up on page A-42. (90 min.)

10 MOVIE—Drama

"The Girl in the Kremlin." (1957) Joseph Stalin's face is transformed by plastic surgery and he heads for a hideout in Greece—while Russia mourns a murdered double. Lex Barker, Zsa Zsa Gabor. (1 hr., 35 min.)

13 TO BE ANNOUNCED

11:45 7 13 JOEY BISHOP C

Milton Berle, Eddie Fisher and Rick Nelson are tentatively scheduled. Regis Philbin. (90 min.)

7 JOHNNY CARSON C

See 11:30 P.M. Chs. 3, 4. (90 min.)

12:00 2 ALFRED HITCHCOCK—Drama

Little Aaron can't adjust to camp life. Aaron: Barry Gordon. Bernie Samuleson: Sydney Pollack.

12:30 2 NEWS C

1:00 3 NEWS C

4 JOAN RIVERS C

TV producer David Susskind and Prof. Neil Postman (New York University) sound off on the current educational system.

5 MOVIE—Drama

"The Pearl." (1948) John Steinbeck's allegory of a Mexican fisherman whose simple life erupts in violence after he finds a valuable pearl. Pedro Armendariz, Maria Elena Marques.

1:15 7 13 NEWS C

1:30 4 NEWS C

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 home run.



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Thursday

AUGUST 21, 1969

MORNING

- 6:00** **3** **RHYME AND REASON**
Speech and drama professor William S. Howell discusses with Prof. N. Edd Miller common techniques of persuasion. Actors illustrate the discussion with dramatizations. (60 min.)
- 5** **BLACK HERITAGE—History** **C**
Conclusion: Northern protest activities. Lecturer: James Farmer.
- 7** **EXPEDITION CALIFORNIA**
- 10** **BIG PICTURE—Army** **C**
- 6:25** **7** **A.M.—Jim Dunbar** **C**
- 12** **SOIL CONSERVATION**
- 13** **NEWS** **C**
- 6:30** **4** **NEWS—Dick Doughty** **C**
- 5** **CITIES IN CONFLICT**
Topic: the aged.
- 10** **BLACK HERITAGE—History** **C**
Conclusion: Northern protest activities. Lecturer: James Farmer.
- 12** **FILM** **C**
Music by Stravinsky.
- 13** **JACK LA LANNE—Exercise** **C**
- 7:00** **3** **4** **7** **TODAY** **C**
Tentatively scheduled: a one hour report on Spanish America. Guests include Bronx borough president Herman Badillo and former light-heavyweight champ Jose Torres. Miriam Colon's Puerto Rican Traveling Theatre performs. Also: Dutch gourmet-raconteur Roy Andries De Groot; and a pictorial essay on America. (2 hrs.)
- 5** **10** **12** **NEWS—Benti** **C**
- 13** **AGRICULTURE TODAY** **C**
- 7:15** **13** **NEWS—Chuck Rossie** **C**
- 7:20** **13** **CREDIT COURSE**
- 7:30** **5** **NEWS—Ron Magers**
- 8:00** **5** **10** **12** **CAPTAIN KANGAROO** **C**
Live animals: guinea pigs and a Himalayan bear cub. (60 min.)
- 8:05** **2** **NEWS** **C**
- 8:15** **2** **RELIGION—Evangelist** **C**
- 8:20** **13** **CARTOONLAND—Children**
- 8:30** **2** **JACK LA LANNE—Exercise** **C**
- 7** **GIRL TALK—Interviews** **C**
Guests: actors Roger Smith and Ann-Margret (Mrs. Smith).
- 8:50** **13** **JACK LA LANNE—Exercise** **C**
- 9:00** **3** **4** **7** **IT TAKES TWO** **C**
Guests: Milton Berle, Ted Cassidy, Dorothy Lamour and their spouses.
- 5** **10** **12** **LUCILLE BALL**
Chris and friend Cynthia (Lucie Arnaz) take jobs at an ice cream shop. Chris: Candy Moore.
- 7** **MOVIE—Comedy**
"My Brother Talks to Horses." (1946)
Because of his ability to converse with horses, a young boy gets all kinds of racing dope. Jackie "Butch" Jenkins, Peter Lawford. (2 hrs.)
- 9:20** **13** **FASHIONS IN SEWING** **C**
- 9:25** **3** **4** **7** **NEWS—Dickerson** **C**
- 9:30** **2** **10** **12** **BEVERLY HILL-BILLIES—Comedy**
The Clampetts buy a movie studio. Jed: Buddy Ebsen.
- 3** **4** **7** **CONCENTRATION** **C**
- 5** **HOTLINE—Discussion** **C**
Scheduled guest: psychic Dr. Gilbert Holloway. (Live; 60 min.)
- 13** **STEVE ALLEN—Variety** **C**
Tentative guests: Keenan Wynn, jazz guitarist Charlie Byrd, impressionist Mike Bell and publicist Jim Moran. (90 min.)
- 10:00** **2** **10** **12** **ANDY GRIFFITH**
An old mountaineer (Denver Pyle) takes a shine to Aunt Bee. Aunt Bee: Frances Bavier.
- 3** **4** **7** **PERSONALITY** **C**
Celebrities: Bill Cullen, Sheila MacRae and Julia Meade. On-film personality: Tottie Fields.
- 10:30** **2** **BURKE'S LAW—Mystery**
"A Little Gift from Cairo." Burke keeps tabs on the exiled ruler of a Middle Eastern country by getting friendly with his lady companion. Agatha: Jeanette Nolan. Burke: Gene Barry. (1 hr., 15 min.)
- 3** **4** **7** **HOLLYWOOD SQUARES—Game** **C**
Guests: Jim Backus, Nanette Fabray, Sally Ann Howes, Deanna Lund, Allan Sherman and Lyle Waggoner.
- 5** **10** **12** **DICK VAN DYKE**
Rob reminisces about his honeymoon that almost wasn't. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
- 11:00** **3** **4** **7** **JEOPARDY—Game** **C**
- 5** **10** **12** **LOVE OF LIFE** **C**
- 7** **ANNIVERSARY GAME** **C**
- 13** **TRUTH OR CONSEQUENCES** **C**
- 40** **ROMPER ROOM—Children** **C**
- 11:25** **5** **12** **NEWS—Edwards** **C**
- 10** **NEWS—Chris Harris** **C**
- 11:30** **3** **4** **7** **EYE GUESS—Game** **C**

AUGUST 21, 1969

Thursday

MORNING-AFTERNOON

5 10 12 SEARCH FOR TOMORROW—Serial C

11:45 7 13 GALLOPING GOURMET C

11:55 2 ROMPER ROOM—Children C

3 4 NEWS—Newman C

7 NEWS—Reeter C

AFTERNOON

12:00 3 4 5 10 NEWS C

7 13 BEWITCHED—Comedy

Samantha challenges the astronauts, claiming she beat them to the moon. Samantha: Elizabeth Montgomery.

7 40 YOU'RE PUTTING ME ON C

Guests: Larry Blyden, Peggy Cass, Jack Cassidy, Nancy Dussault, Jerry Stiller and Anne Meara.

12 PDQ—Game C

Celebrity tournament-opponents: Mickey Manners and Bill Bixby.

12:30 2 BEAT THE ODDS—Game C

3 4 7 DAYS OF OUR LIVES C

5 10 12 AS THE WORLD

URNS—Serial C

7 13 THAT GIRL—Comedy C

"Laugh-In's" Ruth Buzzi appears in this episode as Ann's girl friend. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker.

40 MOVIE—Drama

"Under Fire." (1957) A lieutenant defends four surviving members of a patrol accused of cowardice. Rex Reason, Harry Morgan. (90 min.)

1:00 2 MOVIE—Drama

"Clouds over Europe." (1939) A salvage ship, anchored at sea, aids in capturing Army planes. Laurence Olivier, Ralph Richardson. (2 hrs.)

3 4 DOCTORS—Serial C

5 10 12 LOVE IS A MANY-

SPLENDORED THING—Serial C

7 7 13 DREAM HOUSE C

1:30 3 4 7 ANOTHER WORLD C

5 10 12 GUIDING LIGHT C

7 13 LET'S MAKE A DEAL C

2:00 3 4 YOU DON'T SAY!—Game C

Guests: actor Charles Nelson Reilly and TV personality Betty White.

5 10 12 SECRET STORM C

7 7 13 NEWLYWED GAME C

40 PATTY DUKE—Comedy

Miss Tansy tells the Lanes that their home was used by the beautiful Jane Prescott during the Revolutionary War. Patty and Cathy: Patty Duke.

2:30 3 MOVIE—Adventure

"Flame of Calcutta." (1953) Disguised as "The Flame," a French girl attempts to drive Prince Jehan, a wicked ruler, from the throne of India. Denise Darcel, Patric Knowles, George Keymas. (90 min.)

4 40 MATCH GAME C

Guests: E.J. Peaker and William Shatner. Host: Gene Rayburn

5 10 12 EDGE OF NIGHT C

7 7 DATING GAME C

13 DIVORCE COURT—Drama C

A wife charges that her husband has failed to support her. Sharon: Tracy Carter. Gary: Dick Stewart.

2:55 4 40 NEWS—Floyd Kalber C

3:00 2 10 12 LINKLETTER SHOW C

Los Angeles DA Evelle J. Younger discusses pornography.

4 YOU'RE PUTTING ME ON C

See 12 noon. Chs. 7R, 40 for details.

5 MIKE DOUGLAS—Variety C

See 4 P.M. Ch. 10. (90 min.)

7 7 13 GENERAL HOSPITAL C

40 CAP'N LOCKER—Children C

3:25 2 10 12 NEWS C

FIRST

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DEAN REETER

Newsbeat 7R 5:30-6:30

Huntley-Brinkley 6:30-7:00

KRCR-7R

Thursday

AFTERNOON

AUGUST 21, 1969

- 3:30** **2 POPEYE—Children** (C)
4 F TROOP—Comedy
Parmenter's former socialite girl friend comes to Fort Courage. O'Rourke: Forrest Tucker.
- 7 7 13 ONE LIFE TO LIVE** (C)
10 PASSWORD—Game (C)
Celebrity guests: actors Peter Lawford and Barbara Eden.
- 12 RIFLEMAN—Western**
When Andy Moon shoots in self-defense, he doesn't stop to think about his opponent's three vengeful brothers. Lucas: Chuck Connors.
- 4:00** **2 TIMMY AND LASSIE—Adventure**
Timmy is knocked unconscious while exploring a cave. Timmy: Jon Provost. Ruth: June Lockhart.
- 3 4 FLINTSTONES—Children** (C)
7 7 13 DARK SHADOWS (C)
10 MIKE DOUGLAS—Variety (C)
Guests: Doug McClure ("The Virginian"); comedienne Dody Goodman; Stuart Flexner, editor of "Dictionary of American Slang"; and singer Andy Kim. (90 min.)
- 12 MIKE DOUGLAS—Variety** (C)
Guests include Patty Duke, Rex Reed, comic Redd Foxx and singer Bobby Goldsboro. (90 min.)
- 40 POPEYE—Children**
- 4:30** **2 LEAVE IT TO BEAVER—Comedy**
June won't let Wally go to visit his friend Scott when she discovers Scott's parents won't be there. Beaver: Jerry Mathers. Wally: Tony Dow.
- 3 LOST IN SPACE—Adventure** (C)
The Robinsons discover strange forms of life on the planet where they've established a self-sustaining community. John: Guy Williams. Maureen: June Lockhart. (60 min.)
- 4 LOST IN SPACE—Adventure** (C)
The Robinsons face attacking vigilantes when a time warp leads them to earth as it was in 1947. Smith: Jonathan Harris. Cragmire: Robert Foulk. John: Guy Williams. (60 min.)

5 DAVID FROST—Variety (C)
Scheduled guests: Polly Bergen, Jimmy Breslin, photojournalist and director Gordon Parks, Mick Jagger and the Rolling Stones, and comic Charlie Mann. (90 min.)

7 MOVIE—Drama
"The Hasty Heart." (1950) An embittered, dying Scottish soldier in a Burmese hospital will not make friends with any of the men around him. Ronald Reagan. (90 min.)

7 LET'S MAKE A DEAL (C)
13 GILLIGAN'S ISLAND (C)
The castaways clash with a native warrior. Gilligan: Bob Denver.

40 LITTLE RASCALS—Children

5:00 **2 DENNIS THE MENACE—Comedy**
Mr. Wilson is trying to win first prize. Mr. Wilson: Joseph Kearns.

7 BEWITCHED—Comedy
Two amateur psychiatrists brew trouble for Darrin and Samantha. Dr. Freud: Norman Fell.

13 I LOVE LUCY—Comedy
Charles Boyer comes to call on the Ricardos in Paris. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 FILM

40 MUNSTERS—Comedy
Herman helps Eddie write a school essay — about Eddie's "Average American Parents." Herman: Fred Gwynne. Bradley: Willis Bouchee.

5:30 **2 PATTY DUKE—Comedy**
Patty is the only witness to an automobile accident in which Richard was at fault. Patty and Cathy: Patty Duke. Richard: Eddie Applegate.

3 TRAVENTURE THEATRE (C)
4 7 12 NEWS (C)
9 WHAT'S NEW—Children
Habits of the grizzly bear and mountain lion; earth's moon; folk music of Thailand.

10 NEWS—Walter Cronkite (C)
13 NEWS—Reynolds/Smith (C)
19 HOKEY POKEY—Children

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40 MY FAVORITE MARTIAN (C)

One of the neighborhood youngsters thinks Uncle Martin's antennae are a new kind of space toy. Martin: Ray Walston. Horace: Dennis Rush.

- 5:45 **6 FRIENDLY GIANT—Children**
Topic: tongue twisters.

EVENING

6:00 **2 MY FAVORITE MARTIAN**

Martin blows his top when he sees Detective Brennan flirting with Mrs. Brown. Martin: Ray Walston.

3 NEWS—Huntley/Brinkley (C)**5 7 10 13 NEWS (C)****6 9 MISTEROGERS—Children**

Misterogers plays fireman.

19 CHESTER SMITH—Variety**40 MOVIE—Drama**

"The Dark Past." (1945) A psychological study of the growth of a killer, beginning with his childhood. William Holden, Nina Foch. (90 min.)

6:30 **2 McHALE'S NAVY—Comedy**

"McHale and his seven cupids" help Parker's courtship with nurse Casey Brown. McHale: Ernest Borgnine. Parker: Tim Conway. Binghamton: Joe Flynn.

3 NEWS—Whitten/Jervis (C)**4 7 NEWS—Chet Huntley,****David Brinkley (C)****5 12 NEWS—Cronkite (C)****6 WHAT'S NEW—Children**

"Roaming the Smithsonian," Part 2. During a visit to the hall of physical anthropology at Washington's Smithsonian Institution, films show how scientists trace man's development.

9 LYRICS AND LEGENDS

"Outlaw Ballads" are discussed by folksinger Oscar Brand, Fred Turner, and Tristram P. Coffin.

13 PERRY MASON—Mystery

Ethel Andrews is jilted by her fiance, and her employer is missing \$50,000 in securities—with Ethel's signature on the transfer authorization. Ethel: Pippa Scott. Frank: Arch Johnson. Della: Barbara Hale. (60 min.)

6:55 **10 FISHING REPORT (C)**7:00 **2 I LOVE LUCY—Comedy**

The Ricardos have decided they're not going to brag about their new baby. Sure they're not. Lucy: Lucille Ball. Ricky: Desi Arnaz.

4 WIDE WONDERFUL WORLD (C)

Jack Smith narrates this tour of Colorado's Rocky Mountain National Park.

5 NEWS—John Weston (C)**6 MISTEROGERS—Children****7 NEWS—Reynolds/Smith (C)****7 FLYING NUN—Comedy (C)**

The nuns meet an eviction notice with an appeal that brings the landlord to their door, bag and baggage. He's poor as a churchmouse, a bit of a nag and high on Captain Fomento's list of suspicious characters. Sr. Bertrille: Sally Field. Fabio: Jay Novello. (Rerun)

9 NET PLAYHOUSE—Drama

Jealousy, betrayal and murder are the ingredients in Georges Simenon's psychological study of a Polish expatriate. Location sequences filmed on the French Riviera. Jessica Dunning, Frederick Jaeger. (60 min.) [Repeated Fri. 10 P.M. Ch. 9.]

10 WHAT'S MY LINE?—Game (C)

Celebrity panelists: Arlene Francis, Dawn Granger, Darryl Hickman and Phyllis Newman.

12 I DREAM OF JEANNIE (C)

"Laugh-In" producer George Schlatter and three of his merry crew (Judy Carne, Arte Johnson and Gary Owens) appear in this Hollywood misadventure. All are caught up in the action as Roger's efforts to make Jeannie a star raise hob with Tony's official visit to Tinseltown. Jeannie: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bellows: Hayden Rorke. Reporter: Sid Melton. (Rerun) [Last show of the summer.]

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19
Television—MODESTO

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Thursday

EVENING

AUGUST 21, 1969

7:25 **13** OUTDOORSMAN—Lange **C**

7:30 **12** AFRICAN FESTIVAL **C**

Special: "Southern Africa: Kingdoms and Republics." Films highlight the culture and industry of the republics of Malawi and Zambia, and the kingdoms of Skaziland and Lesotho. (60 min.)

3 4 7 DANIEL BOONE **C**

Josh has a problem fending off an adoring young bond servant whom he bought by mistake—and a huge unkempt trapper who wants her for himself. Jimmy Dean (Josh) sings "A Man Ain't a Man 'less He's Free." Daniel: Fess Parker. Rebecca: Patricia Blair. Cincinnatus: Dallas McKennon. (Rerun; 60 min.)

Guest Cast

Sarah Wadsworth Brooke Bundy
Ephron Marsh Sean McClory
Bart Cooley James Davidson

5 10 12 ANIMAL WORLD **C**

A look at the amazing pelican, second largest flying bird in the U.S.

At Gunnison Island on Utah's Great Salt Lake, cameras show American white pelicans nesting, tending their newborn young (hatching of chicks can take up to 24 hours), using their pouchlike bills to "net" fish and flying in formation. Bill Burrud is the narrator.

6 BRIDGE—Jean Cox

Lesson: leads against a suit contract.

7 13 FLYING NUN—Comedy **C**

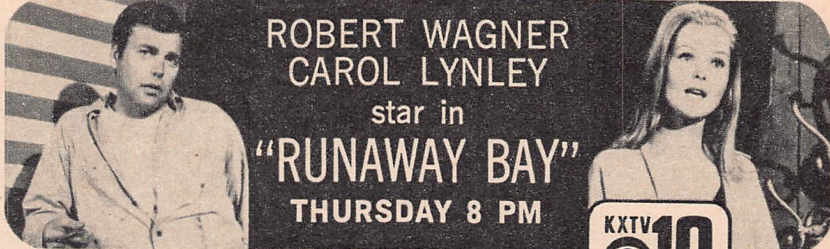
Sr. Bertrille, her sister Jennifer and Jennifer's fiance become entangled in a proliferating deception: convincing Carlos's visiting grandmother he's a happily married man. Sr. Bertrille: Sally Field. Carlos: Alejandro Rey. (Rerun)

Guest Cast

Jennifer Elinor Donahue
Grandmother Lillian Adams
Paul Richard Anders

19 MOVIE—Adventure

"Captain Blood." See Mon. 8:30 P.M. Ch. 19 for details. (90 min.)



ROBERT WAGNER
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THURSDAY 8 PM

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40 MOVIE—Drama

"Goin' to Town." (1935) A cattle baron's widow tries to get a wealthy Englishman to return her affections. Mae West, Paul Cavanagh. (90 min.)

8:00 5 12 PRISONER—Drama C

"Hammer into Anvil." In an ironic turnabout, the Prisoner seeks revenge for the death of a fellow captive. Playing on the suspicion inherent in a prison community, he

attempts to drive No. 2 to the mental breaking point. Prisoner: Patrick McGoochan. (Rerun; 60 min.)

Guest Cast

No. 2Patrick Cargill
No. 14Basil Hoskins
Band MasterVictor Maddern
Psychiatric Director .Norman Scafe
New SupervisorDerek Aylward

6 9 NET PLAYHOUSE—Drama

Net Playhouse: "The Lady with the

**close
up**

TOM JONES ©

9:00 13 7

HEADLINERS: PAUL ANKA, MARY HOPKIN

Tom's guests are singers Paul Anka, Mary Hopkin and Georgia Brown; comic George Carlin, who spoofs children's TV programs; and the singing Crazy World of Arthur Brown. (Rerun; 60 min.)

Highlights

"Little Green Apples," "Sixteen Tons," "The Nearness of You," "Work Song," "I'll Never Fall in Love Again"Tom
"Goodnight, My Love," "This Has Got to Be the Life"Paul
"The Puppy Song"Mary
"If You Go Away"Georgia
"Fire"Crazy World of Arthur Brown
"Mack the Knife," "He's Got the Whole World in His Hands," "When the Saints Go Marching In," "What'd I Say?" "Oh, Lonesome Me," "Jambalaya"Tom, Paul



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Thursday

EVENING

AUGUST 21, 1969

Dog," a critically acclaimed Russian film based on the Chekhov short story. Married, but not to each other, an aging bank clerk and a young girl enter a poignant affair. Set in the 19th century, the feature was cited for realistic portrayal of background and characters. English subtitles. (Rerun; 90 min.)

Cast

Anna Ilya Savvina
Gurov Alexei Batalov
Mrs. Gurov Nina Alisova
Von Deideritz Piotr Krimov

7 13 THAT GIRL—Comedy C

A creepy little mouse forces Ann and Don to switch apartments for the night. Complications set in when Ann's father shows up the following morning—and is greeted by a sleepy, stumbling Don. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. Burt Weevle: William Bramley. (Rerun)

10 STAR TIME—Drama C

"Runaway Bay." Robert Wagner, Carol Lynley. (60 min.)

8:30 2 WHAT'S MY LINE?—Game C

Celebrity panelists: Joanna Barnes, Arlene Francis, Nipsey Russell and series producer Mark Goodson.

3 4 7 IRONSIDE C

Ironsides is caught in a racist cross fire when he's ordered to prove the innocence of a Negro militant accused of a riot murder. White extremists want to set an example; Black extremists claim it's a frame. Ironsides: Raymond Burr. Mark: Don Mitchell. Eve: Barbara Anderson. Ed:

Don Galloway. Commissioner: Gene Lyons. (Rerun; 60 min.)

Guest Cast

Robert Phillips Paul Winfield
Ted Barnard Jack Hogan
Mrs. Stavely Diane Shalet
Peggy Barnard Diane Ladd
Lottie Collins Donna Anders

7 13 BEWITCHED—Comedy C

Samantha's fun-loving cousin Henry starts a hullabaloo in a department store by turning an overeager salesman into a mannequin. Samantha: Elizabeth Montgomery. Endora: Agnes Moorehead. (Rerun)

Guest Cast

Henry Steve Franken
Joseph Hinkley Jr. Jonathan Daly
Fred Dave Madden
Harry Herb Ellis
Clerk Herb Anderson

9:00 2 DELLA REESE—Variety C

Tentatively scheduled: singer Tony Martinez, Sandy Baron. (60 min.)

5 12 40 MOVIE—Drama C

"Diamond Head" (1963), family pride and prejudice set in Hawaii. Plantation owner "King" Howland, who is planning to run for Congress, will stop at nothing to keep his sister from blemishing the family name by marrying a full-blooded Hawaiian. Further complications: his pregnant mistress and her blackmailing brother. (Rerun; 2 hrs.)

Cast

"King" Howland ... Charlton Heston
Sloan Howland Yvette Mimieux
Dean Kahana George Chakiris
Mei Chen France Nuyen
Paul Kahana James Darren

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insect bites
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AUGUST 21, 1969

Thursday

EVENING

Kapiolani Kahana .Aline MacMahon
Laura BecketElizabeth Allen
Jack SnowHimself
Judge BlandingVaughan Taylor
Bobbie Chen Marc Maron

7 13 TOM JONES C

Guests include Paul Anka and Mary Hopkin. Details are in the Close-up on page A-65. (Rerun; 60 min.)

10 MOVIE—Mystery

"The List of Adrian Messenger."
(1963) John Huston directed this whodunit about master sleuth Gethryn's attempts to solve a series of slayings. George C. Scott. (2 hrs.)

19 LATIN AMERICAN MUSIC

9:30 3 4 7 DRAGNET C

During an evening at the business office division (the police command post when the chief's office is closed), Friday and Gannon deal with a variety of emergencies ranging from lost kids to an evacuation alert. Friday: Jack Webb. Gannon: Harry Morgan. Father Barnes: Grant Williams. (Rerun)

10:00 6 9 WASHINGTON NEWS

2 NEWS—Gary Park C

3 4 7 GOLDDIGGERS C

Gail Martin and Lou Rawls don tramp costumes for a Depression-era spot; Paul Lynde plays a comic cake baker; and the finale salutes the songs of 1928. Albert Brooks, Darlene Carr, Stanley Myron Handelman, Danny Lockin, Jonathan Moore, Pomerantz and Michaels, Les Brown orchestra. (60 min.)

Highlights

"Margie," "Georgia on My Mind"
.....Lou
"I Got It Bad and That Ain't Good"
.....Gail
"Love Is a Simple Thing" ..Darlene
"Shakin' the Blues Away"
.....Danny, Golddiggers

6 PEOPLE IN JAZZ—Music

Guest: singer Joe Williams.

7 IT TAKES A THIEF C

The series moves to a new day and time. A gathering of beauty queens is the happy hunting ground as

"THE LIST OF ADRIAN MESSENGER"
THURSDAY 9 PM

starring
KIRK DOUGLAS & GEORGE C. SCOTT
including special appearances
by Frank Sinatra, Robert Michum, Tony Curtis and Burt Lancaster



turn on 10



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The answer is *Preparation H*®. There is no other formula like it for the treatment of hemorrhoids. Preparation H also soothes inflamed, irritated tissues and helps prevent further infection. In ointment or suppository form.

Thursday

EVENING

AUGUST 21, 1969

Mundy looks for the one who stole a microdot. Posing as a photographer, the cat burglar addresses himself to the provocative clue gasped by a dying agent: "38-23-36." Mundy: Robert Wagner. Noah: Malachi Throne. (Rerun; 60 min.)

Guest Cast

Penny Colbert Nancy Kovack
Mercedes (Miss Greece)

..... Tania Lemani
Kurt Curt Lowens
Radko Charles Dierkop
[Robert Wagner discusses the latest in men's fashions on page 4.]

⑨ LORENTZ ON FILM

Pare Lorentz and host Charles Rockwell discuss "Fight for Life," Lorentz's controversial film about maternity and child care. (90 min.)

⑬ COLLEGE TALENT C

Celebrity judges: Pat Carroll, Bob Crane and Arte Johnson. Talent includes harpist Virginia Erlich (Stephens College, Columbia, Mo.), and singer Kay Moore.

10:30 ⑥ INVESTIGATOR

"Facts and Frauds," an examination of quack medical practices.

⑬ NEWS SPECIAL C

11:00 ② UNTOUCHABLES—Drama

A champagne bootlegger is found murdered, and Ness suspects an attempt to corner the bubbly market for New Year's Eve. Ness: Robert Stack. Barney Loomis: Robert Middleton. (60 min.)

③ ④ ⑤ ⑦ ⑦ NEWS C

⑩ ⑫ ⑬ NEWS C

④⑩ HONEYMOONERS—Comedy

Ralph tries to accept the fact that

he is not a born executive. Ralph: Jackie Gleason. Norton: Art Carney.

11:25 ⑩ FISHING REPORT C

11:30 ③ ④ ⑦ JOHNNY CARSON C

Tentatively scheduled: Dan Rowan and Dick Martin, Bobby Darin, Phyllis Diller and actress Romy Schneider. Ed McMalion. (90 min.)

⑤ ⑫ ④⑩ MERV GRIFFIN C

Merv's guests are listed in the Close-up on page A-42. (90 min.)

⑦ ⑬ JOEY BISHOP C

Tentatively scheduled: Peggy Lee, George Shearing, comic Nipsey Russell and "The Husbands" co-star John Cassavetes, Peter Falk and Ben Gazzara. (90 min.)

⑩ MOVIE—Western C

"Last of the Fast Guns." (1958) A man hires a gunfighter to find his brother who is missing. Jock Mahoney, Gilbert Roland. (90 min.)

12:00 ② ALFRED HITCHCOCK—Drama

Dane Ross is fascinated by a watchmaker's stories about mechanical soldiers—and also by the watchmaker's granddaughter. Klemm: Abraham Sofaer. Lisa: Anne Helm.

12:30 ② NEWS C

1:00 ③ ⑦ ⑬ NEWS C

④ JOAN RIVERS C

A sweet treat: actress Vivian Vance ("I Love Lucy") and restaurateur Demetrio Velasco discuss desserts.

⑤ MOVIE—Mystery

"Fanfare for a Death Scene." (1964) This story follows a secret agent's search for an American physicist who has vanished. Richard Egan, Burgess Meredith, Viveca Lindfors.

1:30 ④ NEWS C

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MORNING

- 6:00** **3** **RHYME AND REASON**
1. Ohio State speech professor Harold Harding discusses the major elements of group participation, public speaking and parliamentary procedure. 2. Jerry Bilik and Kurt Pickout of the University of Michigan School of Music demonstrate how the piano works. (60 min.)
- 5** **BLACK HERITAGE—History** **C**
Part 1: the significance of Malcolm X and the Black Muslims.
- 7** **EXPEDITION CALIFORNIA**
10 **FOCUS ON FARMING** **C**
- 6:25** **7** **A.M.—Jim Dunbar** **C**
13 **NEWS** **C**
- 6:30** **4** **NEWS—Dick Doughty** **C**
5 **CITIES IN CONFLICT**
Topic: mass society and the individual.
- 10** **BLACK HERITAGE—History** **C**
Part 1: the significance of Malcolm X and the Black Muslims.
- 12** **THIS IS THE LIFE** **C**
An unfaithful wife tries to rebuild her broken marriage. Chaplain Lane: Jerry Douglas. Marsha: June Dayton.
- 13** **JACK LA LANNE—Exercise** **C**
- 7:00** **3** **4** **7** **TODAY** **C**
Tentatively scheduled: "Laugh-In" announcer Gary Owens and executive producer George Schlatter; a discussion on secular jobs for clergymen; TV GUIDE film critic Judith Crist. (2 hrs.)
- 5** **10** **12** **NEWS—Benti** **C**
13 **AGRICULTURE TODAY** **C**
- 7:15** **13** **NEWS—Chuck Rossie** **C**
- 7:20** **13** **CARTOONLAND** **C**
- 7:30** **5** **NEWS—Ron Magers**
- 8:00** **5** **10** **12** **CAPTAIN KANGAROO** **C**
Animals: goose, bunnies. (60 min.)
- 8:05** **2** **NEWS** **C**
- 8:20** **13** **DUDLEY DO-RIGHT—Children**
- 8:15** **2** **RELIGION—Mormon** **C**
- 8:30** **2** **JACK LA LANNE—Exercise** **C**
7 **GIRL TALK—Interviews** **C**
Guests include actress Jacqueline Bertrand.
- 8:50** **13** **JACK LA LANNE—Exercise** **C**
- 9:00** **2** **POPEYE—Cartoons** **C**
3 **4** **7** **IT TAKES TWO** **C**
Guests: Milton Berle, Ted Cassidy, Dorothy Lamour and their spouses.

5 **10** **12** **LUCILLE BALL**

A paper drive with Lucy as a truck driver spells chaos with a capital C. Viv: Vivian Vance. Audrey: Mary Jane Croft. Thelma Green: Carole Cook.

7 **MOVIE—Comedy**

"Appointment for Love." (1941) A Broadway playwright marries a woman doctor after a hectic courtship. Charles Boyer, Margaret Sullavan, Rita Johnson. (2 hrs.)

9:20 **13** **FASHIONS IN SEWING** **C****9:25** **3** **4** **7** **NEWS—Dickerson** **C****9:30** **2** **10** **12** **BEVERLY HILL-****BILLIES—Comedy**

Drysdale tries to set up Clampett City, a real-estate development. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Elly May: Donna Douglas. Drysdale: Raymond Bailey. Jane: Nancy Kulp.

3 **4** **7** **CONCENTRATION** **C****5** **HOTLINE—Discussion** **C****13** **STEVE ALLEN—Variety** **C**

Tentative guests: Mahalia Jackson, author William Manchester ("The Making of a President"), singer Linda Ronstadt, and British comics Hendra and Ullett. (90 min.)

10:00 **2** **10** **12** **ANDY GRIFFITH**

Jim Nabors appears as a homeless Gomer Pyle. Opie: Ronny Howard. Aunt Bee: Frances Bavier. Jace Prank: Joe Hamilton. Wally: Trevor Bardette. Luther: Roy Engel. Merle Dean: Lee Krieger.

3 **4** **7** **PERSONALITY** **C**

Celebrities: Bill Cullen, Sheila MacRae and Julia Meade. On-film personality: Peter Fonda.

10:30 **2** **BURKE'S LAW—Mystery**

A confidential roster of secret agents' names and photographs has been stolen. Burke: Gene Barry. Sylvia: Nancy Gates. Moody: Vaughn Taylor, Hodges: Norman Alden. Louise: Kit Smythe. (1 hr., 15 min.)

3 **4** **7** **HOLLYWOOD****SQUARES—Game** **C**

Guests: Jim Backus, Nanette Fabray, Sally Ann Howes, Deanna Lund, Allan Sherman and Lyle Waggoner.

5 **10** **12** **DICK VAN DYKE**

Lola Albright appears in this episode as a temperamental star. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Buddy: Morey Amsterdam.

Friday

MORNING-AFTERNOON

AUGUST 22, 1969

- 11:00 **3 4 7** JEOPARDY—Game **C**
5 10 12 LOVE OF LIFE **C**
7 ANNIVERSARY GAME **C**
13 TRUTH OR CONSEQUENCES **C**
40 ROMPER ROOM—Children **C**
- 11:25 **5 12** NEWS—Edwards **C**
10 NEWS—Chris Harris **C**
- 11:30 **3 4 7** EYE GUESS—Game **C**
5 10 12 SEARCH FOR TOMORROW—Serial **C**
7 13 GALLOPING GOURMET **C**
- 11:45 **7** ROMPER ROOM—Children **C**
- 11:50 **13** NEWS—Rashleigh **C**
- 11:55 **3 4** NEWS—Newman **C**
7 NEWS—Reeter **C**

AFTERNOON

- 12:00 **3 4 5 10** NEWS **C**
7 13 BEWITCHED—Comedy
 Endora's witchery threatens Darrin's job. Hoho: Joey Forman.
7 40 YOU'RE PUTTING ME ON **C**
 Guests: Larry Blyden, Peggy Cass, Jack Cassidy, Nancy Dussault, Jerry Stiller and Anne Meara.
12 PDQ—Game **C**
 Celebrity tournament - opponents: Mickey Manners and Bill Bixby.
- 12:30 **2** BEAT THE ODDS—Game **C**
3 4 7 DAYS OF OUR LIVES **C**
5 10 12 AS THE WORLD TURNS—Serial **C**
7 13 THAT GIRL—Comedy **C**
 Ethel Merman appears in this episode as herself. Father: Lew Parker. Ann: Marlo Thomas. Don: Ted Bessell. Mother: Rosemary De Camp.
40 MOVIE—Drama
 "Four Men and a Prayer." (1938) Four sons set out to clear the name of their father who has been dishonorably discharged from the British Army. Loretta Young, Richard Greene, George Sanders. (90 min.)
- 1:00 **2** MOVIE—Drama
 "Secret Beyond the Door." (1948) Only after she marries a magazine publisher does an heiress discover that the man is a homicidal maniac. Joan Bennett, Michael Redgrave, Anne Revere. (2 hrs.)
3 4 DOCTORS—Serial **C**
5 10 12 LOVE IS A MANY-SPLENDORED THING—Serial **C**
7 7 13 DREAM HOUSE **C**
- 1:30 **3 4 7** ANOTHER WORLD **C**

- 5 10 12** GUIDING LIGHT **C**
7 13 LET'S MAKE A DEAL **C**
- 2:00 **3 4** YOU DON'T SAY!—Game **C**
 Guests: actor Charles Nelson Reilly and TV personality Betty White.
5 10 12 SECRET STORM **C**
7 7 13 NEWLYWED GAME **C**
40 PATTY DUKE—Comedy
 Patty has to get hold of a big-name star for the school prom. Sammy Davis: Himself. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Mike Garson: Alan Manson.
- 2:30 **3** MOVIE—Drama
 "Top Floor Girl." (English; 1959) A girl, who works as a record clerk in an advertising agency, schemes to get an executive position. Neil Hallet, Robert Raikes. (90 min.)
4 40 MATCH GAME **C**
 Guests: E.J. Peaker and William Shatner. Host: Gene Rayburn.
5 10 12 EDGE OF NIGHT **C**
7 7 DATING GAME **C**
13 DIVORCE COURT—Drama **C**
 A woman seeks divorce from her alcoholic husband. Doris: Faye Wilson. George: Mike Keith.
- 2:55 **4 40** NEWS—Floyd Kalber **C**
- 3:00 **2 10 12** LINKLETTER SHOW **C**
 Guests: Sharon Sites Adams, first woman to sail the Pacific alone; singer Roberta Sherwood.
4 YOU'RE PUTTING ME ON **C**
 See 12 noon Chs. 7R, 40 for details.
5 MIKE DOUGLAS—Variety **C**
 See 4 P.M. Ch. 10. (90 min.)
7 7 13 GENERAL HOSPITAL **C**
40 CAP'N LOCKER—Children **C**
- 3:25 **2 10 12** NEWS **C**
- 3:30 **2** POPEYE—Children **C**
4 F TROOP—Comedy
 Parmenter is trying to track down the source of the Indians' firewater—unaware that the still is on the post. Parmenter: Ken Berry. Colonel Watkins: Parley Baer.
7 7 13 ONE LIFE TO LIVE **C**
10 PASSWORD—Game **C**
 Celebrity guests: actors Peter Lawford and Barbara Eden.
12 ZANE GREY—Drama
 Gil Durand, dishonorably discharged from the Army, is asked by the government to locate a missing Army major. Gil: Mark Richman. Big Luke Meredith: Stephen McNally.

4:00 **2** TIMMY AND LASSIE—Adventure

Cully takes Timmy and Lassie to the dog show in Capitol City. Timmy: Jon Provost. Cully: Andy Clyde.

3 **4** FLINTSTONES—Children **C****7** **13** DARK SHADOWS **C****10** MIKE DOUGLAS—Variety **C**

Guests: the Beach Boys; Rogers Morton, chairman of the Republican National Committee; and Virginia Newman, author of "How to Teach Infants to Swim." (90 min.)

12 MIKE DOUGLAS—Variety **C**

Guests include Peter Fonda, Kaye Stevens, Rex Reed and Craig Claiborne, food editor of the New York Times. (90 min.)

40 POPEYE—Children4:30 **2** LEAVE IT TO BEAVER—Comedy

Beaver's ice skates are several sizes too large, all because Beaver's parents weakened and allowed him to do his own shopping. Beaver: Jerry Mathers. Wally: Tony Dow.

3 LOST IN SPACE—Adventure **C**

An earthquake threatens to seal up the cave where Don, Judy, Will and Penny are trapped. John: Guy Williams. Maureen: June Lockhart. Smith: Jonathan Harris. (60 min.)

4 LOST IN SPACE—Adventure **C**

Mechanical men threaten the space travelers with death unless someone can fix their robot leader. Smith: Jonathan Harris. Alien 764: Grant Sullivan. (60 min.)

5 DAVID FROST—Variety **C**

Scheduled guests: attorney F. Lee Bailey, comedian and civil-rights spokesman Dick Gregory, and actor Jack Cassidy. (90 min.)

7 MOVIE—Western **C**

"Law and Order." (1953) A U.S. marshal encounters trouble when he turns in his gun for a plow. Ronald Reagan, Dorothy Malone. (90 min.)

7 LET'S MAKE A DEAL—Game**13** GILLIGAN'S ISLAND **C**

The castaways try to use a jet-powered flight pack to send an aerial SOS. Lieutenant: Walt Hazzard. Gilligan: Bob Denver.

40 LITTLE RASCALS—Children5:00 **2** DENNIS THE MENACE—Comedy

Dennis's friends won't let him play cowboys and Indians—because he can't whistle. Dennis: Jay North.

7 BEWITCHED—Comedy

Things are popping; the Stephenses are stuck with hexed popcorn.

13 I LOVE LUCY—Comedy

Ricky and Fred give Lucy and Ethel permission to attend a fashion show in Paris. Lucy Lucille Ball. Ethel: Vivian Vance.

19 FILM**40** MUNSTERS—Comedy

Two college boys decide it's just the place to hold fraternity initiations. Phil: David Mackin. John: Ken Osmond.

5:30 **2** PATTY DUKE—Comedy

Patty decides to test her hold on Richard. Patty and Cathy: Patty Duke. Richard: Eddie Applegate.

3 TRAVENTURE THEATRE **C****4** **7** **12** NEWS **C****9** WHAT'S NEW—Children

Life of the trumpeter swan; measuring time in space; folk music of Burma.

10 NEWS—Walter Cronkite **C****13** NEWS—Reynolds/Smith **C****19** HOKEY POKEY—Children**40** MY FAVORITE MARTIAN **C**5:45 **6** FRIENDLY GIANT—Children

Story: "A Hole Is to Dig."

EVENING

6:00 **2** MY FAVORITE MARTIAN

Tim gives Mrs. Brown a bottle of Martin's Martian Musical Distillate—which will make her a virtuoso pianist. Martin: Ray Walston.

3 NEWS—Huntley/Brinkley **C****5** **7** **10** **13** NEWS **C****6** **9** MISTEROGERS—Children

Misterogers builds a log cabin.

19 CHESTER SMITH—Variety**40** MOVIE—Drama

"Alias Mr. Twilight." (1947) Grandpa Holden has two things in his heart: love for his six-year-old granddaughter, and larceny. Gigi Perreau, Michael Duane. (90 min.)

6:30 **2** McHALE'S NAVY—Comedy

Christy's plans for marrying Lt. Gloria Winters run into Navy red tape. McHale: Ernest Borgnine. Christy: Gary Vinson.

3 NEWS—Whitten/Jervis **C****4** **7** NEWS—Chet Huntley,

David Brinkley **C**

Friday

EVENING

AUGUST 22, 1969

5 12 NEWS—Cronkite (C)

6 WHAT'S NEW—Children
 "Where Do We Get It?" Part 2. William C. Smith guides this tour of Oregon's timberlands. Films show loggers felling giant Douglas fir trees; sawmill operations, where logs are made into lumber; and veneer strips made into plywood. Al Binford hosts.

9 CHALLENGE—Science
 "Microscope for the Unknown" examines the science of particle physics, which deals with the study of particles found in the nucleus of an atom. Norman Ross is the host.

13 PERRY MASON—Mystery
 Mason becomes involved in a show-business murder. Early: Dick Clark. Mason: Raymond Burr. Conrad: James Stacy. (60 min.)

7:00 2 I LOVE LUCY—Comedy
 Ricky and the Mertzes bet Lucy she can't tell the truth for two days running. Lucy: Lucille Ball.

4 WIDE WONDERFUL WORLD (C)
 Hobart narrates highlights of a trip the Owyhee River in Oregon.

5 NEWS—John Weston (C)

6 MISTEROGERS—Children
 Misterogers builds a log cabin.

7 NEWS—Reynolds/Smith (C)

7 GHOST AND MRS. MUIR (C)
 "Chowderhead." The captain is thunderstruck to see his likeness emblazoned on a can of clam chowder. Under dire threats, Claymore asks the soup company to cease and desist, but an offer of \$5000 melts his resolve and moves the battle to Gull Cottage. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Martha: Reta Shaw. (Rerun)

9 FOLK GUITAR—Lessons
 Laura Weber explains the guitar finger board.

10 WHAT'S MY LINE?—Game (C)
 Celebrity panelists: Arlene Francis, Dawn Granger, Darryl Hickman and Phyllis Newman.

12 JULIA—Comedy (C)
 Julia deals with the problem of name-calling at home and on the job. The victims: son Corey and clinic patient Vito Cortazzo. Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Corey: Marc Copage. Marie: Betty Beaird. Earl: Michael Link. Eddie: Eddie Quillan. (Rerun)

7:30 2 AFRICAN FESTIVAL (C)
Special: "Equatorial Africa: The Congo Basin." The countries of the Congo basin, Kinshasa and the Central African Republic, are seen. The modern industrial and the rural areas are contrasted. (60 min.)

3 4 7 HIGH CHAPARRAL (C)
 A sorrowing clan gathers at Don Sebastian's deathbed shortly before his miraculous, but slyly concealed, recovery. Unaware that the old fox is now shamming, the family suffers agonies of conscience over his "last" wish: a diabolical ploy to marry off Manolito and swindle Cannon out of High Chaparral. John: Leif Erickson. Manolito: Henry Darrow. Victoria: Linda Cristal. (Rerun; 60 min.)

Guest Cast

Don Sebastian Frank Silvera
 Anita Brenda Benet
 El Coyote Jorge Russek
 Armando Rico Alaniz

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Friday EVENING

[Series star Leif Erickson is featured next week in TV GUIDE.]

5 10 12 WILD WILD WEST C

Startling denouements await in Calliope, Mo., where West is searching for a fugitive. Bizarre revelations by the weird inhabitants propel the agent toward the solution of the 12-year-old robbery that made Calliope a ghost town. West: Robert Conrad. (Rerun; 60 min.)

Guest Cast

SylviaJill Townsend
MelanieBethel Leslie
Ned BrownAlan Hale
SwansonJim Backus
Sheriff ChayneTom Geas
FarnsworthDonald Barry

6 FOLK GUITAR—Lessons

Laura Weber shows how to strum.

7 13 LET'S MAKE A DEAL C

9 WORLD WE LIVE IN

"Antarctica." The program's title explains only inn part why man is studying the continent at the bottom of the world.

19 GARDEN DOCTOR

40 MOVIE—Comedy

"My Little Chickadee." (1940) W.C. Fields and Mae West wrote their own screenplay for this Western parody. (90 min.)

8:00 6 ONE TO ONE—Discussion

Topic: "Lolita," by Vladimir Nabokov.

Next week TV GUIDE analyzes a rediscovery that's paying off. *The High Chaparral* did for Leif Erickson what movies couldn't—it made him a celebrity. In the same issue, the TV industry's own censor describes his touchy job.

Upcoming Specials spotlighted in TV GUIDE: "Pueblo: A Question of Intelligence." "To Be Black," the work of two Negro psychiatrists. And *The Little League World Series*.

next week



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Friday

EVENING

AUGUST 22, 1969

7 13 JOHN DAVIDSON (C)

The Dave Clark Five join John, Rich Little (impersonating Clark Gable), Mireille Mathieu and Aimi Macdonald. Comedy sketch: Aimi visits ailing husband Rich after an automobile accident. Jack Parnell orchestra. (60 min.)

Highlights

"The Red Balloon," "Paradise" Dave Clark Five
 "Lazy Day," "You Don't Have to Say You Love Me," "Engine No. 9" John
 "Sometimes," "Stephan" Mireille
 "Something's Happening" John, Mireille
 "The Blue Bells of Broadway" Aimi
 "It Was a Very Good Year" Rich
 [Series regular Mireille Mathieu is featured on page 20.]

9 OCEANOGRAPHY

A report on the Navy's research with dolphins. Glenn Ford is the narrator.

19 LATIN AMERICAN MUSIC

8:30 **2 WHAT'S MY LINE?—Game (C)**
 Celebrity panelists: Joanna Barnes,

Arlene Francis, Nipsey Russell and series producer Mark Goodson.

3 4 7 NAME OF THE GAME (C)

"Breakout to a Fast Buck." A prison break puts Dan Farrell on the trail of a robbery gang. One of the escapees is a former building contractor who left prison against his will, and Farrell suspects that the old man's expertise is being used for a big heist. Dan: Robert Stack. Joe: Ben Murphy. Peggy: Susan Saint James. (Rerun; 90 min.)

Guest Cast

Charlie Sherwin ... Arthur O'Connell
 Frank Sandler Barry Nelson
 Russ Dickson Shelly Novack
 Warden Bert Freed
 Carla Lorraine Gary
 Richter Jack Hogan
 Bennie O'Hara Eddie Ryder

5 10 12 GOMER PYLE (C)

Carter becomes the unwilling target of Gomer's anxious pampering. Convinced the sergeant is sick, Pyle is bent on curing him. Gomer: Jim Nabors. Carter: Frank Sutton. Duke:

close
up

MOVIE

9:00 10 12 5

GOD'S LITTLE ACRE

Robert Ryan stars in this powerful 1958 film version of Erskine Caldwell's earthy 1933 novel.

Like Caldwell's "Tobacco Road," this comedy-drama centers on a poor Georgia farm. Here, Ty Ty Walden has been digging for gold for 15 years, ignoring farm and family. As Ty Ty digs, Caldwell's lusty, life-loving characters parade across the screen to help—or hinder—the hunt.

Anthony Mann ("El Cid") directed from Philip Yordan's script. Strikingly photographed by Ernest Haller ("Gone with the Wind"). Music: Elmer Bernstein.

Cast . . . Ty Ty: Robert Ryan. Bill: Aldo Ray. Griselda: Tina Louise. Pluto: Buddy Hackett. Buck: Jack Lord. Darlin' Jill: Fay Spain. Shaw: Vic Morrow. Rosamund: Helen Westcott. Albino: Michael Landon. Jim: Lance Fuller. (Rerun)



Robert Ryan

Ronnie Schell. Bunny: Barbara Stuart. Doctor: Craig Huebing. (Rerun)

6 TIME TO DANCE—Ballet
Ruth St. Denis performs "Rhada."

9 NET JOURNAL—Documentary
Special: Earl Warren, Chief Justice of the U.S. Supreme Court for the past 16 years, retired June 30. His years on the bench and his court's tremendous effect on the changing face of American society are the subjects of this documentary. Four areas are covered: 1. The court's record, with emphasis on civil rights and criminal procedure. Those interviewed include Senate Minority leader Everett M. Dirksen. 2. Did the court overstep its bounds as the judicial branch of the Government? A panel of legal scholars, lawyers and judges evaluate the record. 3. How were the associate justices influenced by the Chief Justice? 4. A biographical look at Earl Warren, including his years as California prosecutor, attorney general and governor. (90 min.)

9:00 2 DELLA REESE—Variety C
Guests: singer-puppeteer Shari Lewis, Richard Dawson ("Hogan's Heroes") and the singing Checkmates, Ltd. (60 min.)

5 10 12 MOVIE—Drama
Robert Ryan in "God's Little Acre." For details, see the Close-up on opposite page. (Rerun; 2 hrs.)

6 NET PLAYHOUSE—Drama
Comedy about a wealthy businessman who persuades a penniless young aristocrat to introduce his son into society. Sidney Daryl: Barrie Ingham. Mr. Chodd: Geoffrey Bayldon. (60 min.)

7 13 JUDD—Drama C
"Epitaph on a Computer Card." For details, see the Close-up below. (Rerun; 60 min.)

19 MEXICO CANTA—Music
40 MOVIE—Drama
"An Act of Murder." (1948) A judge, informed by a surgeon that his dying wife is in great pain, faces the problem of mercy killing. Fredric March, Edmond O'Brien. (2 hrs.)

close
up

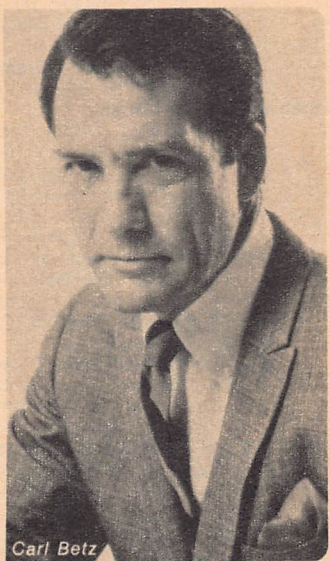
JUDD C
9:00 13 7

EPITAPH ON A COMPUTER CARD

After this episode was telecast in January, Sen. William Proxmire read it into the Congressional Record, calling it a "timely expose of the activities of credit-reporting agencies."

Judd takes the case of Harry Stratton, a research chemist who has lost his job, his reputation and his peace of mind because of a computer error. No one will come forward to support Stratton's dispute of a damaging credit investigation, so Judd hits hard on two points: invasion of privacy by credit investigators—and creeping dehumanization.

Script by A. Arthur Kean. **Cast . . .** Judd: Carl Betz. Stratton: William Daniels. Ben: Stephen Young. Degratt: Peter Donat. Beth: Jacqueline Scott. Vinton: Don Porter. (Rerun; 60 min.)



Carl Betz

Friday

EVENING

AUGUST 22, 1969

10:00 **2 NEWS—Gary Park** **C**
3 HUGH HEFNER—Variety **C**
 Guests include Shelley Berman, Lou Rawls, Joanie Sommers, comic David Steinberg and the singing Times Square Two. (60 min.)

4 THE SAINT—Mystery **C**
 "The Man Who Gambled with Life"—the Saint's life, that is. Businessman Keith Longman is looking for immortality. His bizarre method calls for a deep freeze, with the Saint picked as the guinea pig. Saint: Roger Moore. (Rerun; 60 min.)

Guest Cast

Vanessa Veronica Carlson
 Stella Jayne Sofiano
 Keith Longman Clifford Evans
 Carl Steven Berkoff
 Chick John D. Collins

6 MINNEAPOLIS SYMPHONY
 Peter Herman Adler conducts the Baltimore Symphony Orchestra. Selections: Mozart's Serenade No. 9 in D ("Posthorn Serenade") and Prokofiev's "Romeo and Juliet" ballet suite. Taped at Baltimore's Lyric Theatre. (60 min.)

7 7 13 DICK CAVETT **C**
 Tentatively scheduled: Duke Ellington and novelist-critic Mary McCCarthy ("The Group"). (60 min.)

9 NET PLAYHOUSE—Drama
 See Thurs. 7 P.M. Ch. 9R. (60 min.)

11:00 **2 MOVIE—Drama**
 "Anna Lucasta." (1958) The second movie version of Philip Yordan's play returns to the all-Negro concept of the original, with energetic performances by Eartha Kitt as the lady with a past and Sammy Davis Jr. as the seaman who disrupts her plans for a respectable marriage. Frederick O'Neal, Henry Scott. (90 min.)

3 4 5 7 7 NEWS **C**

10 12 13 NEWS **C**

40 HONEYMOONERS—Comedy
 Ralph looks into the future. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Audrey Meadows.

11:30 **3 4 7 JOHNNY CARSON** **C**
 Tentatively scheduled: Anne Baxter and Andy Devine. Ed McMahon. (90 min.)

5 MOVIE—Comedy **C**
 "Who Was That Lady?" (1960) A chemistry professor's wife discovers

her husband kissing a student. Tony Curtis, Dean Martin, Janet Leigh. (2 hrs.)

7 JOEY BISHOP **C**
 Tentatively scheduled: Ed Ames, Polly Bergen and comic Nipsey Russell. (90 min.)

10 MOVIE—Comedy
 "Brothers in Law." (English; 1957) Two law-firm partners court the same girl. Ian Carmichael, Richard Attenborough, Terry-Thomas, Jill Adams, Miles Malleon. (1 hr., 50 min.)

12 40 MERV GRIFFIN **C**
 Merv's guests are listed in the Close-up on page A-42. (90 min.)

13 MOVIE—Drama
 "Hot Summer Night." (1957) In an effort to win back his job, a reporter goes after a story about a gang. Leslie Nielsen, Colleen Miller. (2 hrs.)

12:30 **2 NEWS** **C**

1:00 **3 HUGH HEFNER—Variety** **C**
 Guests include Tommy Smothers, Louis Nye, folk singers John Stewart and Buffy Ford, and the rocking Buddy Miles Express. (60 min.)

4 JOAN RIVERS **C**
 Actor Richard Benjamin ("Goodbye, Columbus") and Broadway producer-director Joshua Logan discuss current trends in the theater.

40 MOVIE—Drama
 "Split Second." (1953) Escaped prisoners hold hostages in a Nevada testing area. Stephen McNally, Alexis Smith. (1 hr., 25 min.)

1:05 **7 MOVIE—Western**
 "Breakthrough." (1950) The story of the U.S. landing at Omaha Beach during World War II. David Brian, John Agar, Frank Lovejoy.

1:30 **4 NEWS** **C**

5 MOVIE—Drama
 "Tobacco Road." (1941) Famous story of Jeeter Lester and all the shiftless, comic characters of "Tobacco Road." Gene Tierney, Charley Grapewin, Marjorie Rambeau. (90 min.)

13 CHEATERS—Mystery
 Arson is suspected when a rash of fires results in big insurance losses. Hunter: John Ireland.

2:00 **13 NEWS** **C**

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The old adage "Two's company and three's a crowd" is in for a severe test starting this Monday night (Aug. 18), when Merv Griffin takes a flying leap into the roiled, murky waters of late-night network television. For the last four years Griffin's popular talk-and-variety show has been merchandised helter-skelter to individual stations around the country and shown in oddly assorted time periods.

Now, he will wear the impressive colors of the CBS network as he goes forth to meet Johnny Carson and Joey Bishop on their home ground in a three-lane free-style event for the championship of all Insomnialand. For the first time, the three major networks will be programming simultaneous late-night talk shows and will be locked in mortal combat for the biggest share of that particular audience and the healthiest chunk of the advertisers' dollars.

Devout fans of old movies out there along the CBS network line will be the biggest losers, but the inexorable fact of life in Videoland is that ever since prime-time TV schedules began filling up with feature films, a tight movie "squeeze" has been on. There just isn't enough product to go around, and the cost of feature films, both to networks and local stations, has mounted steadily.

The network least affected by this has been NBC, which opted long ago (1950, to be exact, with *Broadway Open House*, starring Jerry Lester) to provide post-11-P.M. service to its affiliates rather than leaving them on their own hook to fill the time. That 20-year-old tradition at NBC has persisted through Steve Allen, Jack Paar and Johnny Carson. It has proved an eminently profitable decision for NBC; *The Tonight Show* earned about \$15,000,000 for the network last year.

Meanwhile, CBS was amassing large inventories of old feature films on the theory that viewers who got their fill of talk-and-variety in the prime-time hours would want to relax in blissful nostalgia with an old Claudette Colbert comedy. ABC was caught in the pincers of this movement, having neither a talk-show format to provide its stations nor an inventory of halfway decent movies. Thus they were forced into an uneven duel with the deeply entrenched *Tonight Show*—using that program's choice of weapons—and the decision resulted in the resurrection of Joey Bishop as a late-night host, after his prime-time series on CBS folded.

But even prior to that time, the CBS stations too were beginning to feel a parched sensation as the feature-film oasis continued to dry up and →

...and Griffin makes three

The newest entry
in the
Insomnialand
Sweepstakes
readies
himself for
a rough ride

By Neil Hickey.



prices went higher. CBS's management already had been quietly mulling possible formats for a late-night program, but now they moved into high gear and handed their programming vice president, Mike Dann, the job of delivering a workable show.

Dann hired a broadcast veteran named Bert Berman to nose around in the hinterlands and find out if enough CBS stations were sufficiently avid for a talk show to make so enormous an undertaking feasible. He traveled the country, talking to station owners and sounded out advertising agencies in New York. At length he delivered to CBS his findings, which indicated that 77 to 85 percent of the 200 CBS-affiliated stations would accept the program and that sufficient advertiser interest would materialize for a show strong enough to compete.

"We watched Bishop's progress carefully," Berman told TV GUIDE, "and it soon was apparent that he was making no sizable dent in Carson's ratings. But remember, we still had no show. We'd considered scores of possibilities, and were bombarded by suggestions from every agent in New York on behalf of their clients."

And then, like a benevolent bolt from the blue—according to CBS officials—Merv Griffin suddenly injected his name into the proceedings. Mike Dann tells the story: "My telephone rang one day in June of 1968 and it was the William Morris Agency, which handles Griffin. They asked if I were interested in him for the late-night slot. I said, 'Are you serious?' Griffin was then negotiating with Westinghouse for renewal of his contract, and nobody was sure how that would turn out.

"If Griffin did become available, the William Morris people said they'd need a quick answer from CBS. I promised them one, and that was the end of the conversation."

About three weeks later, Griffin's handlers telephoned Dann again and

asked for an audience that same afternoon at 3 P.M. in the program executive's 34th-floor office at the CBS building. Dann agreed, then telephoned his superior, Jack Schneider, and asked that he keep himself available. Schneider said he would stand by.

"I couldn't eat lunch," Dann recalls. "I was too nervous." That afternoon Griffin's lawyer, Royal Blakeman, and a William Morris operative named Sol Leon showed up at Dann's office at the appointed hour, announced that Griffin had not been able to complete adequate arrangements with Westinghouse and outlined the terms of a deal.

Dann nodded and listened, and when they were finished he excused himself to telephone Schneider from a nearby office. He described the proposal, and Schneider said, "The deal is satisfactory. Close it." Dann went back and told Griffin's representatives that CBS accepted their offer. "They looked at me in surprise, and were shocked," Dann recalls. "They had come into my office at 3 P.M. and at 3:20 had received a firm answer. They said they weren't prepared for that kind of speed and would have to go back and talk it over with Merv. I said fine; that night they called and said all was agreeable."

The exact terms of Griffin's contract remain a secret, except that it is a two-year deal with options for six more. Also, CBS has leased for him (and completely refurbished) the Cort Theater, an old Broadway playhouse.

What does the star himself think of all this? Merv Griffin relaxed in his office one day recently and talked about his feelings and his motives on the eve of battle.

"The biggest drawback to the show which I've been doing for the last four years was its built-in lack of topicality, caused by the fact that it was aired, in some areas, as much as five weeks after we made it. So we couldn't leap onto any hot stories. It's been a long time since I said anything topical on television. We were always

warning guests: 'Please don't make any references to dates or days. It'll be stale when people see it.' That kind of thing takes the edge off a program's excitement. It was rough during 1968, the election year. And when Martin Luther King was assassinated, we had to just sit there as though it hadn't happened. It was the same with Bobby Kennedy's death."

In the future, Griffin's show will be scheduled the same as Carson's: they'll tape it before an audience every weekday at the Cort Theater between 6:30 and 8 P.M. and air it the same evening at 11:30, Eastern Time. He'll have his same staff (plus one extra booker and two more writers): Arthur Treacher, second banana; Mort Lindsey, musical director; and Bob Shanks, producer.

"The whole staff is very young," Griffin says. [Except for Treacher, who is 75.] "We want energy and freshness of ideas. I want the staff to read the front page as well as the theater page."

Griffin declines to divulge the financial details of his contract but adds: "It's a very nice contract, and it contains a magic clause; namely, that we retain one hundred percent creative control of the show. That's the beauty part. CBS requested we not change it too much, and we won't."

There's bound to be increased competitiveness for guest stars, Griffin admits, but he feels it is less a problem for him than his two adversaries because "our emphasis—far more than the competition—has always been on finding new people." Also, of course, he'll now have easy access to the whole CBS stable of stars: people like Lucille Ball, Red Skelton, Jackie Gleason, Ed Sullivan and Carol Burnett.

He's determined to go his own way and not let Carson and Bishop influence his program decisions. "If I let myself pay too much attention to the competition, I risk falling into a terrible trap. I can't let them affect how I do my own show." Still, he concedes, he'll be keeping a watch on

them out of the corner of one eye.

He's also determined to eschew personal propagandizing. "The fewer personal causes I exploit on the air the better show we'll have. Our responsibility is to explore as completely as possible our guests' various areas of expertise. These shows should reflect the whole contemporary scene: comedy, ideas, music."

He conveys an easy calm and even an eagerness to get into the fray. "I think our entry into this will be darn good for the viewers," Griffin says. "With the three of us in there every weeknight, it will be a game of 'Pick Your Host.'" (A Griffin staffer says: "I hate to sound like Joe Namath on the eve of a Baltimore Colts game, but I'm confident that we're going to win this thing.")

And he just *may* win it in time. (About 90 percent of all CBS affiliates will carry the program—a "fantastic" acceptance rate for a new show of this type, according to one CBS official.) But a realistic handicapper would have to make Carson an odds-on favorite in the morning line, considering that he's had seven years to perfect his game and attract loyal followers. Partisans of the other gladiators construct different scenarios. Says a Bishop satellite: "Most of Griffin's audience will come from Carson. Joey attracts a special kind of fan, many of them in the small towns, who are very loyal to him."

A CBS executive says, "Nobody knows how long Carson is going to work. He shows signs of wanting to do something else. When he does quit, NBC—which has enjoyed this lush oasis for so long—will suddenly be in the same position we were. Griffin will get a large chunk of Carson's audience and some of Bishop's."

The truth is that nobody knows. All such claims are unprovable until all the results are in from the three-way battle that begins this week.

END



*Maurice Chevalier
calls her*

'The Little Queen'

English is the only challenge Mireille Mathieu still has to master

By Robert Musel

Among the legends one hears about Mireille Mathieu is the story that she is in the clutches of a Svengali who keeps her rehearsing or singing all the time so that she is, poor child, missing the fun other girls of 22 are having.

Since she speaks very little English, this version is particularly rife among Americans who speak very little French. One of them assured me of its truth even while she threaded her way through the crowded canteen of the ATV studios outside London.

It takes a bit of effort to feel sorry for a girl who is pretty, talented, one of the biggest stars in Europe and on the receiving end of \$800,000 a year, but for the sake of what is left of the Entente Cordiale after Charles de Gaulle, I decided to try.

But *qu'est-ce que c'est?* I mean what is this? Miss Mathieu is laughing happily up at her manager, Johnny Stark, and he is patting her affectionately on the shoulder. They look and act like father and daughter and, unless this is being put on for my benefit, some people had better reread the tale of the hypnotic Svengali and his singing Trilby while I expunge another item of backstage gossip from my notebook.

Now I am at their side and we are exchanging greetings. Stark towers over Mireille, which isn't hard to do since she is just 5 feet tall. She says she weighs 94 pounds, which seems a lot for her slender underpinnings. Still, she is surprisingly ripe elsewhere, so maybe she does tip the French scales at 43 kilograms.

Mireille Mathieu (pronounced Mir-ray Mat-yuh) is the dark-eyed French girl with a fringe of dark hair covering her

forehead who made such an impression in three guest appearances on the Tom Jones show that she is now featured in an entire ABC-TV summer series, *The John Davidson Show*. She is the oldest of the 14 children of a stonemason in the ancient town of Avignon, famous as a medieval home of the popes, for the old bridge—which inspired the folk song "On the Bridge of Avignon"—and now for her.

She spent her childhood helping mother greet the exhausted stork, and after finishing school, took a job in an envelope factory. Another French idol, Napoleon, once said he wanted only generals who were lucky. He would have grabbed Stark. For on a visit to Avignon he heard someone mention a young factory girl with a big, true and compelling voice and he filed it mentally for future reference.

When Mireille got herself on a French TV amateur contest, Stark was around with a contract almost before the last notes faded. The French finally stopped mourning their adored Edith Piaf and prepared to hail her successor, in popularity if not style. "A little queen has come out of the people, to be worshiped by those who like French songs," said Maurice Chevalier.

There have been few success stories to match what followed. Within 18 months she was a solidly entrenched star all over the Continent, and was chosen to appear before Queen Elizabeth in the Royal Command Variety Show in London. Then she had her own series on British TV, starred at the London Palladium, and crossed the Atlantic to appear on the Ed Sullivan, Johnny Carson, Merv Griffin and Danny Kaye shows.

True to pop-music tradition, she bought her parents a house big enough to take care of their present brood and any future additions (the youngest is only 2). She has traveled so fast so far that a few days short of her 22nd birthday (July 22) and less →

than three years after her professional debut, she said she had only one major ambition left—to be as big a name in U.S. show business, including films, as she is elsewhere.

To that end she had begun intensively to study English, and our lunch was quite an event for her—she was, in effect, soloing in the language without the presence of her tutor. While she still has a long way to go, she announced: "I no stop till I learn. Yes?"

However, we eventually settled for French with a sprinkling of English and she explained how important it was for her to be fluent in her new language.

"I cannot sing in English with the emotion I feel in French because the words do not mean as much to me," she said. "This makes me dissatisfied, because I want the Americans to hear me at my best. Also when I talk with John [Davidson] on the show, I have to read the English from cards phonetically. When we finish the series I will stay in England until I learn English really well."

Stark was joining so often in the cross-chat that I asked Mireille whether he was really a hard taskmaster tyrannizing her life. "He never praises me," she said, flashing him a grin. "I've praised her twice in all the time I've known her," Stark admitted. "If it's *formidable* I say 'not bad.' She wants to be a big star. That takes hard work. She always gets an ovation from audiences but sometimes I say to her, 'The audience was good, you were not.'"

"Yes," said Mireille, "me cry." She traced the course of tears down her cheek with her finger. Yet it was becoming clear that it is as much Mireille as Stark who demands the dedication.

"She became a star before she became an artist," Stark said. In his mind she will not be the enduring attraction that, say, Piaf was and Chevalier is unless she is both star *and* artist. And unless she is as totally accepted in the U.S. as she is elsewhere.

He added that they had canceled a tour worth \$600,000 to do the John Davidson series because of the importance of the U.S. and Hollywood in their scheme of things. Mireille brightened at the word Hollywood. "Oh, I love it there," she said. "I danced at the Daisy club till 5 A.M."

Mireille picked at her salad—unusual for a French girl, she is a light eater. Even more unusual, she hates to cook—an aunt runs her Paris apartment, including the kitchen. And most unusual of all, she says that at the moment she prefers singing about love to experiencing it. So the date at the Daisy was strictly platonic. "The image of innocence has been the secret of her success," Stark said, "but she leads a very normal life."

What about a picture in a French newspaper showing a young man with his arm around her shoulder? Dear American friends, can you imagine a photograph as pure as that causing a stir in the U.S. as it did in France? Mireille had now gotten the gist of the occasional English crossing the table and leaned toward me. "I have two lives. One is public. One is private. My private life I do not speak about. I have friends like any girl. They come to my house and we sit around and talk and play records. I am not a recluse or a prisoner. But I am more interested now in my career. Someday, before I am 30, I will marry and have children. Fourteen like my mother? Oh, no, no!"

On the set everyone praised the little French girl. "She's very nice and a very hard worker," said producer Colin Clews. Mireille spotted comedian Ruth Buzzi of *Laugh-In*, who is in several of the segments. "Big star," said the big French star in genuine admiration, "seck eet to me."

John Davidson agreed that Mireille was a charmer. "But," he confided, "I wish they wouldn't work her so hard and give her a chance to have some fun." Which was where I came in. **END**



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JOSEPH FINNIGAN REPORTS:

ARTHUR GODFREY is replacing DENNIS JAMES as emcee of the syndicated All-American College Show . . . Actor ROBERT ROCKWELL will be a regular on NBC's new Bill Cosby Show. He plays the coach at the high school where COSBY is gym teacher . . . Letters to Laugh-In, a panel show based on Rowan and Martin's Laugh-In, begins an NBC daytime run Monday, Sept. 29. It stars GARY OWENS, the announcer who is usually seen with hand to ear on the parent program.

LESLIE UGGAMS is nothing if not true to CBS, the network which put her in for the departed SMOTHERS BROTHERS. As guests, she has booked the cast of Hogan's Heroes--BOB CRANE, LARRY HOVIS, ROBERT CLARY, IVAN DIXON and RICHARD DAWSON; the cast of Family Affair--SEBASTIAN CABOT, ANISSA JONES and JOHNNIE WHITAKER; and such other network regulars as JIM NABORS, MIKE CONNORS (Mannix) and BARBARA FELDON (Get Smart), which moves to CBS this fall . . . Meanwhile, Miss UGGAMS takes time off from her own show to be a guest on one of JIM NABORS' new variety hours.

A specially set up network will carry JERRY LEWIS' annual Muscular Dystrophy Labor Day telethon for 22 hours on Aug. 31. Last year, LEWIS, who has been national chairman of the charitable organization for 18 years, raised \$1,400,000 on the telethon . . . JERRY VAN DYKE, veteran of two unsuccessful series, will do a spot in ABC's new Love, American Style.

ARLINGTON BANKS, a semiregular in the new ABC series, Room 222, has changed his name to HESHIMU, which means respected young warrior in Swahili. He was given the name as an honor by the Performing Arts Society of Los Angeles, a nonprofit project to develop black artists . . . IRENE RYAN--Granny of The Beverly Hillbillies--goes to Australia this month for a three-week night-club engagement.

MERV GRIFFIN is one late-night talk-show emcee who probably won't object to the hours when he starts his new Monday-through-Friday stint on CBS this fall. He got his start doing 74 one-night stands as singer with FREDDY MARTIN's band . . . Second-generation department: ROB REINER, son of actor-writer-producer CARL REINER, has a key role in the new movie, "Halls of Anger." And PETER DONAT, nephew of the late British star, ROBERT DONAT, is appearing in an FBI segment.

DEAN MARTIN steps completely out of character for his role in the movie "Airport" and was as pleased as a newcomer when co-star HELEN HAYES complimented him on his performance after one tense scene . . . LARRY HAGMAN, BARBARA EDEN's co-star in I Dream of Jeannie, will be in an ABC Movie of the Week titled "Three's a Crowd" . . . Another Movie of the Week--"Silent Gun"--is a haven for former series stars: LLOYD BRIDGES (Sea Hunt), PERNELL ROBERTS (Bonanza) and EDD BYRNES (77 Sunset Strip).

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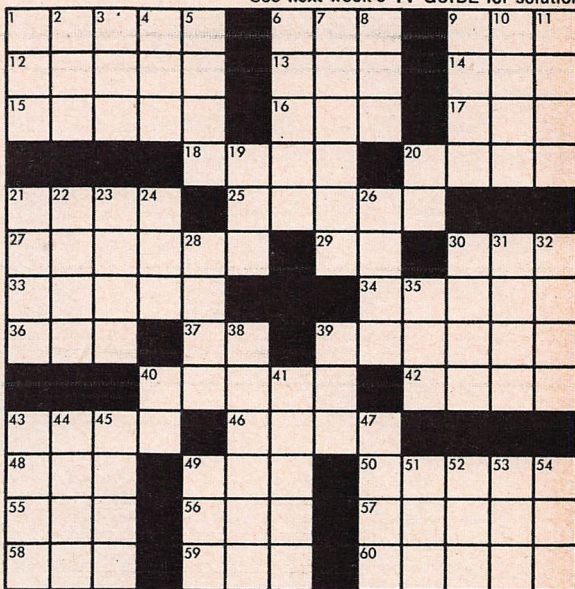
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television crossword

August 16, 1969

See next week's TV GUIDE for solution



Answer to puzzle of August 9



across

- 1 Mrs. George Gobel
- 6 Rowan ___ Martin
- 9 Oklahoma city
- 12 Hampton on *The Doris Day Show*
- 13 Female ruff
- 14 Lassie
- 15 Granny Clampett
- 16 Actor Ron ___
- 17 Commotion
- 18 Without: French
- 20 Weather forecast
- 21 Support
- 25 Juanita on *The Doris Day Show*
- 27 Man on *Here Come the Brides*
- 29 Symbol for sodium
- 30 Toward the stern
- 33 Art critic Saarinen
- 34 That Girl
- 36 Hurried
- 37 Actor Marshall
- 39 One of *Hogan's Heroes*
- 40 Wander

- 42 Average
- 43 Woman's dress
- 46 Actor Byrnes et al.
- 48 Tavern drink
- 49 Comic Blanc
- 50 More domesticated
- 55 One of Lee's men
- 56 Cuckoo
- 57 Brian Keith's role
- 58 Star of *Hogan's Heroes*
- 59 New socialite
- 60 Larry on *Be-witched*

down

- 1 Mr. Baba
- 2 Celtic sea god
- 3 Anger
- 4 Swindle (slang)
- 5 Hurricane centers
- 6 Athletic field
- 7 Dr. Rossi on *Peyton Place*
- 8 Algerian governor
- 9 ___-12
- 10 Extinct bird
- 11 Eager
- 19 Some
- 20 Yes in Madrid
- 21 Open
- 22 Composer Bartok
- 23 Tabitha on *Be-witched*
- 24 Decade
- 26 Mother
- 28 Oldie: ___ *Millie*
- 30 *Laugh-In* co-star
- 31 Insect
- 32 Actor Rip ___
- 35 Limb
- 38 Ben on *Bonanza*
- 39 Mrs. Tony Martin
- 40 Symbol for tin
- 41 Extemporize
- 43 Clothing
- 44 Bread spread
- 45 Buck on *The Doris Day Show*
- 47 Detachable button
- 49 Insane
- 51 Literary collection
- 52 1105 in Rome
- 53 Actor Wallach
- 54 San Fernando ___

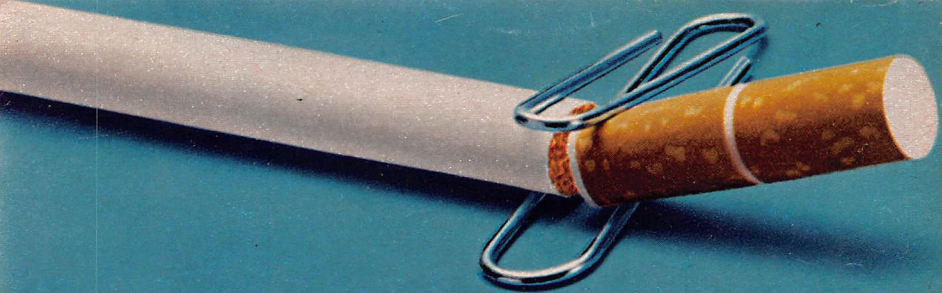
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